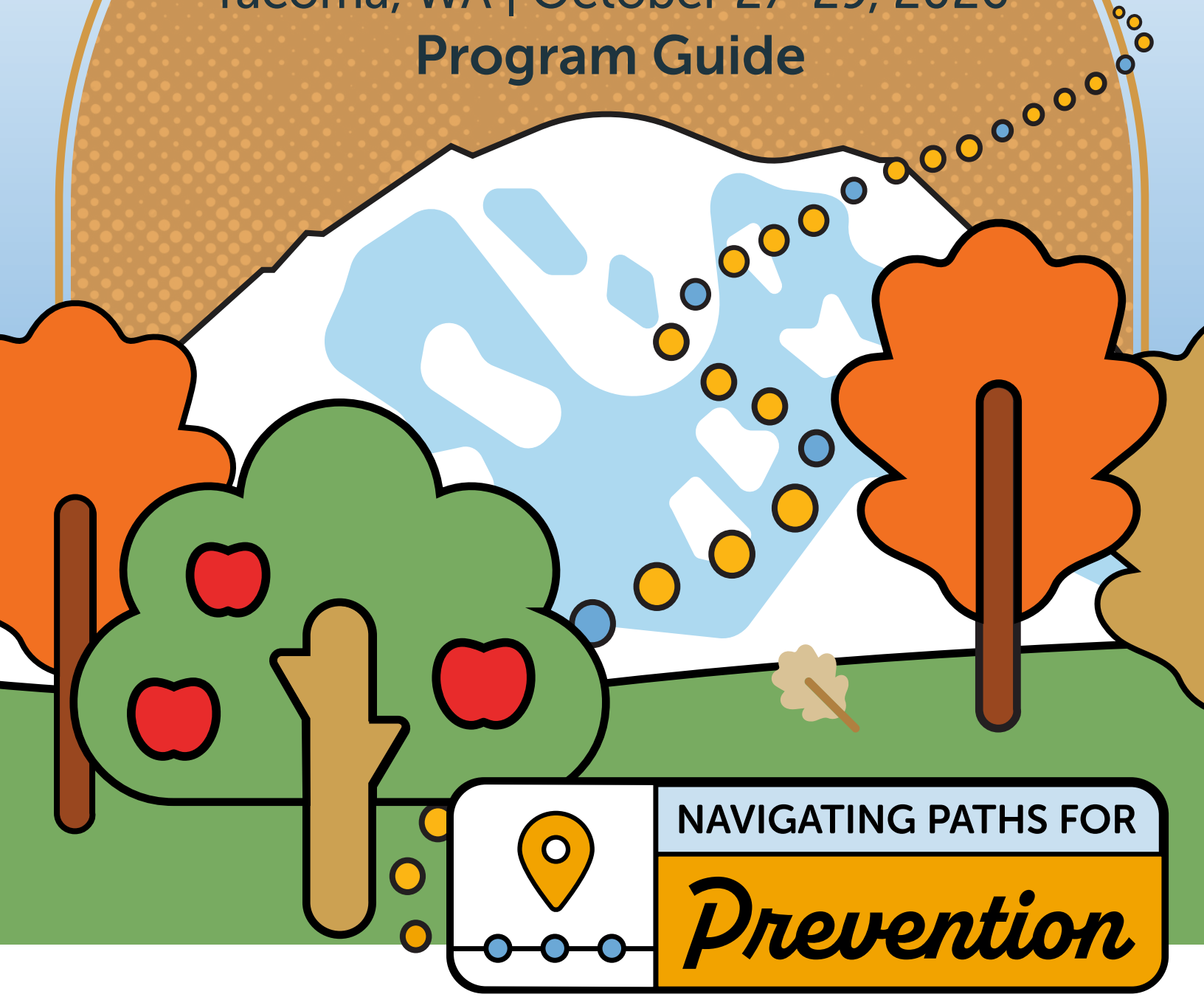
Washington State Prevention summit

CASCADE OF CHANGE

Tacoma, WA | October 27-29, 2026

Program Guide



NAVIGATING PATHS FOR

Prevention

Washington State Health Care Authority

en route network

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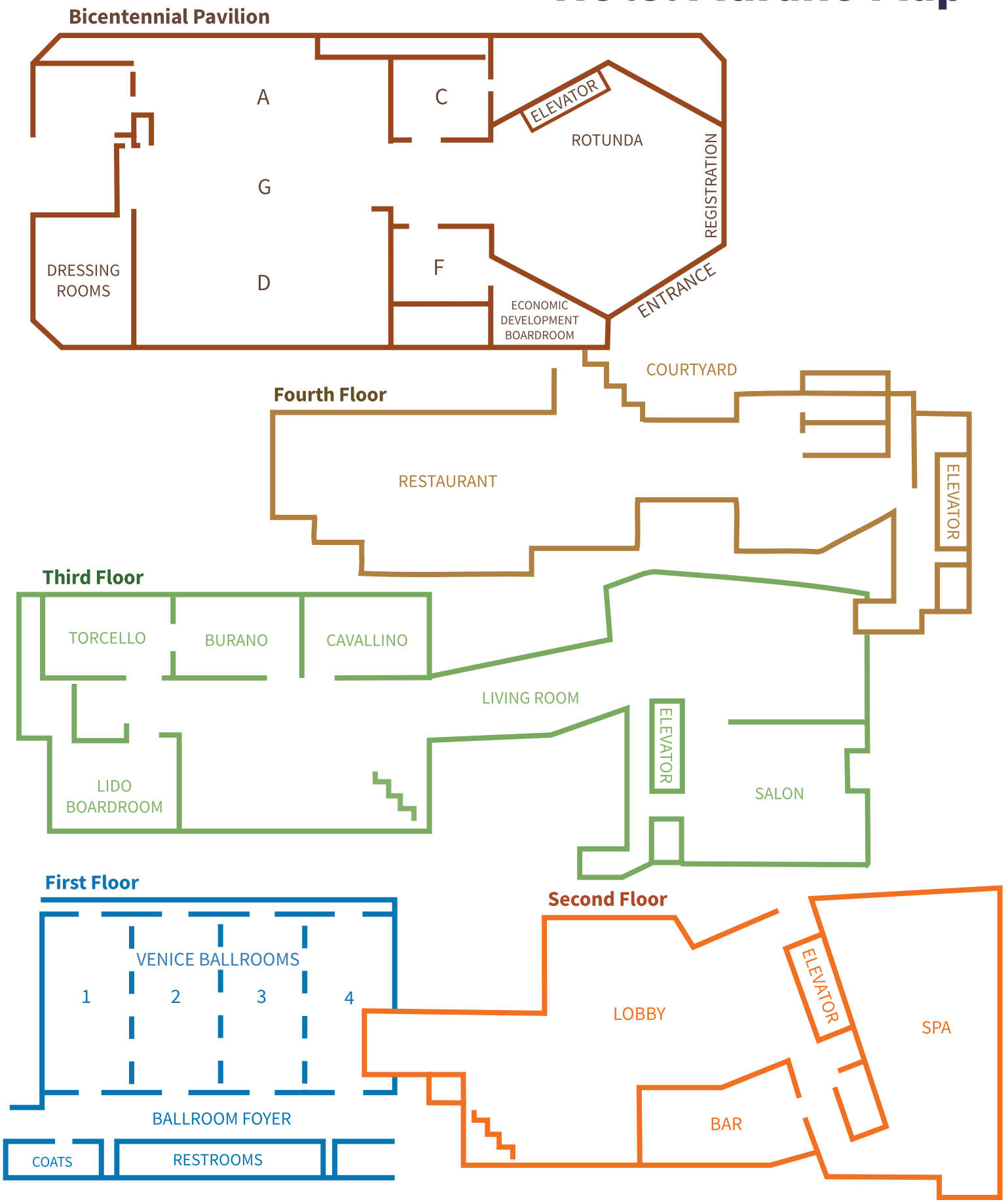
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Washington State Prevention summit

