

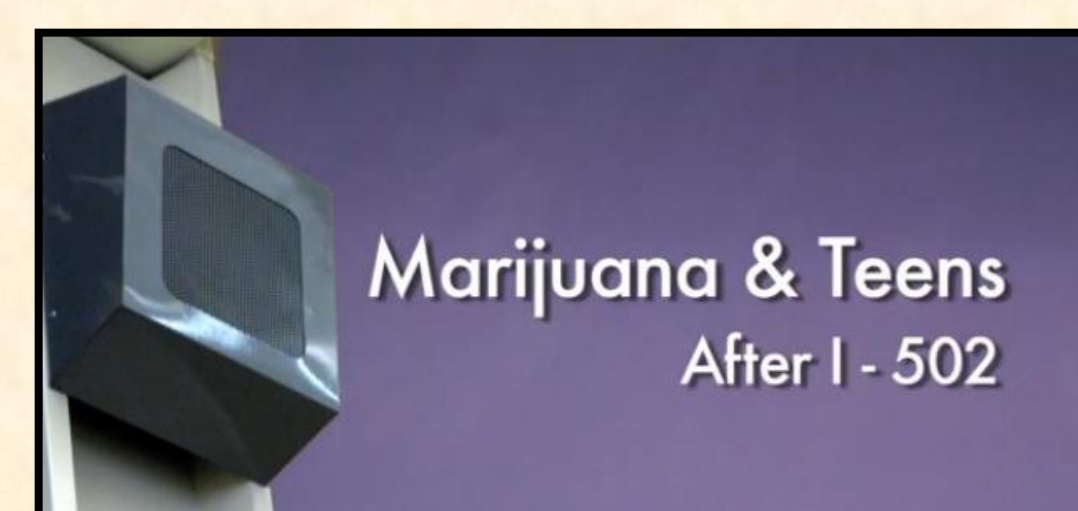
Marijuana Prevention Resources

Marijuana Prevention Media Campaign



Best Care Treatment Services worked with Oregon's Prevention and Treatment Certification Board, experts in marijuana research and community-based coalitions to developed research-based advertising messages. Available in the MJ Prevention Toolkit #6!
<http://www.dshs.wa.gov/dbhr/dapreventionpub.shtml>

The Communities that Care Coalition at Mercer Island developed YouTube videos and radio Public Service Announcements (PSAs) relating to I-502 which is available for use by other communities. Also Available in the Marijuana Toolkit # 4
<http://www.mercerisland-ctc.com/index.html>



Washington Healthy Youth Coalition Provides Technical Assistance for community coalitions and community agencies to develop Social Norming and Let's Draw the Line Media Campaigns. Visit www.starttalkingnow.org for more information



Marijuana Prevention Community Resources



The Athena Forum

Website for prevention professionals to develop, update and sustain their substance abuse prevention work, some resources include,

- **Excellence in Prevention Strategy List** – 13 programs with positive marijuana prevention outcomes
 - **Underage Marijuana Use Prevention Toolkit**
 1. Letter to Prevention Partners
 2. Prevention Guide for Parents
 3. Rack Cards - Know the Facts
 4. A DVD-Marijuana and Teens After I502
 5. Advertising Messages and Tips
 6. Billboard Advertising
 7. Talking Points
 8. Factsheet about State Agency Roles
- <http://www.theathenaforum.org/>



University of Washington Alcohol & Drug Abuse Institute & Washington State Department of Health

- **Marijuana Radio Ads** in English and Spanish Narrated by Dr. Leslie Walker of Seattle Children's Hospital, Spanish Version Narrated by Dr. Nathalia Jimenez, MD.
- **Marijuana Factsheets**
- **Banner Ads** for communities to use on social networking sites, websites, and print media by DOH
- Slide show and video documents from the **Symposium on Legal Marijuana in Washington** held on November 13, 2013
 - <http://ada1.washington.edu/>
 - [Learn About Marijuana WA.org](http://www.learnaboutmarijuana.org)



Marijuana use increases the risk of lower grades and dropping out of school.

Talk with your kids.

GET THE FACTS



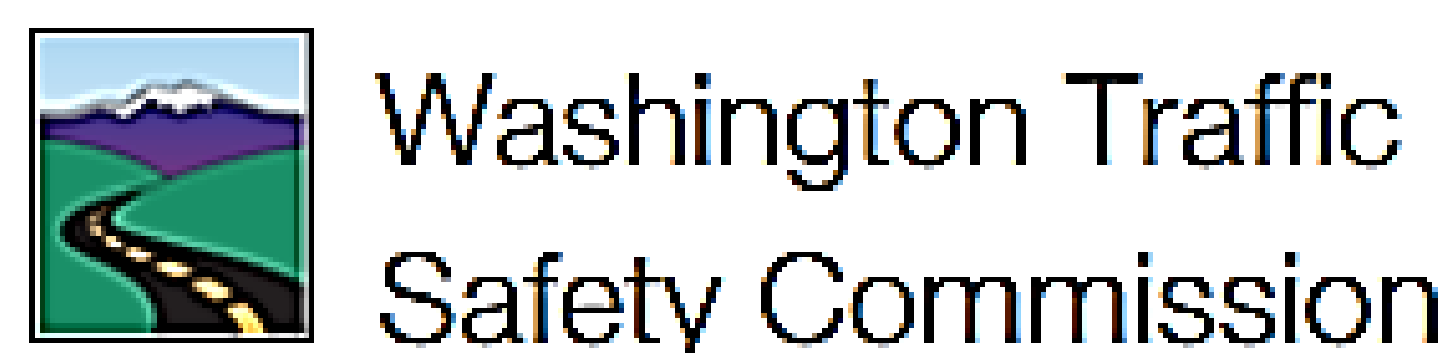
Marijuana Resources on Policy and Law Enforcement



