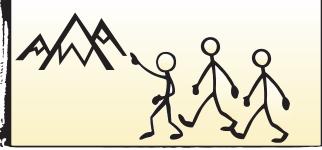
# Washington State Prevention Summit

October 27 - 29, 2011 Yakima, WA







Dream

Lead

Achieve

# Conference Program

Presented by the Washington State Department of Social & Health Services Division of Behavioral Health & Recovery • With Support from the Office of the Attorney General



www.preventionsummit.com

# Featured Speakers



Marc Fomby Youth Track Presenter Pg 18 & 21



George
Williams
Concurrent Forum
Pg 9



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David Peter Stroh Keynote Pg 7, 11 & 13

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Julie Marie Carrier Keynote Pg 7, 12 & 16

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Adult Schedule			Yeuth Schedule		
Thursday • October 14, 2010 Locatio		Location	Thursday • October 14, 2010		Location
5:30 – 8:30 p.m.	Early Registration & Check-in	CC – Lobby 3	5:30 – 8:30 p.m.	Early Registration & Check-in	CC – Lobby 3
6:30 – 7:30 p.m.	Opening Celebration Keynote: <i>Julie Marie</i>	CC – Ballroom CD	6:30 – 7:30 p.m.	Opening Celebration Keynote: <i>Julie Marie Carrier</i>	CC – Ballroom CD
7.00 0.00	Carrier	00 P 11	_	Ropes Course Challenge	CC – Room FGH
7:30 – 8:30 p.m.	Professional Networking Soirée Incl.: Poster Session & Let's Draw the Line Activity Prep	CC – Ballroom B	-	Ice Cream Social Incl.: Poster Session & Let's Draw the Line Activity Prep	CC – Ballroom E
8:50 – 9:30 p.m.	Chaperones & Team Adult Advisors Meeting	CC – Suite 400	-	Chaperones & Team Adult Advisors Meeting	CC – Suite 400
Friday = October 15, 2010		Friday • October 15, 2010			
7:45 – 8:30 a.m.	Registration & Check- in/Breakfast	CC – Lobby 3		Registration & Check-in/ Breakfast	CC – Lobby 3
8:15 – 8:30 a.m.	Youth Team Representatives Meet for Procession	CC – Lobby 4	8:15 – 8:30 a.m.	Representatives Meet for Procession	CC – Lobby 4
8:30 – 9:00 a.m.	Welcome Session	CC – Ballroom		Welcome Session	CC – Ballroom CDE
9:15 – 10:15 a.m.	Adult Keynote:	CDE CC – Suites	9:15 – Noon	Leadership Training - Gray Group	See Pg 18
	Frances M. Harding Concurrent Forums	400-600		Service Learning Projects - Blue Group	See Pg 19
10:30 – Noon		See Pg 9 CC – Ballroom	Noon – 1:20	Awards Ceremony	CC – Ballroom CDE
Noon – 1:20 p.m.	Awards Ceremony Luncheon	CDE	p.m.	Luncheon	CC Dellace of CDE
1:30 – 2:30 p.m.	Adult Keynote: David Peter Stroh	CC – Ballroom AB	-	Let's Draw the Line Activity Leadership Training - Blue Group	See Pg 18
2:45 – 3:45 p.m.	Workshop Session I	See Pg 10 - 11		Service Learning Projects -	See Pg 19
4:00 – 5:00 p.m.	Workshop Session II	See Pg 12 - 13		Gray Group	0
5:30 – 7:00 p.m.	Dinner for All Presentation of Youth	CC – Ballroom CD	5:30 – 7:00 p.m.	Dinner for All Presentation of Youth Track	CC – Ballroom CD
6:00 – 7:00 p.m.	Track How to Become a CPP Info. Session	CC – Ballroom B	7:00 – 10:30 p.m.	Evening Sessions & Activities for All	See Pg 15
7:00 – 10:30 p.m.	Evening Sessions &	See Pg 6	Saturday • October 16, 2010		
-	Activities for All		7:15 – 8:00 a.m.	Registration & Check-in/ Breakfast	CC – Lobby 3
Saturday • Octol		00 T 11 D	8:00 – 9:00 a.m.	•	CC – Ballroom CD
7:15 – 8:00 a.m.	Registration & Check- in/Breakfast	CC – Lobby 3	9:10 – 10:00	Julie Marie Carrier  *Youth Workshop Session I	See Pg 20 - 21
8:00 – 9:10 a.m.	Adult Keynote: Dr. Robert Anda	CC – Ballroom FGH	a.m. 10:10 –11:00	*Youth Workshop Session II	<u> </u>
9:25 – 11:00 a.m.	Workshop Session III	See Pg 14	a.m.	•	Ü
11:10 – 1:00 p.m.	Lunch & Closing Keynote: <i>Paul Figueroa</i>	CC – Ballroom CDE	11:10 – 1:00 p.m.	Lunch & Closing Keynote: Paul Figueroa	CC – Ballroom CDE
1:00 p.m.	Conference Adjourned: Certificate Pick Up		1:00 p.m.	Conference Adjourned Certificate Pick Up	

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# **Introduction to Summit**

iPrevention is *imagining the possibilities*. The Planning Committee has worked hard all year to create a program that addresses our current challenges, and provides compelling strategies to successfully move into the future through inspiration and innovation. We are excited to have you join us for this opportunity to learn from national and local experts, and enhance your relationships and collaborations with others in this field. We hope you enjoy the program!