Hotel Murano Map



Agenda (Pre-Conference)

OCT. 27, 2026 | TUESDAY

TIME	ACTIVITY
8:00 AM	Provider Meeting Check-in Opens
8:30 AM - 3:30 PM	Provider Meeting (Lunch Provided) **Pavilion CF**
3:00 - 5:00 PM	Early Check-in & Registration
4:30 - 5:00 PM	Chaperone/TAA Meeting **Pavilion C**
5:00 - 5:30 PM	Volunteer Meeting **Lido Boardroom**

MENTOR WASHINGTON

Build a relationship-rich community where every young person has access to supportive adults.

- ✓ Support for communities exploring mentoring as a prevention strategy.
- ✓ Training, program coaching and resources!
- ✓ Evidence-based mentoring tools and best practices.

THE SCIENCE OF HOPE AS A FRAMEWORK FOR ACTION
Hope Centered
CERTIFIED ORGANIZATION
2026

https://mentorwashington.org

Agenda (Day One)

OCT. 28, 2026 | WEDNESDAY

TIME	ACTIVITY
7:30 AM	Registration and Check-in opens
8:00 AM	Breakfast (Provided) **Pavilion G**
9:00 - 10:00 AM	Welcome **Pavilion G**
10:00 - 10:10 AM	Break
10:10 - 11:10 AM	**Adult Track** Workshops: **A1, A2, A3** **Youth Track** Workshops: **Y1, Y2, Y3**
11:10 - 11:20 AM	Break
11:20 AM - 12:20 PM	**Adult Keynote: Is Kratom Really As Bad As They Say?** **Youth Track** Workshops: **Y4, Y5**
12:20 - 1:30 PM	Lunch (Provided) **Pavilion G**
12:30 - 1:30 PM	Awards Ceremony **Pavilion G**
1:30 - 1:40 PM	Break
1:40 - 2:40 PM	**Adult Track** Workshops: **A4, A6, A7** **Youth Keynote: Turning Your Storm Into Someone Else's Shelter**
2:40 - 2:50 PM	Break
2:50 - 3:50 PM	**Adult Track** Workshops: **A8, A9, A10** **Youth Track** Workshops: **Y2, Y6**
3:50 - 4:00 PM	Break
4:00 - 4:30 PM	Closing Session **Pavilion G**
4:30 PM	End of Day 1 for Youth Track
6:00 - 7:00 PM	**Adult Track Optional Workshops: A1, A11, A12**
6:30 - 8:00 PM	Dazzle Your Summit Badge and Karaoke **Pavilion G** (Optional youth and adult activities)

Agenda (Day Two)

OCT. 29, 2026 | THURSDAY

TIME	ACTIVITY
7:30 AM	Registration/Check-in & Breakfast **Pavilion G**
7:40 - 8:25 AM	Prevention Community Meet-Up (Organized by WASAVP) **Pavilion C**
8:30 - 8:50 AM	Welcome **Pavilion G**
8:50 - 9:00 AM	Break
9:00 - 10:00 AM	**Adult Track** Workshops: **A13, A14, A15** **Youth Track** Workshops: **Y7, Y8**
10:00 - 10:45 AM	Hotel Check-out Break
10:45 - 11:45 AM	**Adult Track** Workshops: **A16, A11, A8, A1, A17, A12** **Youth Keynote: The Youth Empowerment Shark Tank**
11:45 AM - 12:30 PM	Lunch (Provided) **Pavilion G**
12:30 - 1:30 PM	**Adult Keynote: Reframing Reality: How Perspective Influences Our Mental State** **Youth Track** Workshops: **Y1, Y8**
1:30 - 1:40 PM	Break
1:40 - 2:40 PM	**Adult Track** Workshops: **A18, A19, A20** **Youth Track** Workshops: **Y4, Y9**
2:40 - 2:50 PM	Break
2:50 - 3:50 PM	**Combined Track Keynote: Widening the Circle: How Storm-Resistant Communities Are Built**
3:50 - 4:00 PM	Conference Closing **Pavilion G**

Keynote Speakers

OCT. 28, 2026 | DAY ONE

1 ADULT TRACK Room: **Pavilion G**







Is Kratom Really As Bad As They Say?

Sarah McNew, LICSW, MSW, CPP, ESA

Scott Waller, MEd**, Jessica Cranefield**

Participants will examine emerging public health concerns related to kratom, why the substance is generating significant attention, what Washington communities have been doing to address youth access to kratom, and which environmental prevention strategies would be most appropriate for local communities and coalitions.

Room: **Pavilion G** YOUTH TRACK 2



Turning Your Storm Into Someone Else's Shelter

Samuel Brown

Samuel shares the story of how a prevention organization changed the course of his life: expelled from school, grieving the loss of his parents, and navigating a new environment with no name for the pain he was carrying. That story becomes the entry point for G.R.O.W., a resilience framework built not just for recovery, but for staying in this work for the long haul.

The keynote moves from personal story to shared purpose: how grounding yourself and remembering your why become the foundation for noticing the signs in others, the same way someone once noticed them in Samuel at 15, and how prevention, mental health promotion, and primary care only work when they widen the circle instead of staying in silos.

Keynote Speakers

OCT. 29, 2026 | DAY TWO





Room: **Pavilion G** YOUTH TRACK 3

The Youth Empowerment Shark Tank

Alicia Guildner, MS, TTS **& Caden Massey**, BA, CPP

In this interactive session, participants will work in teams to develop a creative, prevention-focused event that empowers youth and strengthens their communities. In a short time, each team will identify a community need, design an engaging prevention initiative, and prepare a brief pitch to present their idea to a panel of judges. Teams will be evaluated on creativity, feasibility, community impact, and how effectively their event promotes healthy choices while putting youth in the driver seat. This fast-paced session encourages collaboration, innovation, and leadership while demonstrating how youth can be powerful drivers of prevention in their communities.



