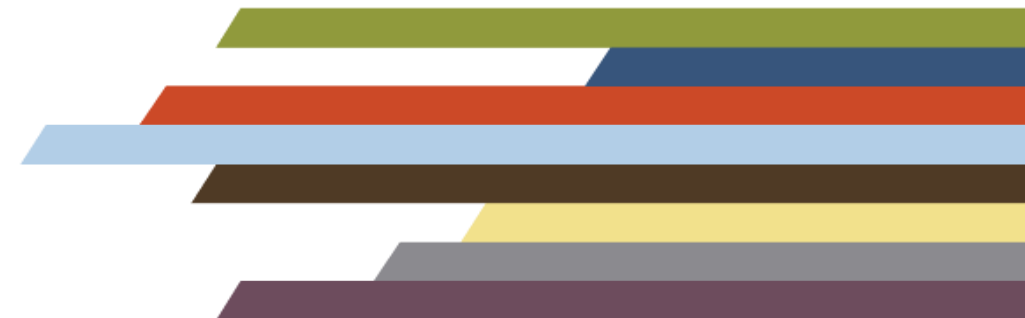




What can the NW PTTC do for you and  
your organization?

An orientation to resources available to  
prevention professionals in WA State

Washington State Prevention Summit  
Yakima, WA  
November 6, 2019



# Today's Agenda

- Introduction to SAMHSA's TTC Network
- Overview of the Region 10 TTCs
- Northwest Prevention Technology Transfer Center (NW PTTC)
  - Needs assessment results
  - Existing resources
  - Upcoming resources



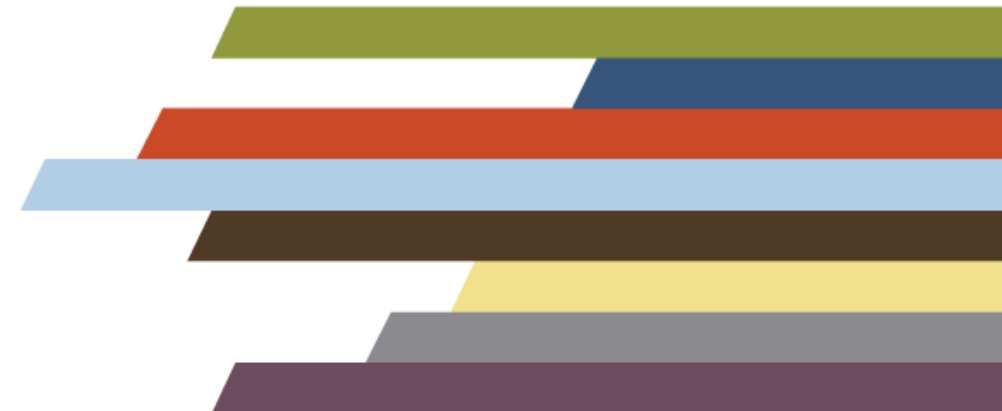
We need your input!

TTC


Technology Transfer Centers

Funded by Substance Abuse and Mental Health Services Administration


# INTRODUCTION TO SAMHSA'S TECHNOLOGY TRANSFER CENTERS



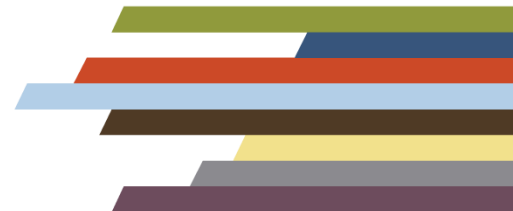
# Purpose



The purpose of the Technology Transfer Centers (TTC) program is to ***develop and strengthen*** the ***specialized behavioral healthcare and primary healthcare workforce*** that provides substance use disorder (SUD) and mental health prevention, treatment, and recovery support services.



Help people and organizations incorporate ***effective practices*** into substance use and mental health disorder prevention, treatment and recovery services.

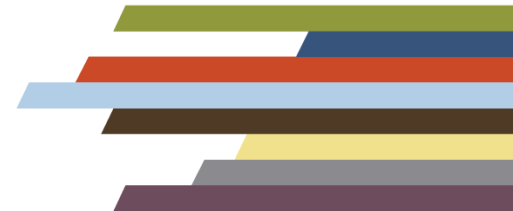


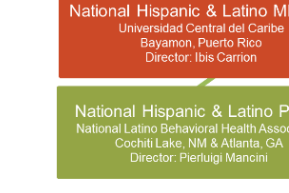
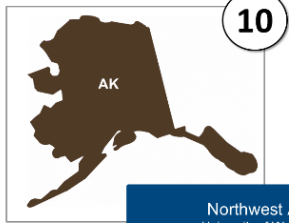
# Each TTC Network Includes 13 Centers\*

- Network Coordinating Office
- National American Indian and Alaska Native Center
- National Hispanic and Latino Center
- 10 Regional Centers (aligned with HHS regions)



\*ATTC Network also includes 4 international HIV Centers funded by the President's Plan for AIDS Relief





**Mountain Plains ATTC**  
University of North Dakota  
Grand Forks, ND  
Director: Thomasine Heitkamp

**Mountain Plains MHTTC**  
University of North Dakota  
Grand Forks, ND  
Co-Director: Thomasine Heitkamp  
Co-Director: Dennis Mohatt

**Mountain Plains PTTC**  
University of Utah  
Salt Lake City, UT  
Director: Jason Burrow-Sanchez  
Co-Director: Marjean Nielsen

**National American Indian & Alaska Native ATTC**  
University of Iowa  
Iowa City, IA  
Director: Anne Helene Skinstad

**National American Indian & Alaska Native MHTTC**  
University of Iowa  
Iowa City, IA  
Director: Anne Helene Skinstad  
Co-Director: Sean Bear