# **Prevention Summit Conference Goal**

The goal of the Prevention Summit is to provide an enriching and culturally competent training and networking opportunity for youth, volunteers and professionals working toward prevention of substance abuse, violence and other destructive behaviors. We want to reach the continuum of highly experienced youth and adults from diverse backgrounds to those that are new in the field, and continue to build on our foundation of success in Washington State.

# History

The prevention community in Washington State has been convening annually since the early 1980s. The initial conferences were held in Ellensburg, Washington, on the campus of Central Washington University. The conferences were known as "family focus" meetings, and soon after became known as the annual "Building a Vision" conference. After a few name changes in the late 1990s, the annual conference was renamed in 1999 as the Washington State Prevention Summit.

Despite changes over time in name, location and planning leadership, the spirit of the annual Summit has remained constant. It is the one time during the year when the prevention community can come together, reflect on the past year's successes, learn new strategies, and network with a variety of people – including parents, youth, teachers, law enforcement officials, prevention professionals, treatment providers, policymakers, college faculty, students and dedicated volunteers who are all interested in preventing substance abuse, violence and other destructive behaviors in Washington State.

# **Planning Committee Members**

The Planning Committee contributed over 350 hours in planning and developing the Summit keynotes, presentations, and program activities.

**Megan Azzano**, Okanogan Behavioral HealthCare

**Ginny Bailey**, Evergreen Council on Problem Gambling

**Jackie Berganio**, King County MHCADSD Alcohol and Other Drug Prevention Program /Statewide Parenting Initiative Network (SPIN)

Paul Davis, Department of Health

**Jennifer Pock Dorsett**, Educational Service District 123

**Linda Graves**, Division of Behavioral Health and Recovery, Problem Gambling

**Julia Greeson**, Division of Behavioral Health and Recovery, Awards Chair

**Dixie Grunenfelder**, Office of Superintendent of Public Instruction

**Janelle Guthrie**, Office of the Attorney General

**Adam Halverson**, Division of Behavioral Health and Recovery

**Kim Holl**, Evergreen Council on Problem Gambling

**Curtis Hough**, Western Regional Counterdrug Training Center

**Keith James**, Juvenile Rehabilitation Administration

**Cathy Kelley**, Educational Service District 105, Volunteer Subcommittee Chair

**Inga Manskof**, Washington Association for Substance Abuse and Violence Prevention (WASAVP) **Sarah Mariani**, Division of Behavioral Health and Recovery, Summit Chair

**Beatriz Mendez**, Lewis County Public Health and Social Services/ Community Mobilization

Mary Segawa, Liquor Control Board

**Ivon Urquilla**, Division of Behavioral Health and Recovery, Youth Subcommittee Chair

**Scott Waller**, Division of Behavioral Health and Recovery, RUaD

Jesses Youckton, TOGETHER!

**Alan Zeuge**, Prevention Specialist Certification Board of Washington

### Free Internet Access

The Yakima Convention Center offers complimentary wireless internet. No password is required; use at your convenience. There is also a computer kiosk near Conference Room 1 for attendees to check email.

# **Continuing Education Units (CEUs) Information**

Adult participants can earn up to 12 CEUs for attending the Summit. Participants must sign in each morning at the registration desk. Certificates will be provided at registration desk on Saturday following the last session. See website for specific accreditation credits from certification/licensing boards.

# With Support from:

# **Sponsors**

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# Special Thanks

Security and stuff

# THURSDAY, October 14, 2010

# Opening Session ■ 6:30 - 7:30 p.m., CC - Ballroom CD

"Palatisha Miyanashma" Indian Education Performance

Yakama Nation students will perform the "Welcome Dance" and sign language interpretation with instruction by the Indian Education Parent Committee Chair, Vivian DelaRosa.

# You Make the Difference! — Julie Marie Carrier, Award-Winning National Speaker & Author

Everyone has the power to make a difference—and sometimes in the field of prevention it can be tough to remember just how much you and your voice really matters. In this opening keynote, Julie Marie Carrier—a top national speaker, Teen Success Coach for MTV's #1 Hit Positive Goal-Setting Show, MADE, and a leading authority on prevention and positive youth development—reveals the real-deal when it comes to your outreach and your make-a-difference impact.



# Be Inspired. Let's Go! — Rob McKenna, Washington State Attorney General

AG McKenna will kick-off the conference with an inspiring message about how the prevention community is making a difference in our state!

# FRIDAY, October 15, 2010

# Welcome to the Annual Prevention Summit ■ 8:30 - 9:00 a.m., CC - Ballroom CDE Presentation of the Colors — West Valley Junior ROTC

The mission of JROTC is to motivate young people to become better citizens. The West Valley Army Junior Reserve Officers Training Corps (JROTC) is a class offered at West Valley Jr. High School (Alpha Company) and West Valley High School (Bravo Company).

# **Procession of Youth Team Representatives**

One youth representative from each team should meet in the CC Lobby in front of Room F at 8:15 a.m.

# Welcome to iPrevention — David A. Dickinson, MA, Director, Division of Behavioral Health & Recovery

David Dickinson, a 25-year veteran of substance abuse prevention, treatment and recovery, will share his vision for prevention in the coming years.