Room: **Pavilion G** ADULT TRACK 4

Reframing Reality: How Perspective Influences Our Mental State

Isaac Watts, CPC

Reframing Reality: How Perspective Influences Our Mental State explores how our experiences, identities, assumptions, trauma histories, culture, relationships, and environments shape the way we interpret ourselves, other people, and the world around us. This presentation invites participants to examine the “lenses” they carry, how those lenses affect emotional responses and interactions, and how intentional perspective-shifting can support empathy, resilience, self-awareness, and more effective connection with others. Through storytelling, humor, reflection, and practical examples, participants will consider how reframing is not about denying reality or forcing positivity. Instead, it is about widening the frame so we can respond with more curiosity, compassion, and clarity.

Keynote Speakers

OCT. 29, 2026 | DAY TWO

Room: **Pavilion G** COMBINED YOUTH & ADULT 5



Widening the Circle: How Storm-Resistant Communities Are Built

Samuel Brown

In this workshop, audience members are introduced to Samuel's G.R.O.W. framework, a practical approach to grounding yourself, remembering your purpose, observing the signs, and widening your circle. Through applied, small-group exercises tied to each part of the framework, attendees practice putting G.R.O.W. to work in real scenarios drawn from prevention, promotion, and behavioral health settings.

This workshop places a strong emphasis on the importance of cross-community and cross-organization collaboration. Because attendees come from different organizations and communities working toward shared goals, dedicated time is built into the session for participants to exchange ideas and work through common challenges together. They leave with new ideas, shared solutions to problems they see in their own work, and a clearer understanding of how to best serve and support themselves and the people they work with.

Aurrera HealthGroup

Visit Our Booth!

Navigating a Changing Landscape:
Moving Prevention Forward

Strategic Planning and Implementation

Organizational Structure and Governance

Communications and Design

Stakeholder and Community Engagement

Landscape Assessments and Policy Analysis

Mission-driven consulting.
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CONTACT: Anisha Agrawal
Anisha.Agrawal@AurreraHealth.com

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Prevention Awards of Excellence

Award Recipients



Abigail Wells Prevention Professional

Abigail Wells has spent 15 years advancing prevention and community wellness, including leading the statewide Prevent Coalition Rural Network through Educational Service District 112. She brings together rural parents, youth, schools, health professionals, law enforcement, faith communities, and coalition leaders to strengthen local prevention capacity and resilience. Abigail has expanded access by supporting translated resources, helping develop a dashboard focused on rural risk and protective factors, and providing peer-led technical assistance on grants, planning, policy, and sustainability.

At the center of Abigail's work is a genuine commitment to rural communities that can be overlooked because of geography, limited resources, or suppressed local data. Her relationship-centered approach recognizes connection and belonging as essential protective factors. Through Rural Office Hours, individualized support, national training, and the first Virtual Rural Prevention Summit, she has created welcoming opportunities for local leaders to learn from one another and for rural youth voices to be heard. Abigail's compassion is demonstrated through her responsiveness to community needs, while her passion is reflected in her continued efforts to make prevention tools, data, and professional support practical and accessible throughout Washington.



Caitlin Ramirez Prevention Professional

Caitlin Ramirez of the West Van for Youth Coalition has demonstrated collaborative leadership in expanding prevention services for youth and families. With six years of prevention experience, she brings together schools, community organizations, healthcare providers, law enforcement, parents, and other partners to strengthen protective factors and address local needs. Her work includes adapting the evidence-based Strengthening Families Program for virtual delivery in Spanish, supporting school-based youth prevention clubs, and promoting the Lock, Save Lives initiative.

Caitlin's passion for prevention is reflected in her willingness to listen closely to families and develop practical solutions rather than allowing barriers to limit access. Her compassion for the communities she serves is evident in the care taken to create an environment where Spanish-speaking families could participate safely and feel supported. Caitlin also supports youth prevention clubs, medication and cannabis safe-storage education, and partnerships with schools, health agencies, families, and community organizations. By sharing resources and coordinating with a neighboring coalition, she has broadened the reach of prevention efforts and strengthened protective factors for youth and families.

Prevention Awards of Excellence

Award Recipients



Kristi Tenney (Sharpe)

Prevention Professional

Kristi Tenney has devoted more than a decade to strengthening community-based prevention in Washington. She helped lead the Clarkston EPIC Coalition and later supported the development and growth of the Kennewick Key Connection Coalition, expanding substance use prevention and mental health promotion through grants, school partnerships, and regional collaboration. Known for looking beyond risk factors to emphasize hope and protective factors, Kristi has supported students and families across a diverse school district and has worked to ensure prevention efforts reflect community needs.

Kristi's passion for prevention is also evident in her commitment to training and mentoring others. As a longtime SAPST trainer and trusted colleague, she has encouraged emerging prevention professionals, helped strengthen their skills, and maintained supportive relationships throughout their careers. Even when programs began with limited funding or required her to build new partnerships from the ground up, Kristi remained persistent and solutions-focused. Her compassionate, hope-centered approach and willingness to connect coalitions across Benton and Franklin counties have created a lasting foundation for prevention and inspired others to continue the work.



Paulina Zyskowski

Prevention Professional

Paulina Zyskowski has become a leading voice in problem gambling and gaming prevention through statewide education, training, outreach, and resource development. She led the creation of YouthHaveThePower.org and helped develop Empower-Inspire.org, providing practical prevention information for youth, young adults, families, educators, coaches, and behavioral health professionals. She also develops and delivers prevention trainings and curricula that help people understand addiction, strengthen protective factors, and respond to emerging gambling and gaming concerns.

Paulina's passion for equitable prevention is evident in her commitment to communities that have historically had limited access to relevant information and services. She coordinated multilingual outreach materials, worked with translators and subject-matter experts, advocated for scholarships and free training opportunities, and served as a liaison to Latinx, Indigenous, Asian, and recovery advisory groups. Her compassionate, culturally responsive approach has supported partnerships with Tribal programs, including youth workshops and professional training. By working with the Washington State Health Care Authority, community partners, and prevention specialists, Paulina has helped integrate problem gambling prevention into broader behavioral health efforts and extend free, meaningful resources to communities across Washington.

Prevention Awards of Excellence

Award Recipients



Stephanie Morgareidge Prevention Professional

Stephanie Morgareidge has advanced prevention in Concrete and across rural Washington through thoughtful coalition leadership, mentorship, and regional collaboration. As coordinator of the Concrete Resource Coalition, she has adapted prevention efforts to meet the needs of rural youth, veterans, active-duty military families, and specific groups of young people who benefit from targeted opportunities. Stephanie helped organize statewide rural prevention conferences and has championed connection among prevention professionals through the North Sound Prevention Collaborative.

Stephanie's passion and compassion are reflected in the quiet, consistent way she supports both communities and colleagues. She makes time to orient and mentor professionals who are new to the field, helping them feel connected and equipped to continue their work. Her partnerships with schools, law enforcement, economic development leaders, and youth-serving organizations have expanded resources and community participation. Through efforts such as Concrete Youth Activity Day, which brings together youth-serving organizations and families, Stephanie creates opportunities for young people to build relationships and access support. Her humble approach empowers others while strengthening rural prevention across the region.



