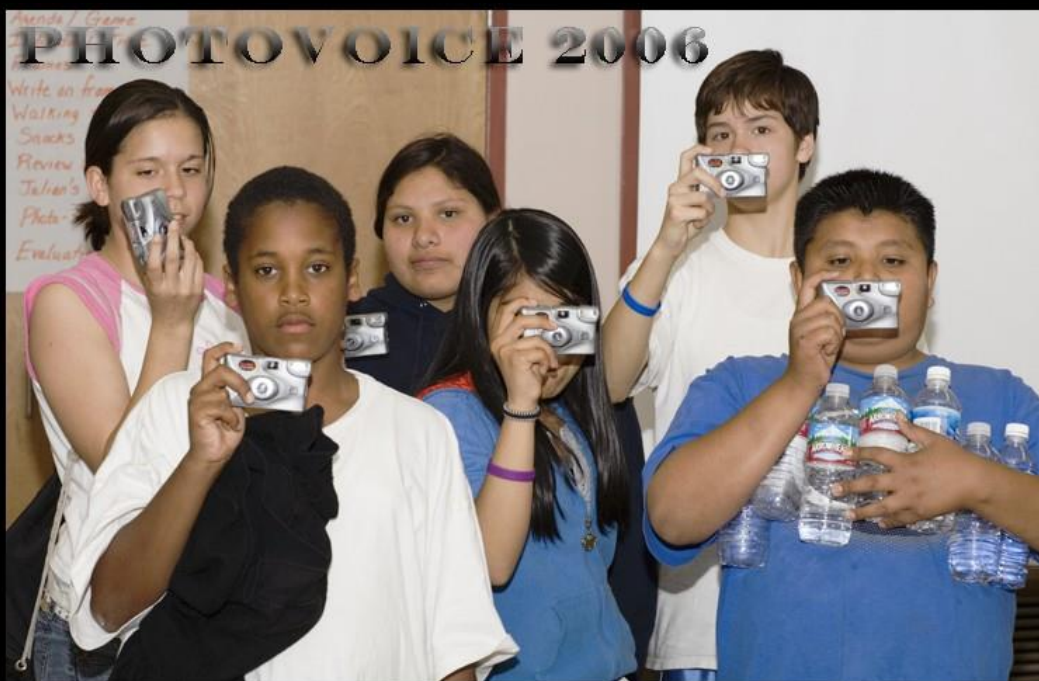


PHOTOVOICE

An effective storytelling tool for prevention messaging in our communities



Presented by Antoinette Angulo, MPH
November 5, 2019

OVERVIEW

- What is Photovoice?
- Photovoice process
- Outcomes

Together we know more.

—Milenko Matanovic, Founder, Pomegranate Center

PHOTOVOICE DEFINITION

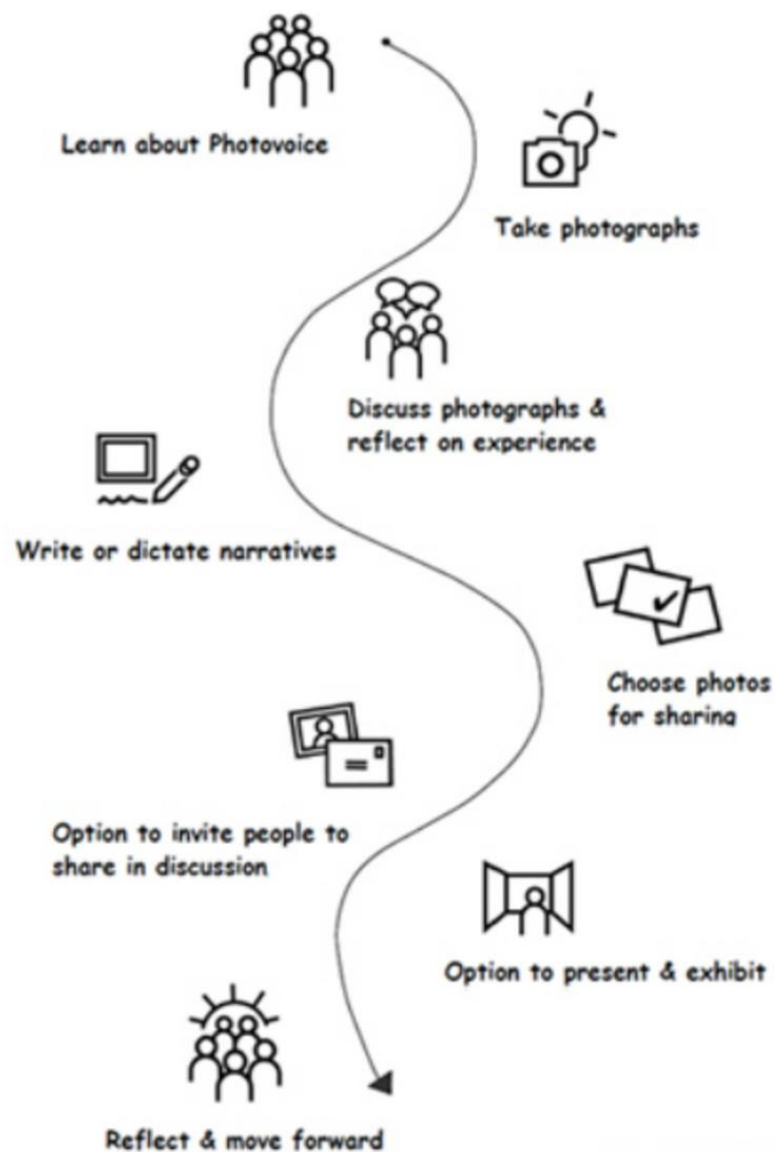
- “Photovoice is a process by which people can identify, represent, and enhance their community through a specific photographic technique.”

(Wang & Burris, 1997)

PHOTOVOICE. Three major goals:

- To enable people to record and reflect their community's strengths and concerns
- To promote critical dialogue and knowledge about important issues through group discussions of photographs
- To reach **decision makers for change**

A Photovoice Path



TAKING PHOTOS





2006 1450,000
154,000
The
Action
Plan
Completed

South Park Action Agenda

How to spend \$ in South Park

0-2 years \$1-5 million

2-5 years \$5-10 mil

5-10 years \$10-50 mil

Street End 2006

Behind 150 rooms
Parks

PhotoVoice
journalism
documentary
record voices
reconnect
dialogues

Capital / Facilities / Buildings



CHILDREN Selena Frajman, age 14

“It is not a dangerous place because the family gathers around and you hear laughter most of the time, but the picture really reminds me of my own childhood with the rest of my family. Having a family helps keep the kids out of gangs and violence.”

“Children follow their parents, so teach them that life is too short and it is a waste of time to smoke.”



“I had to be strong minded to quit smoking, nature helps me to stay calm.”

PHOTOVOICE EXHIBIT OPTIONS



PHOTOVOICE EXHIBIT OPTIONS



PHOTOVOICE EXHIBIT OPTIONS



PHOTOVOICE EXHIBIT OPTIONS



EXHIBITS PROMOTE DIALOGUE



“...this is a powerful exhibit.” Officer Darin Chinn, SW Precinct

EXHIBITS PROMOTE DIALOGUE



THANK YOU!