### Prevention Starts with a Vision — Sheriff Ken Irwin, Yakima County Sheriff's Office, Yakima Washington

Sheriff Ken Irwin has 36 years of experience in law enforcement, 30 of those years in Yakima County. He states, "I thoroughly enjoy the many unique challenges of the Office of Sheriff. Our emphasis is on making Yakima County a safer place to live and visit through good hard-nosed police work balanced with crime prevention and intervention when possible. We take pride in caring for victims and empowering neighborhoods through Block Watch and Citizen Patrol."

# Morning Keynote ■ 9:15 - 10:15 a.m., CC - Suites 400/500/600

SAMHSA's Strategic Initiative for the Prevention of Substance Abuse and Mental Illness and Health Care Reform — Frances M. Harding, Substance Abuse and Mental Health Services Administration (SAMHSA), Center for Mental Health Services (CMHS), Director

Director Fran Harding will present an overview of SAMHSA's Strategic Initiative to Prevent Substance Abuse and Mental Illness, as well as the impact of health care reform on prevention across the nation.









# FRIDAY, October 15, 2010 Continued

# Awards Luncheon ■ 12:00 - 1:20 p.m., CC - Ballroom CDE

The Award Ceremony will commence at 12:15 pm and a pizza lunch will be served following the Award Ceremony at 12:50 pm.

The Exemplary Substance Abuse Prevention Award Ceremony provides the opportunity to recognize the contributions of youth, coalitions, professionals, and volunteers for their outstanding dedication and substance abuse prevention efforts. This year, seven awards will be presented by Lieutenant Governor Brad Owen during the Award Ceremony Luncheon. Please join us in congratulating the awardees.

# Afternoon Keynote ■ 1:30 - 2:30 p.m., CC - Room AB

# Imagining the Possibilities: Preventing Policy Entrenchment — David Peter Stroh, MA

Policymakers often unwittingly become dependent on solutions to social problems that actually make the problems worse over time. In this session, you will: (1) Understand why good intentions are not enough to solve chronic, complex problems; (2) Identify examples of policy entrenchment; (3) Understand the system dynamics that lead to the core problem of policy entrenchment; (4) Discover how thinking systemically can enable people to prevent such chronic, complex problems as addiction; and, (5) Clarify leverage points for shifting from quick fixes to more fundamental solutions to deep-seated problems. This keynote is designed for adults who want to translate their technical understanding of addiction into a way of influencing social policy related to drug and alcohol abuse.



# SATURDAY, October 16, 2010

# Morning Keynote ■ 8:00 - 9:10 a.m., CC - Rooms FGH

The Health and Social Impact of Adverse Childhood Experiences Throughout the Lifespan — Robert F. Anda, MD, MS,

Adverse Childhood Experiences (ACE) Study, Co-principal Investigator



The ACE Study demonstrates the relationship of childhood abuse, neglect, domestic violence and related experiences to health throughout the lifespan among more than 17,000 members of the Kaiser Health Plan. The findings are consistent with recent discoveries about the neurobiology of stress and the effect of stress on the developing central nervous system. Unlike other studies, the ACE study assessed a wide array of traumatic childhood experiences as well as many behavioral, health, and social problems from adolescence to late adulthood. The number of ACEs has a graded relationship to many common medical and public health problems. An

overview of these concepts and findings from the study will be presented.

# Closing Session ■ 11:10 - 1:10 p.m., CC - Ballroom CDE

# Ok, Now What?! Practical Leadership in Times of Change — Paul Figueroa, Peace Enforcement, LLC., CEO

Paul discusses how core beliefs about who we are as human beings shape the choices we make. Paul shares insights from his personal life, his 12 year career as a Police Officer / Detective and now corporate trainer, workshop facilitator and author. Paul links increased self awareness with true leadership. He explains the importance of holding the vision, demonstrating respect and acceptance through behaviors and shows how to lead by example and create positive change in our communities and the world we live in.

















# **Professional Networking Soirée**

Thursday, October 14 ■ 7:30 - 8:30 p.m., CC - Ballroom B

Don't miss this opportunity to see your colleagues from across the state and enjoy some light refreshments.

Discover new partnerships with some of the field's most seasoned professionals. The Networking Soirée is hosted with support from King County Alcohol and Drug Prevention Program and the Prevention Specialist Certification Board of Washington.

### **Poster Session**

Thursday, October 14 ■ Adult: 7:30 - 8:30 p.m., during Soirée & Youth: 8:45 - 9:30 p.m., during Ice Cream Social We added the Poster Sessions, a casual yet informative way to do a little "Prevention Project Show and Tell", to the Networking Soirée and Ice Cream Social. This is also an excellent time to gather ideas from others. A list of participating organizations can be viewed at www. preventionsummit.org.

# Lets Draw the Line Campaign Activity Prep

Thursday, October 14 • 7:30 - 8:30 p.m., CC - Ballroom B

The Summit will host the official launch of our state's new
Let's Draw The Line media campaign to reduce underage
drinking. Join the campaign by making your own part of
the "line"!

# How to Become a Certified Prevention Professional Information Session

**Friday, October 15 • 6:00 - 7:00 p.m., CC- Ballroom B** Don't miss the opportunity to learn the criteria and process for gaining or maintaining your Prevention Professional certification. This session will take place during dinner on Friday night.