Ghazaleh Shokouhaghaei Early Career Prevention Professional

Ghazaleh Shokouhaghaei has made wide-ranging early-career contributions to suicide prevention through research, peer support, program evaluation, training, advocacy, and community education. Through Now Matters Now, she has helped expand free national peer-support programming, strengthen services using participant feedback and program data, and develop accessible mental health learning resources. She has contributed to research and publications on suicidal crises and evidence-informed interventions while also offering free DBT skills workshops for teens and young adults.

Ghazaleh's passion for suicide prevention is grounded in a belief that effective support should reflect both scientific evidence and lived experience. Her compassionate, trauma-informed approach emphasizes safety, empowerment, collaboration, and respect for people who may face financial, geographic, or stigma-related barriers to care. She translated prevention research into practical training for graduate counseling students, combining suicide prevention theory, coping strategies, and interactive practice to help future clinicians respond more effectively to distress. Across research, education, peer support, and advocacy, Ghazaleh consistently works to make prevention knowledge understandable, inclusive, and accessible to people who need it.

Prevention Awards of Excellence

Award Recipients



Orlando Tlatelpa-Tapia Youth Leadership

Orlando Tlatelpa-Tapia is a dedicated youth prevention leader whose growth from club participant to president reflects a deep commitment to helping other young people. He supports substance use, suicide, and violence prevention and mental health promotion by leading campaigns, volunteering at community events, engaging younger students, and connecting peers with trusted adults and school support. Orlando pays particular attention to students who may feel alone, overlooked, or unsure where to seek help. By listening patiently, sharing his own experiences, and welcoming students into the prevention club, he helps create a safe sense of belonging without judgment.

Orlando's passion extends beyond school. He brings youth perspectives to school board meetings, local radio conversations, community coalitions, and meetings with public officials, including advocacy related to mental health and prevention funding. He also builds relationships with families, businesses, and community partners to strengthen youth activities and prevention campaigns. His consistent willingness to show up, encourage others, and use his voice on behalf of young people demonstrates compassion, courage, and a sincere desire to make his community healthier and more supportive.



MENTOR Washington Contributions to Prevention by a Community Organization, Business, or Agency

MENTOR Washington strengthens youth prevention by helping mentoring organizations, coalitions, professionals, and volunteers use research-informed practices. For 25 years, the organization has provided training, coaching, quality assessment, and program-development support across Washington, with particular attention to rural communities and young people experiencing poverty, foster care, or other barriers to opportunity. Much of this assistance is available regardless of a program's budget, helping local organizations create safe, consistent, and effective mentoring relationships.

The organization's passion for youth well-being is reflected in its advocacy for hope-centered practice and its commitment to ensuring more young people have access to caring, well-prepared mentors. Its compassionate approach emphasizes trust, respect, and support for each program's strengths and needs. MENTOR Washington works closely with state agencies, schools, nonprofits, prevention networks, and local providers, offering individualized coaching that encourages programs to ask for help and grow. Even after a significant loss of state funding, its small team maintained service levels and continued showing up for community partners, demonstrating resilience and a steadfast commitment to young people across the state.

Prevention Awards of Excellence

Award Recipients

Confederated Tribes of the Colville Reservation North Star Initiative

Community Prevention Group, or Coalition

The Confederated Tribes of the Colville Reservation North Star Initiative is building a culturally grounded, community-owned prevention system across Nespelem, Omak, Keller, and Inchelium. Four local coalitions bring together youth, families, elders, schools, Tribal programs, behavioral health partners, and community organizations to address substance use, suicide, violence, and mental wellness by strengthening the environments surrounding young people. North Star combines Colville cultural values, local leadership, community data, and partnerships to develop prevention approaches that reflect each community's distinct needs and strengths.

North Star's passion for prevention is rooted in the principle that communities should guide the solutions that affect them. Its compassion is demonstrated by being present not only for planned activities, but also during times of community celebration, grief, and challenge. Coalition members bring forward mentors, counselors, teachers, cultural knowledge, and caring relationships, helping youth and families feel supported and connected. By establishing local coalitions across a large rural reservation, North Star reduces transportation and access barriers while strengthening cultural identity, belonging, and community ownership. This commitment creates prevention that is developed within the community and sustained through trusted relationships across generations.

Squaxin Island Youth Program

Community Prevention Group, or Coalition



The Squaxin Island Youth Program at the Tu Ha' Buts Youth Center provides year-round, culturally grounded early prevention for Squaxin children ages 5–12. Through after-school, school break, and summer programming, the team builds protective factors by creating opportunities for skill development, positive relationships, leadership, emotional growth, recreation, and cultural connection. Staff carefully coordinate transportation, meals, safe staffing, field trips, and engaging experiences so children can participate, build confidence, and develop a strong sense of belonging before behavioral health concerns become crises.

The team's passion is visible in the ambitious experiences created for children throughout the year, while its compassion is reflected in the consistent care, encouragement, and trusted relationships offered to each participant. Staff notice when a child is struggling, reinforce strengths, help children work through conflict, and encourage them to try difficult or unfamiliar activities with support. Partnerships with Tribal programs, cultural and language leaders, meal programs, recreation organizations, and local businesses create a broad circle of care around youth. By weaving culture, community, fun, and skill-building into everyday programming, the team makes prevention feel welcoming and meaningful to Squaxin children and families.



Humana Healthy Horizons is proud to sponsor the 2026 Washington State Prevention Summit

Humana Healthy Horizons is more than a Medicaid health plan. We're human care. With over 1.4 million members across 11 states, we focus on helping people achieve their best health. Together with state governments, providers, and community-based organizations, we address social determinants, drive better outcomes and advance public health.

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Adult Track: Workshops

OCT. 28, 2026 | DAY ONE

10:10 AM - 11:10 AM

Room: **Venice 1**

A1: Data to Dialogue: Analyzing Statewide Healthy Youth Survey Data Trends to Build Protective Factors





Lisa Page, MDiv**, Stephen Keck**, MA, CPP

To build effective community coalitions, substance use prevention professionals must understand the unique landscape facing today's marginalized youth. The Healthy Youth Survey (HYS) serves as our best tool to bypass assumptions and ground our prevention strategies in data-driven reality. This interactive workshop explores how statewide HYS metrics reveal the exact school, home, and community disparities that drive behavioral health inequities and substance use risks among sexual and gender minority students.

Moving beyond basic percentages, this session equips prevention specialists with the insights needed to strengthen local protective factors and design meaningful, identity-inclusive prosocial programming. This collaborative session will be led by Page, a youth advocate and community educator, Stephen Keck, a Prevention Coordinator with the Northwest Educational Service District, and Chris Jury, a supervisor for Prevention Services for NWESD 189. Attendees will walk away with actionable, data-informed frameworks to bridge the gap between statewide statistics and local prevention practices.