- **Liquor Control Board (LCB)** provides literature on new rules concerning I-502, involving the sale, production, and use of Marijuana in WA State. The LCB also developed rules on marijuana edibles.
 - www.lcb.wa.gov



Adopted Rules

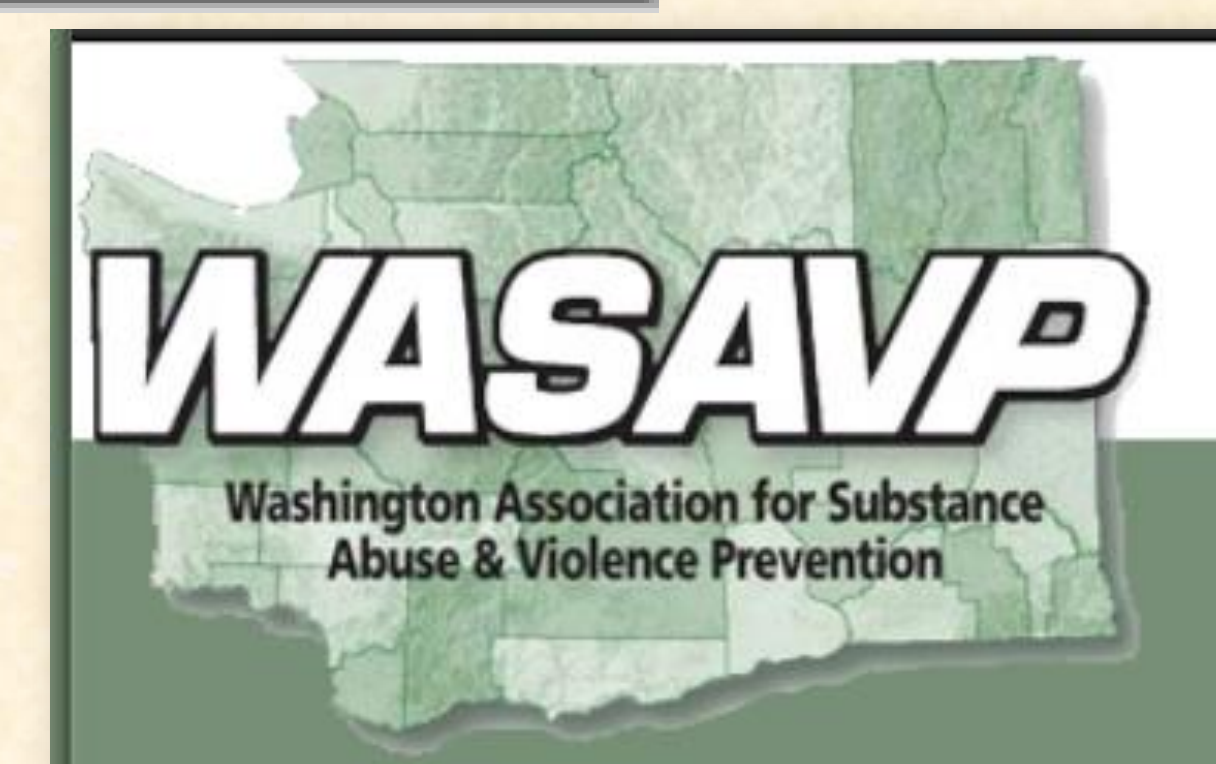


Washington State Traffic Safety Commission

Drive High, Get a DUI Media Campaign

- Messaging Featuring 30 second TV commercials
 - [BBQ](#)
 - [Free Throw](#)
 - [TV](#)
- Extra DUI Patrols beginning July 1, 2014
 - <http://wtsc.wa.gov/>

Marijuana Policy Toolkit



The Washington Association for Substance Abuse and Violence Prevention

WASAVP has posted a collection of community education and presentation documents in the Marijuana Policy Toolkit for communities <http://wasavp.org/>

School Resources

The Above the Influence Campaign is a prevention media campaign involving youth.
<http://abovetheinfluence.com/>



Access **Marijuana Toolkit** for information to hand out to parents on parent nights, during school conferences or at games on. These items are located on the Athena Forum, Division of Behavioral Health and Recovery and Department of Health's, and the Learn About Marijuana WA websites

Parent Resources

A Parents Guide to Preventing Underage Marijuana Use
Also Available in Spanish!

These resources are included in the Marijuana Toolkit available on the Athena Forum (MJ Toolkit #2) and through the Learn About Marijuana WA, website.



Factsheets located on the **University of Washington Alcohol and Drug Abuse Institute** website
[Learn About Marijuana WA.org](http://www.learnaboutmarijuana.org)



The National Institute on Drug Abuse (NIDA) – Factsheet for Parents from Nora D. Volkow, M.D. at the National Institute on Drug Abuse (NIDA)
<http://www.drugabuse.gov/drugs-abuse/marijuana>