# **Native American Drumming & Dancing**

Friday, October 15 ■ 7:15 - 8:15 p.m., CC - Ballroom E

Pow-Wow dancing and singing will be shared by Native college students of the Dream Catchers at Heritage

University on the Yakama Reservation. Students will also share about the history of these dances.

# **Conversation Cinema**

**Friday, October 15** ■ **7:15** - **8:15** p.m., **CC** - **Suite 300**Join us for a screening of "That's a Family" vignette followed by an intriguing conversation facilitated by Dixie Grunenfelder, Office of Superintendent of Public Instruction.

# **ZUMBA! Come Learn this Latin Style Dance**

Friday, October 15 • 7:15 - 8:15 p.m., CC - Ballroom AB

A fusion of Latin and International music that creates
a dynamic, exciting and effective aerobic fitness party
without feeling like a workout. This class will blow you
away! Learn meringue, salsa, samba, flamenco, reggaeton
and more in a fun packed easy to learn choreographed
class.

# Dance, Games, Crafts, Movie

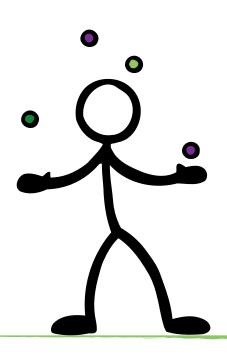
Friday, October 15 • 8:15 - 10:30 p.m. - RL

All adults are invited to participate in the Friday evening activities at the Red Lion Hotel and Yakima Convention Center. Come and show us your moves on the dance floor. There will also be plenty of games, snacks and activities including a fun and entertaining movie to enjoy. See page 15 for more information.

# **Graphic Note Taking**

Thursday, Friday and Saturday during General Sessions, CC - Ballroom CDE

Graphic Note taking is an excellent way to capture complex ideas in a creative, interactive and simple format. Graphic Facilitation can be useful tool for stakeholder engagement in strategic planning. You don't have to be an artist to learn how to do this! Dana Boales, MA, JD, is a trained graphic facilitator who is graciously capturing the images and ideas of the Prevention Summit. Watch Dana during general sessions as a piece of art unfolds depicting the ideas and concepts presented. She will also be facilitating a workshop for youth. Check the website post-conference for the pictures of the posters.



# Friday, October 15, 2010 | 10:30 - 12:00 p.m.

# How New and Proposed Legislation Affect Youth and Prevention

Facilitator: Jim Cooper, WASAVP/Thurston TOGETHER!

Panel: Steve Freng, Psy.D., MSW, Northwest High Intensity Drug Trafficking Area (NW HIDTA), Prevention/ Treatment Manager; Stephen Bogan, MA, CDP, LMHC, Imperfect Healer Counseling; Margaret Shield, King County Hazardous Waste Management Program; Seth Dawson, WASAVP

This concurrent forum will provide information about legislation that will have an impact on substance abuse prevention and what the prevention community can do. Participants will learn about potential marijuana legalization legislation; liquor privatization/deregulation initiatives on November's ballot; state and federal prescription drug return legislation; and how to advocate for or against legislation even if your organization receives federal funding.

CC - Room B

# The Role of Fathers in Family and Prevention

George Williams, MS, MFT, PhD Candidate — ManBuilders.org, President

Addressing fathers in the family is an often overlooked but critical component of prevention. This, must attend forum session, will challenge social helping practitioners and parents to action through sharing insights into the role of fathers, the impact of father absence, and decoding men's habits. The presentation format will be a highly engaging and interactive multi-learning style experience involving drama, poetry, song and activities.

CC - Room B

# Half Page Ad

# Friday, October 15, 2010 | 2:45 - 3:45 p.m.

# SAMHSA's Strategic Initiative for the Prevention of Substance Abuse and Mental Illness and Health Care Reform - Follow up Discussion

# Frances M. Harding — SAMHSA, Center for Mental Health Services (CMHS), Director

This workshop session will provide an opportunity for discussion on the overview of SAMHSA's Strategic Initiative to Prevent Substance Abuse and Mental Illness, as well as the impact of health care reform on prevention across the nation.

Suite 500

# Service to Science: Improving Evaluation Capacity (Best Practice)

# Eric Ohlson, MSW — CSAP's CAPT Western Regional Expert Team (WRET), Service to Science Coordinator Linda Hartung, MPH — Prevention Specialist (WA)

This presentation is to raise awareness of the Center for Substance Abuse Prevention (CSAP) Service to Science Initiative to increase the evaluation capacity of innovative prevention programs and identify evidence-based programs and strategies. Participants will learn how the Initiative strengthens evaluation capacity; program eligibility to participate; and how programs are nominated to participate.

Suite 100

# Rx 360 Washington (Prescription Drug Abuse)

# Jim Cooper — TOGETHER!, Executive Director and Vice President of Washington Association for Substance Abuse and Violence Prevention (WASAVP)

The presentation is part of an educational program, Rx360 Washington, provided by TOGETHER!, the Washington Association for Substance Abuse and Violence Prevention and The Partnership for a Drug-Free America. Through Rx360, health, prevention and treatment professionals come together to educate community groups, concerned citizens and parents about the dangers of prescription drug abuse and how to take action to prevent it.