Room: **Venice 2**



A2: The Rural Reality Check: Rethinking Community Assessment Through Data, Dialogue, and Discovery

Abigail Wells, MA, CPS

Community assessments are often viewed as a required deliverable—but what if they became one of your coalition's most powerful tools for inspiring action? In this highly interactive session, participants won't just hear about a rural community assessment—they'll experience the process of rethinking one. Through collaborative discussion, guided reflection, and shared discovery, participants will explore how the Prevent Rural Network combined prevention science, quantitative data, and community voices to challenge assumptions, uncover meaningful insights, and strengthen prevention planning. Along the way, attendees will begin considering how these approaches can be adapted to their own communities, leaving with practical ideas for creating assessments that are not only informative, but actionable.

Room: **Venice 3**

A3: Check-In With Yourself: Tools and Takeaways for Young Adult Mental Health and Substance Use Prevention







Jennifer Cadigan, PhD**, Annelise Smith**, MA**, Christine Lee**, PhD

This presentation will describe Check In With Yourself, a free, online program designed to support young adult wellbeing, accessible to all young adults in Washington. Attendees will explore program content, practice evidence-based skills in the program, and engage in interactive discussion about integrating the program into their own communities. Presenters will share lessons learned from implementing and disseminating the program, including practical strategies for engaging young adults through digital outreach, community partnerships, and other prevention settings.

Youth Track: Workshops

OCT. 28, 2026 | DAY ONE

10:10 AM - 11:10 AM

Room: **Venice 4**

Y1: Finding Their Voice: Teaching Media Literacy Through Student Podcasting

Kirsten Fuchs, MEd, CPP**, Sara Golden**, CPP





This presentation highlights how a rural elementary school utilized the Youth to Youth curriculum to engage students in media literacy, prevention messaging, and positive youth development through the creation of the Bulldog Pawcast.



Room: **Pavilion C**

Y2: SPF IN ACTION!

Jennifer Dorsett, CPP, SUDP

This workshop goes through a snapshot of the Strategic Prevention Framework (SPF) in a way anyone can understand, then has an interactive activity for every level of prevention (beginner, intermediate, advanced), followed by shareouts so that youth can learn from youth!

It is highly encouraged that youth attend at least one (1) SPF session – SPF IN ACTION! and/or Let's take a SPF-ie! to gain foundational knowledge on the Strategic Prevention Framework.

Room: **Pavilion G**

Y3: Influential Youth Influence Policy

Scott Waller, MEd**, Kristen Haley**, BS**, Stephanie Morgareidge**







Participants will review and discuss examples of policy development that support prevention. They'll identify policy areas they want to pursue locally, then "workshop" draft proposals using lessons from the presentations. Participants will then outline next steps for the policy initiatives discussed during the workshop, including defining the need, building partnerships, navigating approval processes, and communicating policy success.

Youth Track: Workshops

OCT. 28, 2026 | DAY ONE

11:20 AM - 12:20 PM

Room: **Venice 1**

Y4: What Really Reaches Youth: Gathering Youth Perspectives on Alcohol and Cannabis Prevention

Hannah Bottino, BA**, Olivia Efird**, BS**, Corie Bales**, BA, MA







This interactive workshop introduces an alcohol and cannabis use prevention campaign for youth and young adults, currently in development in partnership with the WA State Health Care Authority. The campaign-development team, which also created Washington's Friends for Life overdose prevention campaign, will share early research findings and discuss why and how authentic youth engagement is essential to building a campaign that effectively reaches its intended audience.
A portion of the workshop will engage youth participants in analyzing existing alcohol and cannabis prevention campaigns, evaluating what does and doesn't connect with youth in terms of look, feel, and messaging. Participants will also explore preferred information channels beyond social media and discuss what types of materials are most likely to capture youth attention. This session models a participatory approach to campaign development and will directly inform the design of a statewide prevention campaign with input from the youth it aims to reach.

Room: **Venice 3**



Y5: Digital Resilience: How Healthy Tech Habits Strengthen Mental Health and Build Protection Against Addiction

Paulina Zyskowski, MPH, CHES

This session explores the connections between technology use, mental health, resiliency, and addiction prevention, highlighting how intentional digital habits can strengthen protective factors and support healthier coping strategies. Participants will gain practical, evidence-informed tools for fostering digital wellbeing, improving mental wellness, and building resilience in an increasingly connected world.

Adult Track: Workshops

OCT. 28, 2026 | DAY ONE

1:40 PM - 2:40 PM

Room: **Pavilion G**

A4: Good Policy is Great Prevention

Scott Waller, MEd**, Kristen Haley**, BS**, Stephanie Morgareidge**





Participants will review and discuss examples of policy development that support prevention. They'll identify policy areas they want to pursue locally, then "workshop" draft proposals using lessons from the presentations. We will then outline next steps for the policy initiatives discussed during the workshop, including defining the need, building partnerships, navigating approval processes, and communicating policy success.

Room: **Venice 3**

A6: The Northwest PTTC Toolbox: New Tools for Navigating Changes and Pathways to Prevention in Washington State

Sarah Jones, MPH**, Brittany Cooper**, PhD**, Clara Hill**, MPH**, Capetra Parker**, MPH






The Northwest PTTC works to increase the knowledge of prevention science within Region 10 (AK/ID/OR/WA) through community capacity-building, workforce development, and expertise in knowledge transfer mechanisms. This is primarily done through the development and dissemination of workforce and community-based toolkits, webinars, and self-paced courses. These tools are designed to bridge the gap between research and community-based practices. They ensure that communities have access to and usability of the highest quality information related to prevention science. This presentation will highlight some of the newest tools, webinars, and courses that have been developed this past year and will walk the audience through their use and application. Some tools of note will be a collection of interviews with a variety of prevention practitioners and researchers, an animated short video on shared risk and protective factors, a self-paced implementation course, and a school-based social media campaign toolkit. Each of these tools highlights the importance of telling the story of prevention and demonstrates how prevention science can inform community-based prevention practice through the use of research-informed resources.

Adult Track: Workshops

OCT. 28, 2026 | DAY ONE

1:40 PM - 2:40 PM

Room: **Pavilion C**



A7: Approaches to Address Vaping for Youth and Young Adults: Let's Share Best Practices

Neil Sharp, MSEd, TTS

After receiving settlement funds from the JUUL corporation, Thurston County launched the Youth Vaping Prevention Team (YVPT) to address youth vaping community-wide. In just 18 months, the program built partnerships with more than 60 community-based organizations, schools, tribes, and colleges to co-implement prevention and cessation strategies. Key achievements include the creation and distribution of over 1,000 Quit Kits, delivery of nearly 400 cases of nicotine replacement, and installation of 700+ vape-free signs across community spaces. The team also developed a $250,000 grant program for community organizations leading culturally responsive evidence-based programs. Grantees implemented youth participatory action research, family-based prevention, and peer-led campus campaigns. In this session we will share what worked for us, ask what works for you, and collaborate together to create "next steps" for each participant.

