

Getting It Done

The Strategic Prevention Framework



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The Blue Family and the Green Family



Go on Vacation...

Let's do this in an organized,
orderly way to create the best
possible experience.



Let's just wing it!
What could go wrong?

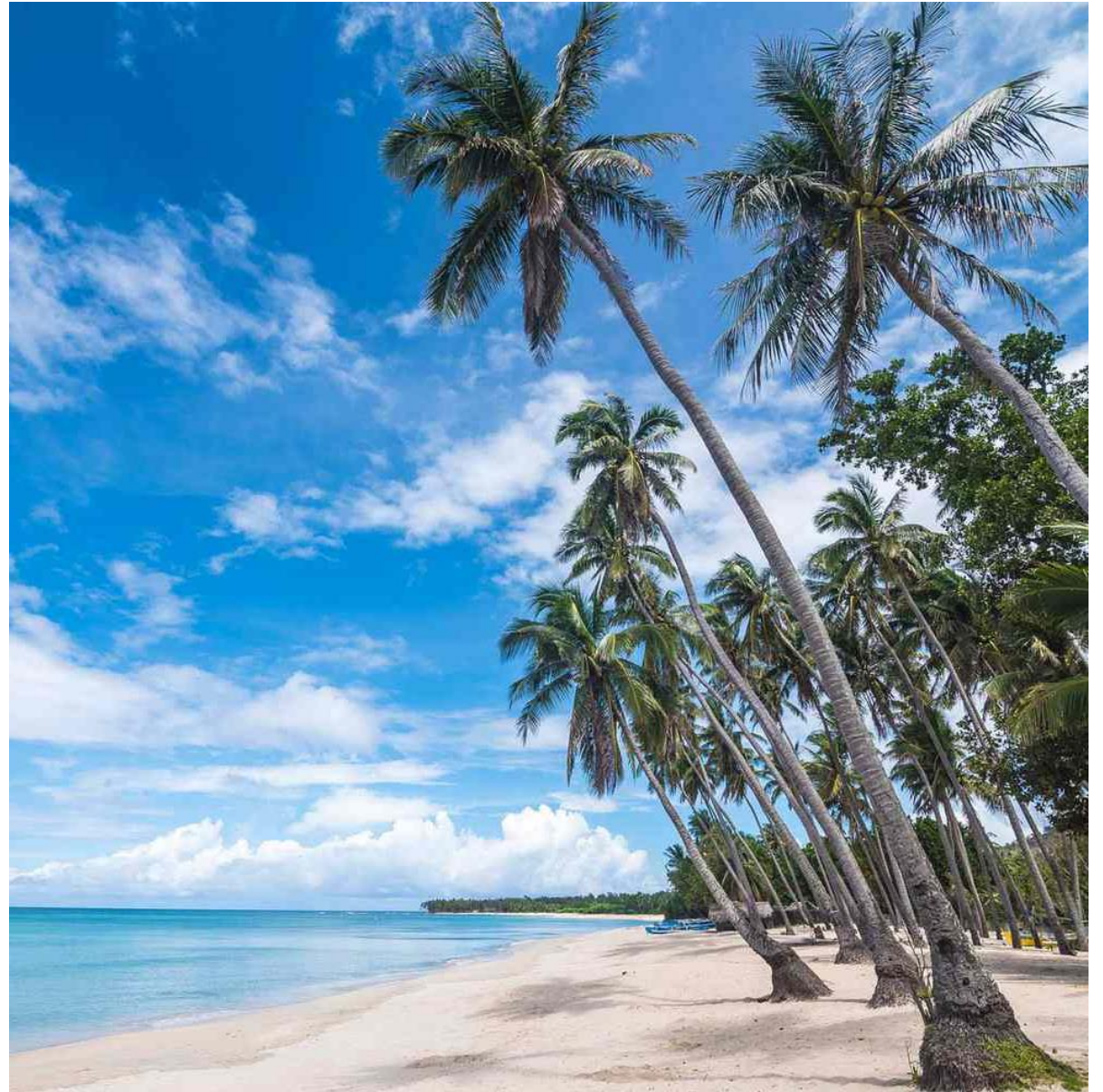


























The Blue Family's Secret?



They Used This!

The Strategic Prevention Framework (SPF)



**A simple and effective process
for getting stuff done right.**

And Now in Preventionese:



A dynamic, data-driven planning process that prevention practitioners can use to understand and more effectively address the substance abuse and related mental health problems facing their communities.