Suite 100

# Teens, Trends and Prevention: It CAN Be Done! (Best Practice)

# Regina Birrenkott, MEd, CPP — Mendez Foundation, Tampa, Florida, Senior Director of Prevention

The "work in progress" adolescent brain makes teens particularly vulnerable to substance abuse. This workshop will equip participants with the knowledge and skills to teach effective drug prevention education. Using the evidence-based program, Too Good for Drugs, this interactive session will focus on the latest brain research and demonstrate how to apply prevention strategies to this target group of adolescents.

Suite 100

# The State-wide Indian Drug Prevention Program

# Shobana Raghupathy, PhD — Sociometrics Corporation Los Altos, California, Senior Research Associate

Dr. Raghupathy will present a drug prevention program designed to combine a social learning based intervention with bicultural competence theory. The three subgoals of bicultural competence, knowledge and practice in communication; coping; and discrimination skills, provide the theoretical foundation for intervention to prevent substance abuse with American-Indian youth. The original program was designed primarily for fourth and fifth grade Native American/Alaskan Native students in a classroom setting, but it can easily be modified for higher-grade levels and other adolescents. The curriculum can be implemented in a wide variety of settings, including public schools, tribal schools, tribal community centers, and student retreats.

Suite 100

# Understanding Leverage Points in Systems and Implications for Making Change (Part I) David Peter Stroh, MA — Bridgeway Partners, LLC

Building on principles introduced in his keynote, this workshop enables you to: (1) Learn additional systems tools; (2) Apply of these tools to gain insight into why you might not be achieving intended results despite your best efforts; (3) Deepen your understanding of how to leverage limited resources to achieve significant and lasting solutions to chronic, complex problems; (5) Suggest how Systems Thinking can strengthen your organization's ability to plan, implement, and evaluate social change initiatives. This workshop is designed for professionals in policy making positions who want to shift the system dynamics that perpetuate drug and alcohol abuse.

# Friday, October 15, 2010 | 4:00 - 5:00 p.m.

# **Current and Future Directions for Prevention in Higher Education**

Richard Lucey — SAMHSA, Center for Mental Health Services (CMHS),

# Special Assistant to the Director

This workshop will present an overview of SAMHSA's Strategic Initiative to Prevent Substance Abuse and Mental Illness as it relates to college campuses, including the prevalence of substance abuse; suicide prevention efforts; current research on evidence-based programs and strategies; and opportunities for collaboration at the national, state, and local levels.

Suite 400

# **Understanding the Teen Brain and Practical Applications to Prevention**

# Julie Marie Carrier — Award-Winning National Speaker & Author

As seen on the Education Channel and NBC's Today Show, Julie Marie Carrier—a leading authority on positive youth development and prevention—engages youth-serving professionals on an interactive journey to understand adolescent brain development and the implications on teen decision-making and behaviors. Additionally, Julie shares related best-practices for youth substance abuse prevention.

Suite 300

# **Integrating Problem Gambling Prevention on a Time Budget**

# Julie Hynes, MA, CPS — Lane County Health & Human Services (HHS), Prevention Specialist/Webmaster

With less and less time and resources on our hands, how are we supposed to add yet another topic? After all, is problem gambling such a big deal? This workshop will cover the principles of why problem gambling is important to address in related substance abuse and other prevention efforts; and how to add problem gambling prevention into existing prevention curricula with very little effort. Participants will be provided with ready-made, practical, fun tools that they can easily use to "plug in" to their existing prevention & awareness efforts.

Suite 200

# **Coalition Transition: A Tale of Two Towns**

Ray Horodowicz — Quincy CTC (Communities that Care), Director

# Jessica Gomez, CHES — Warden Community Coalition, Coalition Coordinator

This engaging and interactive presentation will explore various challenges two coalitions in the same rural county, and with sizable Latino populations, have faced as they kept true to best practices and strive for sustainability. This presentation is ideal for coalitions that are 'up and running' but going through transitions.

Suite 100

# **Storytelling as Community Narrative**

# Winona Wynn, PhD — Chair of English and Humanities, Heritage University and Director of Dream Catchers, Heritage University

"Voices, voices: Echoes of Our Many Selves" will be facilitated by Winona Wynn (Assiniboine Sioux). This interactive workshop operates from the premise of when we share ourselves in part, we return to ourselves whole. Attendees participating in "talking circles", will share pieces of a story, and will then be challenged to share a compelling collective story representing some piece of everyone in their group. Collaboration, context, and creativity are the key components of this gathering. Key elements of storytelling will be identified, modeled, practiced and discussed in this dynamic workshop!

# Understanding Leverage Points in Systems and Implications for Making Change (Part II) David Peter Stroh, MA — Bridgeway Partners, LLC

Building on principles introduced in his keynote, this workshop enables you to: (1) Learn additional systems tools; (2) Apply of these tools to gain insight into why you might not be achieving intended results despite your best efforts; (3) Deepen your understanding of how to leverage limited resources to achieve significant and lasting solutions to chronic, complex problems; (5) Suggest how Systems Thinking can strengthen your organization's ability to plan, implement, and evaluate social change initiatives. This workshop is designed for professionals in policy making positions who want to shift the system dynamics that perpetuate drug and alcohol abuse.

Suite 100

# Saturday, October 16, 2010 | 9:25 - 11:00 a.m.

# **Implementing Strategies to Address ACEs in Your Community**

# Robert F. Anda, MD, MS — Adverse Childhood Experiences (ACE) Study, Co-principal Investigator

Following up on the concepts presented during the keynote address, Dr. Anda will discuss in greater detail the implications of the ACE study. Additionally, he will facilitate a conversation about efforts in Washington State.