OCT. 28, 2026 | DAY ONE

2:50 PM - 3:50 PM

Room: **Venice 1**

A8: AI in Prevention and the Strategic Prevention Framework

Robb Hutson, MA**, Jill Hutson**, MA





This session offers a practical introduction to AI tools for prevention practitioners — no technical background required. The presenter covers seven application areas including surveillance, content creation, data analysis, and countering misinformation, grounded in what practitioners can do today using free or low-cost tools in any browser.

Equal weight is given to what AI cannot do: accuracy risks, algorithmic bias, data privacy concerns, and the documented environmental and public health costs of AI infrastructure. The goal is informed judgment — understanding where AI genuinely extends capacity and where human expertise and community relationships remain irreplaceable.

Attendees will leave with a framework for deciding how much to use AI — or whether to use it at all — alongside practical tools and starting points for those ready to take the next step.

Adult Track: Workshops

OCT. 28, 2026 | DAY ONE

2:50 PM - 3:50 PM

Room: **Venice 2**

A9: Evaluating the Community Impacts of Expanded Alcohol Service Areas During the 2026 FIFA World Cup: Early Findings from Public Engagement Reviews





Sarah Okey, PhD**, Nick Glodosky**, PhD

This presentation will share early findings from community-led reviews of expanded alcohol service areas implemented during the 2026 FIFA World Cup. Communities that implemented expanded alcohol service areas were legislatively mandated to contact local stakeholders to help understand the community perceptions and impacts including public health and safety, public space management, and community and economic impacts. Attendees will learn about the goals of expanded alcohol service areas, methods used to collect community feedback, and preliminary themes from community reports that can inform their own prevention practice.

Room: **Venice 3**

A10: Evidence-based Prevention: Experiences & Lessons Learned from the Washington State Evidence-based Prevention Workgroup





Brittany Cooper, PhD**, Julie Schillreff**, EdD, CPP, CPC

Federal agencies direct states to implement evidence-based programs (EBPs) in order to ensure limited financial resources are invested in 'what works' to improve community health and wellbeing. However, in the absence of uniform guidance, each state must find ways to define, deliver, and support EBPs in a manner that can be standardly and transparently applied, while also allowing for flexibility to fit the needs and capacity of diverse cultural and community contexts. During this session, participants will learn how Washington State does this through their EBP Workgroup, which includes four prevention researchers and nine prevention practitioners across the state who meet monthly to review and make recommendations about EBPs to Washington State Health Care Authority's Division of Behavioral Health and Recovery (DBHR). The EBP Workgroup's mission is to promote the use of evidence-informed, theoretically sound, and culturally-tailored programs, practices, and policies that prevent substance use disorder, promote mental health, and encourage health equity across the DBHR Substance Use Disorder Prevention/Mental Health Promotion system.

Youth Track: Workshops

OCT. 28, 2026 | DAY ONE

2:50 PM - 3:50 PM



Room: **Pavilion C**

Y2: SPF IN ACTION!

Jennifer Dorsett, CPP, SUDP

This workshop goes through a snapshot of the Strategic Prevention Framework (SPF) in a way anyone can understand, then has an interactive activity for every level of prevention (beginner, intermediate, advanced), followed by shareouts so that youth can learn from youth!

It is highly encouraged that youth attend at least one (1) SPF session – SPF IN ACTION! and/or Let's take a SPF-ie! to gain foundational knowledge on the Strategic Prevention Framework.



Room: **Pavilion F**

Y6: Odds, Not Destiny: Risk and Protective Factors in Action

Xander Cook

Addiction is about much more than the drug. In this 60-minute hands-on session, high school prevention leaders learn the science of risk and protective factors through Rat Park research, relatable student stories and a simulation called Bubble Lab. Participants see how belonging, trusted adults and recognition change the odds for their peers. Then they build a plan to strengthen protective factors at their own school.

Adult Track: Workshops
Evening Sessions

OCT. 28, 2026 | DAY ONE
6:00 PM - 7:00 PM

Room: **Venice 1**




A1: Data to Dialogue: Analyzing Statewide Healthy Youth Survey Data Trends to Build Protective Factors for LGBTQ+ Youth

Lisa Page, MDiv**, Christopher Jury**, MFA, CPP

To build effective community coalitions, substance use prevention professionals must understand the unique landscape facing today's marginalized youth. The Healthy Youth Survey (HYS) serves as our best tool to bypass assumptions and ground our prevention strategies in data-driven reality. This interactive workshop explores how statewide HYS metrics reveal the exact school, home, and community disparities that drive behavioral health inequities and substance use risks among sexual and gender minority students.

Moving beyond basic percentages, this session equips prevention specialists with the insights needed to strengthen local protective factors and design meaningful, identity-inclusive prosocial programming. This collaborative session will be led by Page, a youth advocate and community educator and Chris Jury, a supervisor for Prevention Services for NWESD 189. Attendees will walk away with actionable, data-informed frameworks to bridge the gap between statewide statistics and local prevention practices.

Room: **Venice 2**



A11: Connecting Health and Traffic Safety for Impaired Driving Prevention

Lisa Minjares-Kyle, MS, RSP1, CPPE

Car crashes are a leading cause of injury and death for young people. This workshop focuses on peer-to-peer strategies with Teens in the Driver Seat to address impaired driving. Participants will learn about health prevention frameworks and how to use the program to enhance their outreach.

Room: **Venice 3**




A12: Research Findings and Real-World Experience: Shaping a Statewide Alcohol and Cannabis Prevention Campaign

Corie Bales, BA, MA**, Stacie Jones**, BA

This workshop introduces prevention professionals to an alcohol and cannabis use prevention campaign for youth and young adults, developed in partnership with the Washington State Health Care Authority and currently in its research and discovery phase. The campaign-development team, who also created Washington's Friends for Life overdose prevention campaign, will share early findings from an in-progress landscape and literature review, offering an in-depth look at the research and its implications for the campaign. The session will create space for attendees to react to these findings, discuss how they align with what they're seeing in their own communities, and identify gaps or considerations for campaign development. This session offers prevention professionals an early opportunity to shape a statewide campaign before its direction is finalized, ensuring the campaign reflects research evidence, frontline practitioner experience, and the needs of youth and young adults in Washington's communities.

Adult Track: Workshops

OCT. 29, 2026 | DAY TWO

9:00 AM - 10:00 AM

Room: **Venice 1**





A13: Circles of Strength: Co-Designing Prevention Materials With Youth

Corie Bales, BA, MA**, Hannah Bottino**, BA**, Devan Iyomasa**, BA

Launched in 2022, the Washington State Health Care Authority's Friends for Life campaign is designed to inform people—especially youth, young adults, and trusted adults—about what illegal fentanyl is, how to help teens avoid opioids like fentanyl, how to recognize and respond to an opioid overdose, and why carrying naloxone is a lifesaving choice. This campaign crosses the continuum of care, from primary prevention to treatment and recovery.

This presentation shares the process and outcomes of a youth co-creation project completed by the Friends for Life campaign in partnership with the prevention clubs from three high schools in ESD105: Ellensburg High School, Highland High School, and White Swan High School.