ASSESSMENT - *What's Going On Now?*

- Get an accurate picture of the current conditions
- Identify what needs to be:
 - Fixed
 - Stopped
 - Improved
 - Worked on
 - Left alone



ASSESSMENT – *How Did the Blues Do It?*

- Decided they'd worked hard and need a nice vacation
- Wanted to go somewhere warm and affordable as a family
- Researched airlines, flights, schedules, lodging, and activities



ASSESSMENT – *How Does Prevention Do It?*

- Conduct surveys
- Use Photovoice
- Conduct interviews
- Look at databases
- Hold town hall meetings
- Get *subjective* and *objective* data



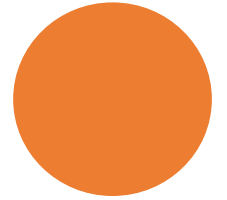
CAPACITY – *What's In Our Toolbox?*

- **Identify tools we can utilize to address the problems.**
- **What strengths do we have? What do we need? What limitations do we have?**
- **Human, technical, financial, political**



CAPACITY – *How Did the Blues Do It?*

- Looked realistically at what they could afford to spend
- Got someone to house-sit
- Researched local conditions and customs so they would be safe and respectful travelers



CAPACITY – How Does Prevention Do It?

- **Hire staff and volunteers**
- **Raise money if needed**
- **Get donations**
- **Establish political connections**
- **Establish media connections**
- **Get the best equipment you can afford**



PLANNING – *What's Our Road Map?*

- Identify evidence-based strategies.
- Set:
 - Goals
 - Objectives
 - Timelines, action steps, and assignments

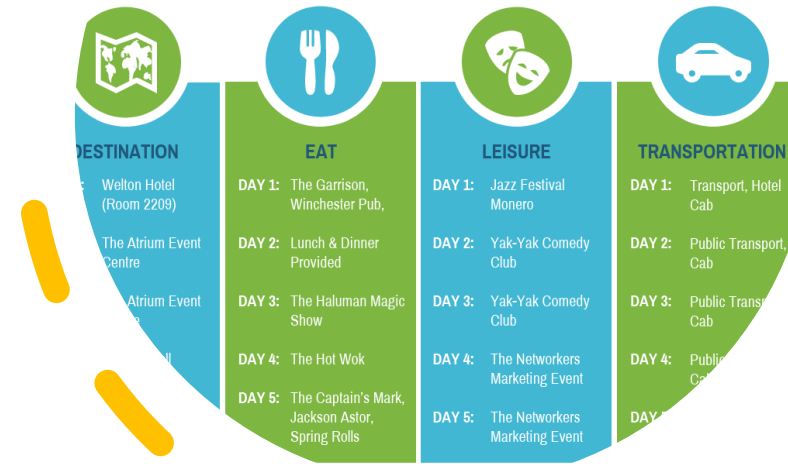


PLANNING – *How Did the Blues Do It?*

- Made a budget for the trip
- Made packing lists and got all packed the day before
- Made a schedule for their activities based on recommendations they trust

TRAVEL ITINERARY

TRIP DURATION: 5 DAYS



PLANNING – *How Does Prevention Do It?*

- Set realistic, achievable goals, objectives, and timelines
- Have a menu of evidence-based strategies
- Assign specific tasks to specific people
- Write a clear and understandable plan that involves ALL sectors
- Communicate your plan effectively



IMPLEMENTATION

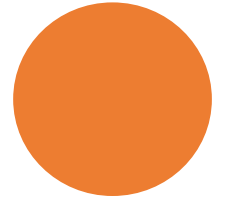
– *Let's Do This*

- Time to put our plan into action!
- Use our plan as a guide, but modify if we need to along the way
- Remember to stay focused on the needs we already identified in Assessment



IMPLEMENTATION – *How Did the Blues Do It?*

- Left home with plenty of time to spare
- Stayed alert for good deals and adventures
- Checked in with each other the whole time about how it was going



IMPLEMENTATION – *How Does Prevention Do It?*

- **Pick a strategic time to begin**
- **Have positive media attention ready to go**
- **Have your spokespeople trained and ready to go**
- **Document progress as you go along**
- **Hold everyone accountable for doing their share**



EVALUATION – *The Process and The Outcome*

We measure:

- Process (What we did)
- Outcome (Did it work)
- What needs to be modified?



EVALUATION – *How Did the Blues Do It?*

- Looked at their photos and videos together and debriefed the trip
- Realized how relaxed and happy they were
- Decided that next time they were going to bring a few more things for the kids



EVALUATION – *How Does Prevention Do It?*

- Hire an outside evaluator to eliminate bias
- Conduct post-surveys
- Count participants at events
- Look back at original problems and goals
 - *Were they addressed and met? Why or why not?*





SUSTAINABILITY & CULTURAL COMPETENCE

The Core

Can we keep doing this? Should we?