RL - East Ballroom

# **Racial Microaggressions: Uprooting Unconscious Bias**

# Ilsa Govan, MA — Certified Teacher, Cross Cultural Connections, Co-Founder

Many recent studies show the direct relationship between stress caused by racism and increased health problems. Participants in this workshop will engage in activities and conversations that raise their awareness of well-intended phrases, actions, and assumptions that disguise unconscious stereotypes and biases. We will then practice strategies to cultivate healthy environments based on a deeper understanding of racism and privilege.

RL - West Ballroom

# LGBTQ: PUT THIS ON THE {MAP}

# Megan Kennedy, MA, LMHC and Sid Jordan Peterson, JD — Reverly Media & Methods

Revelry Media & Methods presents PUT THIS ON THE {MAP}, the compelling documentary about a generation of young people re-teaching gender and sexuality. Following the screening, the experienced education team will engage educators, providers, and community groups in a meaningful dialogue where participants will gain terminology, cultural knowledge, and confidence discussing LGBTQ issues. Revelry Media & Methods applies an innovative organizational model that puts young people in the position as experts and trainers.

RL - Lower Terrace

# **Integral Prevention: A New Age for Prevention Practice**

# Joel Bennett, PhD — Organizational Wellness & Learning System

Question: How do you negotiate the many forces pushing and pulling in any prevention/intervention situation? How often have you been frustrated as you juggle programs, policies and practices? Isn't there some simple way of pulling these together into a coherent whole? Answer: Yes! This highly interactive and insightful workshop presents an Integral Model that align your personal prevention style with the big picture. Come prepared to have a new vision for yourself and your team.

RL - Upper Terrace Room

# **Special Workshop for Team Adult Advisors**

Saturday, October 16, 2010 | 9:25 - 11:00 am

# **Developing Strong Youth Coalitions**

# Mike Wilson — Safe Streets

For adult leaders who have struggled to build and sustain youth coalitions that are strong, excited and engaged in leading the prevention efforts in their schools and communities. Based on more than 20 years of youth program development and management experience, participants will receive the nuts and bolts of how to develop, train and manage the growth of prevention teams in their community.

Room A

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Friday, October 15, 9:15 - 12:00 p.m. (Blue Group) Friday, October 15, 2:30 - 5:00 p.m. (Gray Group)

# Board buses outside Lobby 4 to travel to project site.

On Friday, October 15, youth teams will be going out into the Yakima community to have a great time participating in a variety of service learning projects; an approach that teaches and integrates service to the community with a hands-on approach. Students address community needs while learning civic responsibility and developing meaningful leadership and workplace skills. Service learning can encourage youth to become active participants in their own communities. Plus, it's a great way for teams to interact and build networks with other Washington youth.

Youth Teams will sign up for service projects on-site, as part of registration, at the Service Project Station. Only the Team Adult Advisor and Youth should attend the project due to space on buses and at project sites. Please come prepared with your first and second choice as projects will fill up quickly. The sign-up will take place on a first-come, first-serve basis.

Youth and Team Adult Advisors are advised to wear comfortable clothing and tennis shoes for all project sites. Wear clothing that you don't mind getting dirty, as you could be working outside and/or with paint! Please load buses with your entire team and be prompt so buses can leave on time.

# **Barge Lincoln Elementary**

This site has a little bit of everything. You'll love participating at this site; there will be painting, planting, and maybe even recess with the elementary students. This is your opportunity to show off your artistic or landscaping skills. Whatever you choose to do at the site, it promises to be a fun and rewarding experience!

# **Madison House Youth Community Center**

The "Madison House" Youth Community Center is a safe place where Yakima's inner-city youth can drop in and take a break from any issues they may face on a day to day basis. In addition, the Center also runs a clothing bank for the entire community. This service site offers an opportunity to build organizational skills and understand the innerworkings of Madison House's unique set up. Participation at this service site will be a rewarding and enjoyable experience.

# Parks and Recreation - City of Yakima

Come be a part of the revitalizing a park project! Not only will you be touring a beautiful Yakima park, you will have the opportunity to improve the park for all the young children that play there each day.

# **Northwest Harvest Food Bank**

Is your team organized and motivated? If so, this may be the spot for your team! Get a sneak peak at what it takes to run a food bank, and see how much you are helping local families receive nutritious food. Monthly deliveries are made to the Northwest Harvest

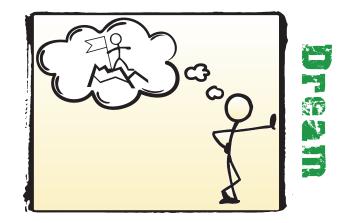
(Food Bank Cont.) Food Bank warehouse with products from all over Washington. Teams that choose this site will help serve the local and regional customers by cataloging all the products the food bank has received.

# The Sunrise Outreach Center

The Sunrise Outreach Center is a Christian humanitarian non-profit organization committed to applying best practice solutions for hunger, homelessness and apathy through community mobilization, neighborhood involvement and networked information exchange. The Center serves roughly 1200 weekly food allotments per month and the Clothing Bank is one of the largest in town. At this service site, students will have the opportunity to learn and help organize the Pantry and Clothing Bank that provide services and donations to many people at no cost.