The project centered youth voices in the development of prevention materials through a lesson on protective factors and the power of co-design. Through the "Circles of Strength" activity, students explored their own protective factors—the people, places, and activities that help them be safe, healthy, and substance-free. Using disposable cameras, students then photographed their everyday protective factors. Selected photos were transformed into illustrations in the Friends-for-Life style and paired with youth-informed messaging to create campaign materials, including posters, postcards, and social media graphics.

Room: **Venice 2**



A14: Belonging by Design: Creating Relationship-Rich Communities for Youth Well-Being and Prevention

Jolynn Kenney, MEd

Prevention is often focused on reducing risk (and that's important!). But we also know building protective factors is critical for young people to not just survive, but to thrive. Research consistently identifies supportive adult relationships as among the strongest protective factors in young people's lives. Yet many youth lack access to these connections. The question becomes: How can communities intentionally create environments where every young person has a web of supportive adults rather than relying on chance? What are the conditions that help young people thrive? Environments that center belonging and support do not just magically exist. We have to intentionally design, curate, build and steward those environments. This session will focus on practices that would be helpful to professionals whether they work in a formal mentoring program or not!

Room: **Venice 3**



A15: From Silos to Solutions: Law Enforcement-Prevention Partnerships

Eliza Powell

This session will explore how partnerships between local law enforcement and prevention organizations can expand capacity, strengthen sustainability, and improve prevention outcomes. Drawing on findings from our statewide needs assessment and literature review, it will highlight: 1) Models and best practices that center partnerships on impact. 2) Leveraging the unique reach and capabilities of school resource officers. 3) Collaborative, evidence-informed strategies. 4) HIDTA resources to help support local partnerships. Interactive components will allow participants opportunities to apply findings to their own communities.

Youth Track: Workshops

OCT. 29, 2026 | DAY TWO

9:00 AM - 10:00 AM



Room: **Pavilion F**

Y7: Becoming Storm-Resistant: Your Voice. Your Community. Your Move.

Samuel Brown

In this workshop, young people explore what prevention really means from their own perspective: how the choices, relationships, and environments in their everyday lives shape well-being, and how young people already play a role in protecting themselves and each other. Participants reflect on the challenges they see in their schools, neighborhoods, and communities and what helps people stay healthy and supported. Through interactive, small-group exercises, youth practice talking through real situations and the prevention-based solutions that could make a difference. Along the way, they are exposed to the power of civic engagement, learning how their voices, experiences, and ideas can influence decisions in their schools, organizations, and communities. They leave more confident speaking up, ready to contribute to conversations with adults, and with a clearer sense that young people are not just the focus of prevention work but active partners in it.

Room: **Pavilion C**

Y8: Let's take a SPF-ie!

Allison Ormsby, MPA**, Isaac Wulff**, CPP





It can be challenging to keep the Strategic Prevention Framework (SPF) at the center of our work. This presentation helps participants relate the pieces of the SPF to taking a photo or "selfie". Assessment: What do you need to take a good selfie how should we get ready? Capacity: Let's bring the people together that need to be in this picture or want to be a part of our "SPF"ie. Planning: Involves focusing in on what will work best for taking our SPFie. Implementation: Taking the picture, then evaluating to see if we got what we wanted (and taking it again if needed)! All the points in this presentation focus on ensuring that it is a reflection of our communities.
It is highly encouraged that youth attend at least one (1) SPF session – SPF IN ACTION! and/or Let's take a SPF-ie! to gain foundational knowledge on the Strategic Prevention Framework.

Adult Track: Workshops

OCT. 29, 2026 | DAY TWO

10:45 AM - 11:45 AM

Room: **Venice 1**

A16: Listening to the Workforce: Insights, Reflection, and Next Steps From the 2025 CPWI Workforce Survey

Joe Neigel, CPP**, Sarah Meyers**, BA, CPP**, Joy Lyons**, BA







Members from the CPWI Workforce Committee will share the results of the 2025 CPWI Workforce Survey and invite insights from the field. We welcome CPWI Coalition Coordinators, Supervisors, Prevention System Managers, and representatives from fiscal agents to attend. We hope for this session to be interactive and collaborative as we discuss the survey results, and work with our peers in prevention to determine next steps for this workgroup. Physical copies of the survey report will be available for those who attend the session.



Room: **Venice 2**

A11: Connecting Health and Traffic Safety for Impaired Driving Prevention

Lisa Minjares-Kyle, MS, RSP1, CPPE

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Room: **Venice 3**

A8: AI in Prevention and the Strategic Prevention Framework

Robb Hutson, MA**, Jill Hutson**, MA





This session offers a practical introduction to AI tools for prevention practitioners — no technical background required. The presenter covers seven application areas including surveillance, content creation, data analysis, and countering misinformation, grounded in what practitioners can do today using free or low-cost tools in any browser.

Equal weight is given to what AI cannot do: accuracy risks, algorithmic bias, data privacy concerns, and the documented environmental and public health costs of AI infrastructure. The goal is informed judgment — understanding where AI genuinely extends capacity and where human expertise and community relationships remain irreplaceable.

Attendees will leave with a framework for deciding how much to use AI — or whether to use it at all — alongside practical tools and starting points for those ready to take the next step.

Adult Track: Workshops

OCT. 29, 2026 | DAY TWO

10:45 AM - 11:45 AM

Room: **Burano**

A1: Data to Dialogue: Analyzing Statewide Healthy Youth Survey Data Trends to Build Protective Factors

Lisa Page, MDiv**, Christopher Jury**, MFA, CPP




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Room: **Pavilion C**

A17: Supporting Families During the Transition to College: Parent Feedback on WSU's "Letting Go and Staying Connected" Orientation Session

Clara Hill, MPH**, Kelly O'Sullivan**, MS**, Anaderi Iniguez**, PhD**,**
Brittany Rhoades Cooper, PhD






Presenters will share qualitative and quantitative feedback from the parents and caregivers who attended a "Letting Go and Staying Connected" session during WSU's in-person orientation for the parents and supporters of entering first-year college students from 2024-2026. The session content comes from the theoretically grounded, evidence-based First Years Away from Home handbook. Presenters will share how parenting skills in the handbook support substance use prevention and health promotion during this critical transition to college, share feedback from parents and supporters, and discuss the opportunities and challenges of engaging with caregivers as they support young adults moving away to college.

Room: **Pavilion F**

A12: Research Findings and Real-World Experience: Shaping a Statewide Alcohol and Cannabis Prevention Campaign

Corie Bales, BA, MA**, Stacie Jones**, BA




This workshop introduces prevention professionals to an alcohol and cannabis use prevention campaign for youth and young adults, developed in partnership with the Washington State Health Care Authority and currently in its research and discovery phase. The campaign-development team, who also created Washington's Friends for Life overdose prevention campaign, will share early findings from an in-progress landscape and literature review, offering an in-depth look at the research and its implications for the campaign. The session will create space for attendees to react to these findings, discuss how they align with what they're seeing in their own communities, and identify gaps or considerations for campaign development. This session offers prevention professionals an early opportunity to shape a statewide campaign before its direction is finalized, ensuring the campaign reflects research evidence, frontline practitioner experience, and the needs of youth and young adults in Washington's communities.