Who are we leaving out, and how do we include them at EVERY STEP?

NOW,

IT'S

YOUR

TURN



Our Project: Hosting a Huge Feast

For each activity:

- Is it part of Assessment?
- Is it part of Capacity?
- Is it part of Planning?
- Is it part of Implementation?
- Is it part of Evaluation?
- Is it ridiculous and shouldn't even be listed?

POLLS 1 - 6



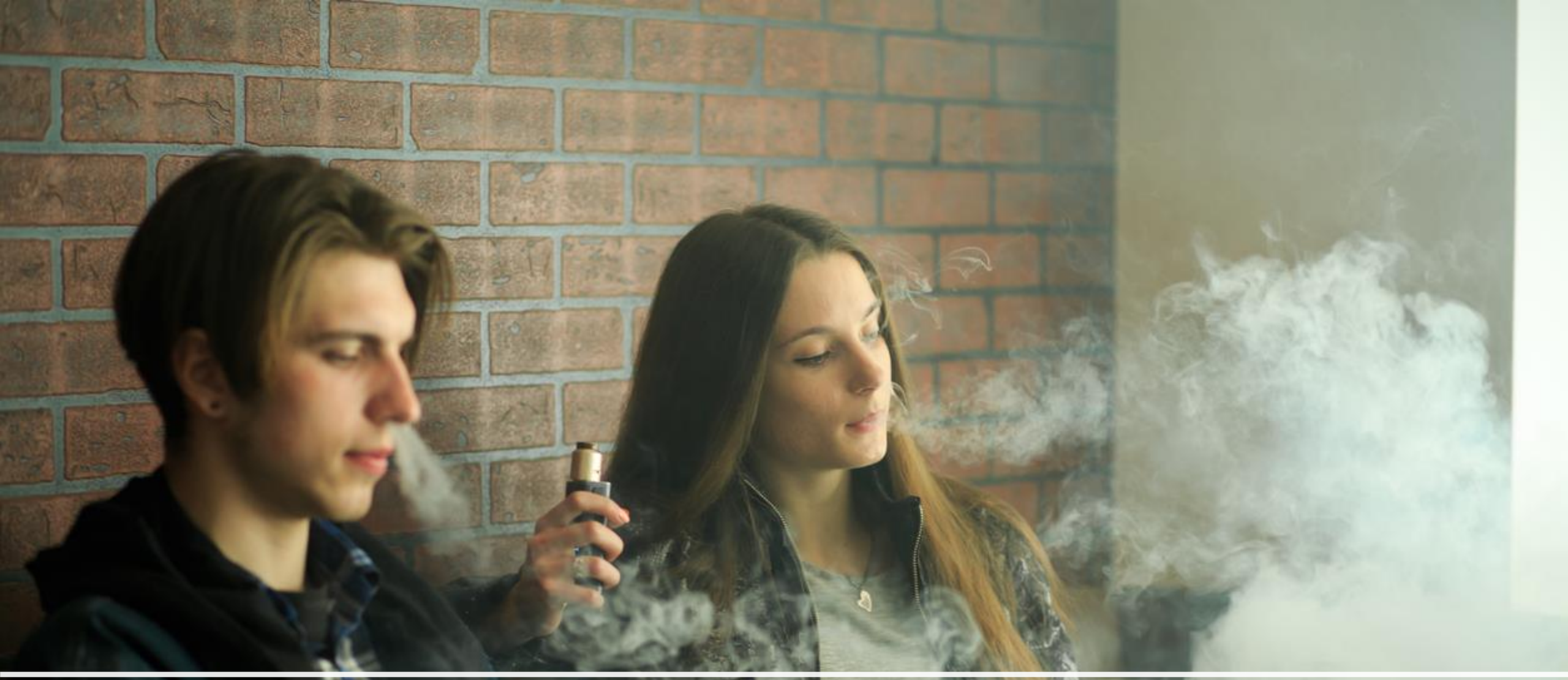
Our Next Project: Adopting a New Pet



For each activity:

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- **Is it part of Planning?**
- **Is it part of Implementation?**
- **Is it part of Evaluation?**
- **Is it ridiculous and shouldn't even be listed?**

POLLS 7 - 12



Our Final Project: Reducing Vaping in Our Community



For each activity:

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- Is it part of Capacity?
- Is it part of Planning?
- Is it part of Implementation?
- Is it part of Evaluation?
- Is it ridiculous and shouldn't even be listed?

POLLS 13 - 18



THANK YOU, FRIENDS!