# **Union Gospel Mission Homeless Shelter**

Come help make a difference and give to an agency that is the refuge for many youth and families. This downtown Yakima shelter provides hot meals and a safe place for its community members. For youth, families, and individuals in recovery, the Mission's short- and long-term programs give hope and a bridge to self-sufficiency. At this site you'll get a chance to help the agency revamp their location. Your time here will be refreshing, energizing, and you'll enjoy networking with new friends.



Friday, October 15, 9:15 - 12:00 p.m. (Gray Group) Friday, October 15, 2:30 - 5:00 p.m. (Blue Group)

Please attend the session you indicated on your registration form.

6

**Beginning Leadership Session: Basics of Prevention for** the Young Leader (Strategic Prevention Framework - SPF)

Marc Fomby, CPS — Prevention Services

Utilizing years of working with youth and experience in program development and implementation, Marc brings to life and adds flavor to the concept of prevention and all its elements in this condensed component of instruction. This training is ideal for beginners in the field of prevention and for empowering youth leaders to become active agents for change in their communities. This workshop introduces the Strategic Prevention Framework concept, which strives to promote resilience and ultimately decrease risk factors in individuals, families and communities. Participants are actively engaged during this presentation of information.

Room F

Intermediate (1-2 years) Leadership Session: SpeakOUT

Kelly Kasner — American Cancer Society, Inc/Great West Division

Amber Talburt, MPA, Community Initiatives Director; Justin Torres; Tiffany Go

This interactive presentation provides intermediate-level youth with skills so that they can move beyond organizing prevention projects that raise awareness to becoming advocates that tackle policy change activities. Participants will be provided a policy overview, be taught basic steps needed for policy change, be instructed on how to formulate a call to action, and learn about policy change projects they can pursue. The workshop will include instruction and opportunities to practice the concepts.

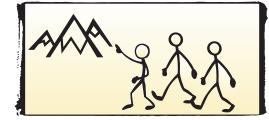
Room G

Advanced (3+ years) Leadership Session: Building From the Ground Up: The Nuts and Bolts of Developing and Implementing Prevention Projects

Mike Wilson — Safe Streets

For youth leaders who understand the science of prevention but have struggled to get their projects across the finish line from concept to completion. This 2 hour fast track training will challenge participants to dream it, plan it, and complete it while thinking through all of the important aspects of how to make it happen.

Room H





Half Page Ad

# Saturday, October 16, 2010 | 9:10 - 10:00 a.m. & 10:10 - 11:00 a.m.

# (Sessions Repeat)

# Deal or No Dice? Gambling & Problem Gambling

# Julie Hynes, MA, CPS — Lane County Health & Human Services (HHS), Prevention Specialist/Webmaster

This workshop will use a game show format as a way of learning about gambling and problem gambling. Come learn about recognizing the difference between "social" and problem gambling, how to tell if someone you know has a problem, and what to do about it. Prizes will be given to all participants, but at your own risk—unlike "Deal or No Deal," you'll need a little skill to win at this one. Be ready to play!

Suite 600

# Sustainability Step by Step

# Skykomish Drug Prevention and Leadership Team — Sustainability Award Winner, Spring Youth Forum 2010

Ever wondered how to make a project last year after year, and have your school and community look forward to it, too? Sustainability can sometimes be difficult to plan for, but with a little help and some ideas from the Skykomish Prevention and Leadership Team, just about ANY Team from anyWHERE can make it happen! By using our own experiences around sustainability, we will not only show you HOW it can be done, but give you step-by-step suggestions about how to pull it off in YOUR school and community, too! Come join us for not only a how-to seminar, but also prizes to boot!

Suite 600

# Over the Top

# Stadium High School Youth Leading Change ("YLC"), Safe Streets Campaign — Grand Prize Winners, Spring Youth Forum 2010

The Stadium High School Youth Leading Change (YLC) chapter will present their project "The Doctor is In" and discuss how they worked together to achieve their goal. Their class will cover their creativity, professionalism, practice, structure and attention to detail that went into the project.

Suite 600

# **Graphic Recording: A Picture is Worth a Thousand Words**

# Dana Boales, MA, JD — Graphic Recorder

Just as maps help travelers find their way, graphic recording helps groups to find their way as they work together. Graphic recordings help people feel acknowledged (we hear you) and become engaged (your thoughts and ideas matter). This workshop is designed for anyone who is looking for a new, more interesting way to record meetings, events and presentations. The goal of this workshop is to teach participants how to use symbols, words and color to create a real time pictures of work being done by individuals and groups. Those attending the workshop will learn how to create their own symbols, turn words into pictures and use color to enhance their work.

Suite 600

# Message in the Music

# Marc Fomby, CPS — FTC Prevention Services

This informative, fun, interactive, and educational workshop will introduce you to the world of Hip Hop and explore the lyrical content within its music that is communicating messages of crime, violence and degradation to our youth. In this workshop participants are guided through exploration of current trends in the "Hip Hop" culture that have become "acceptable" in society by examining blatant and subliminal messages that youth are exposed to daily via radio, television, video games, mp3 players, and other common entertainment formats. Media literacy is promoted as a means of being proactive to protect and teach youth how to make healthy, positive lifestyle choices. This workshop is ideal for creative prevention and intervention strategies to facilitate groups, trainings, interventions, etc. by actively involving youth in the process of deciphering and dissecting the "Message in the Music".