Youth Track: Workshops

OCT. 29, 2026 | DAY TWO

12:30 PM - 1:30 PM

Room: **Venice 1**

Y1: Finding Their Voice: Teaching Media Literacy Through Student Podcasting

Kirsten Fuchs, MEd, CPP**, Sara Golden**, CPP





This presentation highlights how a rural elementary school utilized the Youth to Youth curriculum to engage students in media literacy, prevention messaging, and positive youth development through the creation of the Bulldog Pawcast.

Room: **Venice 2**

Y8: Let's take a SPF-ie!

Allison Ormsby, MPA**, Isaac Wulff**, CPP





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Adult Track: Workshops

OCT. 29, 2026 | DAY TWO

1:40 PM - 2:40 PM

Room: **Venice 1**





A18: Extending The Use of The Guiding Good Choices Parenting Program to Address New Behavioral Health Concerns, With Diverse Populations, and in New Settings, Languages And Formats

Nicole Eisenberg, PhD, **Lilly Castro, Abdu Gobeni**, MA

Guiding Good Choices (GGC) is an evidence-based universal prevention program for parents and caregivers of children ages 9-14, that reduces risk factors for substance use and other behavioral health concerns, and enhances protective factors by teaching parents strategies and skills that promote bonding and enable clear guidelines. Research trials have demonstrated that GGC strengthens connection between parents and children, increases parenting skills, reduces family conflict, and improves substance use, depression symptoms, and delinquent behavior. This presentation offers a brief introduction to the program, and then focuses on how community practitioners and researchers have been extending the use of GGC to address new challenges (e.g., technology and social media use), and to work with new populations (e.g., families in recovery from Opioid Use Disorder, non-English speaking families), in a wide variety of settings and formats (e.g., online and in person; in schools, communities and primary healthcare settings). Attendees who are new to GGC will benefit from getting to know the program basics (e.g., target audience, evidence base, outcomes, and recommendations for successful implementation) and learning about GGC use in varied contexts. Attendees who have experience with GGC will benefit from learning about new developments (e.g., how the program has been used in different settings and formats, with diverse populations and multiple languages, and to address novel caregiver concerns). Presenters include researchers, trainers and practitioners who can collectively share how research-based programs can be implemented in real-life contexts, using examples of GGC adaptations to serve diverse, multicultural audiences, and offering some hands-on opportunities to experience sample GGC activities. The session will offer prevention professionals the opportunity to learn how GGC can support parents and foster adolescent health across diverse contexts.

Room: **Venice 2**





A19: Leveraging Effective Partnerships to Prevent Youth Access to Substances

Captain Jeremy Wissing, Kristen Haley, BS, **Alicia Stromme Tobin**

Successful prevention programs depend on active partnerships. This presentation will discuss the successful partnership between Safe Yakima, the Liquor and Cannabis Board (LCB), and other law enforcement partners to provide education about preventing youth access to regulated substances and to conduct widespread compliance checks on both alcohol and tobacco products across Yakima County.
Presenters will walk through the processes for establishing and sustaining partnerships with law enforcement and provide ample opportunity for questions and answers. Presenters will engage the audience to better understand the barriers that have prevented partnerships with LCB or law enforcement in their communities and opportunities that could lead to future collaboration. LCB will offer real time suggestions and encourage other audience members to share their experiences too.

Adult Track: Workshops

OCT. 29, 2026 | DAY TWO

1:40 PM - 2:40 PM

Room: **Venice 3**

A20: Adapting Prevention Through Community Voices: Substance Use Prevention and Mental Health Promotion for Latine Young Adults

Griselda Martinez, PhD, **Anaderi Iniguez**, PhD, **Clara Hill**, MPH, **Christine Lee**, PhD







Supporting the health and well-being of Latine young adults requires prevention approaches that reflect the strengths, priorities, and lived experiences of young adults and their families. This interactive session will share lessons learned from two culturally adapted, evidence-based prevention programs: Check-In with Yourself/Conéctate Contigo Mismo and First Years Away from Home/Los Primeros Años Fuera de Casa. Drawing on community input from Latine young adults, parents/caregivers, and community leaders, presenters will discuss community-identified strengths, priorities, and challenges that informed the adaptation of both programs, including family relationships, cultural values, mental health, substance use expectations, the transition to college, adapting to new environments, and accessing community and campus resources. Participants will learn how these perspectives informed the adaptation of two evidence-based prevention programs and explore practical ways to apply these community-informed lessons and resources in their own prevention settings.

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Youth Track: Workshops

OCT. 29, 2026 | DAY TWO

1:40 PM - 2:40 PM

Room: **Pavilion C**

Y4: What Really Reaches Youth: Gathering Youth Perspectives on Alcohol and Cannabis Prevention

Hannah Bottino, BA**, Olivia Efird**, BS**, Corie Bales**, BA, MA







This interactive workshop introduces an alcohol and cannabis use prevention campaign for youth and young adults, currently in development in partnership with the WA State Health Care Authority. The campaign-development team, which also created Washington's Friends for Life overdose prevention campaign, will share early research findings and discuss why and how authentic youth engagement is essential to building a campaign that effectively reaches its intended audience. A portion of the workshop will engage youth participants in analyzing existing alcohol and cannabis prevention campaigns, evaluating what does and doesn't connect with youth in terms of look, feel, and messaging. Participants will also explore preferred information channels beyond social media and discuss what types of materials are most likely to capture youth attention. This session models a participatory approach to campaign development and will directly inform the design of a statewide prevention campaign with input from the youth it aims to reach.

Room: **Pavilion F**



Y9: Approaches to Address Vaping for Youth and Young Adults: Let's Share Best Practices

Neil Sharp, MSEd, TTS

After receiving settlement funds from the JUUL corporation, Thurston County launched the Youth Vaping Prevention Team (YVPT) to address youth vaping community-wide. In just 18 months, the program built partnerships with more than 60 community-based organizations, schools, tribes, and colleges to co-implement prevention and cessation strategies. Key achievements include the creation and distribution of over 1,000 Quit Kits, delivery of nearly 400 cases of nicotine replacement, and installation of 700+ vape-free signs across community spaces. The team also developed a $250,000 grant program for community organizations leading culturally responsive evidence-based programs. Grantees implemented youth participatory action research, family-based prevention, and peer-led campus campaigns. In this session we will share what worked for us, ask what works for you, and collaborate together to create "next steps" for each participant.

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VALUES

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- Collaboration and equal partnerships
- Inclusive practices
- Clear, honest & open communication
- Investing in our statewide community

VISION

Families statewide are educated and empowered, and have access to what they need within their own communities.

MISSION

Uniting Washington state family leaders in behavioral healthcare to strengthen children, youth, families, and community partnerships.

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Note: Download Webex Events, not the regular "Webex" meetings app. They're different apps.

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