Suite 500

# Be Empowered through Film

### Monica Olsson — Reels Grrls, Mentor

In this session, participants will get an overview of the digital storytelling and youth media field. You will hear about successful strategies for using media production in prevention programs. You will learn about how to set up a video program at your organization and view samples of inspiring youth-produced videos made in the Reel Grrls program.

Suite 400

# **2010 Exemplary Substance Abuse Prevention Awards**

Exemplary Substance Abuse Prevention Youth Project: Washington Drug Free Youth Project, Spokane

**Exemplary Substance Abuse Prevention Collaboration**: Carol Hawk, Sedro Woolley

Exemplary Substance Abuse Prevention Youth Leadership: Kent Police Youth Board, Kent

Exemplary Substance Abuse Prevention Volunteer: Shelly Mitchell, Spokane Valley

Exemplary Substance Abuse Prevention Youth Volunteer: White Swan Dream Makers, White Swan

Lifetime Achievement: Gene Uno, Tacoma **Lifetime Achievement**: Julie Grevstad, Tacoma

# 2010 Exhibitors

# **Botvin Life Skills Training**

711 Westchester Ave. White Plains, NY 10604 800.293.4969

www.lifeskillstraining.com

# Evergreen Council on Problem Gambling Julie Speaks, LLC

1929 Fourth Ave. E Olympia, WA 98506 360.352.6133 www.evergreencpg.org

# **Kilimanjaro Imports**

5221 110th St. SW Lakewood, WA 98499 253.973.6787

# **Yakima Valley System of Care**

32 N. 3rd St., Ste. 410 Yakima, WA 98901 509.574.2976

### **Mendez Foundation**

601 S. Mangolia Ave. Tampa, FL 33606 813.251.3600 www.mendezfoundation.org

# Peace Enforcement, LLC

P.O. Box 9832 Seatle, WA 98109 206.650.5364 www.peaceenforcement.com

2200 Wilson Blvd. Suite 102-340 Arlington, VA 22201 800.571.1937

### **Oxford House**

P.O. Box 30627 Spokane, WA 99223 www.oxfordhouse.org

# **King County - LHWMP**

130 Nickerson St., Ste. 100 Seattle, WA 98109 206.263.3059 www.medicinereturn.com/www.lhwmp.org

### **King County MHCADSD**

401 Fifth Ave., Ste. 400 Seattle, WA 98104 206.263.8931 www/kingcounty.gov/healthservices/MHSA.

# Washington State Alcohol/Drug Clearinghouse

6535 5th Place S. Seattle, WA 98108 206.725.9696 or 800.662.9111 http://clearinghouse@adhl.org

# **Prevention Specialist Certification Board**

P. O. Box 7172 Spokane, WA 99207 509.434.6610

www.preventioncertificationWA.org

# **Liquor Control Board**

P.O. Box 43075 3000 Pacific Avenue SE Olympia, WA 98504-3075 360.664.1600 http://liq.wa.gov/

# 2010 Prevention Summit Conference Staff

### **Program Planning Team**

# Ivón Urquilla

Division of Behavioral Health and Recovery Youth Subcommittee Chair ivon.urquilla@dshs.wa.gov

### Sarah Mariani

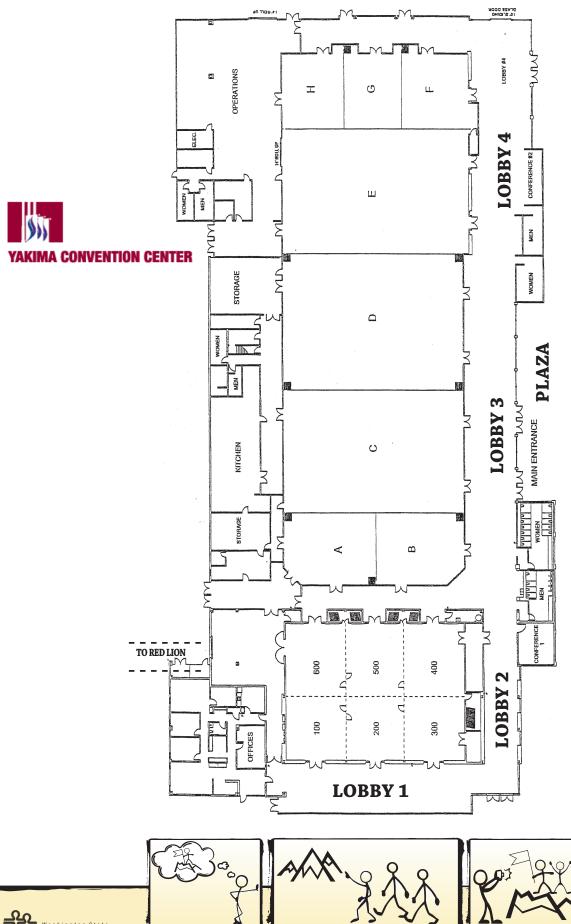
Division of Behavioral Health and Recovery Prevention Summit Chairperson sarah.mariani@dshs.wa.gov

# **Conference Logistics Coordinated by CASAT**

Center for the Application of Substance Abuse Technologies at the University of Nevada, Reno www.casat.org

















Lead



Achieve