**National American Indian & Alaska Native PTTC**  
University of Iowa  
Iowa City, IA  
Director: Anne Helene Skinstad  
Co-Director: Sean Bear

**Great Lakes ATTC**  
University of Wisconsin  
Madison, WI  
Director: Todd Molfenter

**Great Lakes MHTTC**  
University of Wisconsin  
Madison, WI  
Director: Todd Molfenter  
Co-Director: Lou Kurtz

**Great Lakes PTTC**  
University of Wisconsin  
Madison, WI  
Director: Todd Molfenter  
Co-Director: Julia Parnell

**New England ATTC**  
Brown University  
Providence, RI  
Director: Sara Becker

**New England MHTTC**  
Yale University  
New Haven, CT  
Director: Larry Davidson

**New England PTTC**  
AdCare Maine  
Augusta, ME  
Director: Scott M. Gagnon

**Northwest ATTC**  
University of Washington  
Seattle, WA  
Director: Bryan Hartzler

**Northwest MHTTC**  
University of Washington  
Seattle, WA  
Co-Director: Lydia Ann Chwastiak  
Co-Director: Maria Monroe-DeVita

**Northwest PTTC**  
University of Washington  
Seattle, WA  
PI: Kevin Haggerty  
WSU Project Director: Brittany Rhoades-Cooper  
UNR Project Director: Michelle Frye-Spray

**Pacific Southwest ATTC**  
University of California, Los Angeles  
Los Angeles, CA  
Director: Thomas Freese

**Pacific Southwest MHTTC**  
Center for Applied Research Solutions (CARS)  
Santa Rosa, CA  
Director: Christina Borbely  
Co-Director: Rachele Espritu  
Executive Director: Kemlyn Scott-Nakai

**Pacific Southwest PTTC**  
University of Nevada, Reno  
Reno, NV  
Project Director: Alyssa O'Hair

**National Hispanic & Latino ATTC**  
National Latino Behavioral Health Association  
Cochiti Lake, NM & Atlanta, GA  
Director: Pierluigi Mancini

**National Hispanic & Latino MHTTC**  
Universidad Central del Caribe  
Bayamon, Puerto Rico  
Director: Ibis Carrion

**National Hispanic & Latino PTTC**  
National Latino Behavioral Health Association  
Cochiti Lake, NM & Atlanta, GA  
Director: Pierluigi Mancini

**ATTC Network Coordinating Office**  
University of Missouri – Kansas City  
Kansas City, MO  
Director: Holly Hagle  
Co-Director: Laurie Krom

**MHTTC Network Coordinating Office**  
Stanford University School of Medicine  
Palo Alto, CA  
Director: Heather Gotham

**PTTC Network Coordinating Office**  
University of Missouri – Kansas City  
Kansas City, MO  
Director: Holly Hagle  
Co-Director: Laurie Krom

**South Southwest ATTC**  
University of Texas  
Austin, TX  
Director: Maureen Nichols

**South Southwest MHTTC**  
University of Texas  
Austin, TX  
Director: Molly Lopez  
Co-Director: Stacey Stevens Manser

**South Southwest PTTC**  
University of Oklahoma  
Norman, OK  
Director: Marie Cox  
Co-Director: LaShonda Williamson-Jennings

**Mid-America ATTC**  
Truman Medical Center  
Kansas City, MO  
Director: James Glenn  
Co-Director: Pat Stilen

**Mid-America MHTTC**  
University of Nebraska Medical Center  
Omaha, NE  
Director: Joseph Evans  
Co-Director: Howard Liu

**Mid-America PTTC**  
ACT Missouri  
Jefferson City, MO  
PI: Chuck Daugherty  
Director: Dave Closson

**Southeast ATTC**  
Morehouse School of Medicine  
Atlanta, GA  
Director: Dawn Tyus

**Southeast MHTTC**  
Emory University  
Atlanta, GA  
Director: Benjamin G. Druss  
Deputy Director: Janet Cummings

**Southeast PTTC**  
Wake Forest School of Medicine  
Winston-Salem, NC  
Director: Mark Wolfson  
Co-Director: Kimberly Waggoner

**Northeast & Caribbean ATTC**  
NDRI, Inc.  
New York, NY  
Director: Michael Chaple

**Northeast & Caribbean MHTTC**  
Rutgers University  
New Brunswick, NJ  
Director: Kenneth Gill  
Co-Director: Ann Murphy

**Northeast & Caribbean PTTC**  
Rutgers University  
New Brunswick, NJ  
Director: Kristen Powell

**Central East ATTC**  
Danya Institute, Inc.  
Silver Spring, MD  
Director: Renata Henry

**Central East MHTTC**  
Danya Institute, Inc.  
Silver Spring, MD  
PI: Renata Henry  
Director: Oscar Morgan

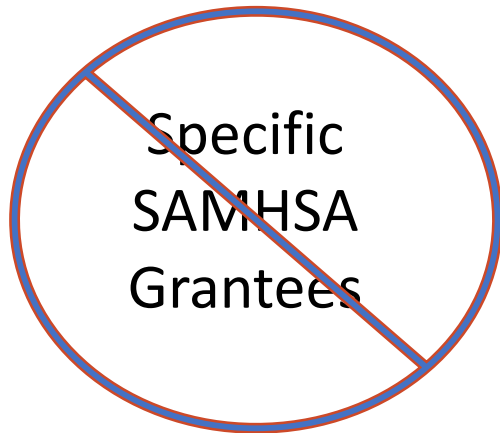
**Central East PTTC**  
Danya Institute, Inc.  
Silver Spring, MD  
Director: Renata Henry  
Co-Director: Deborah Nixon Hughes

\*Map not to scale

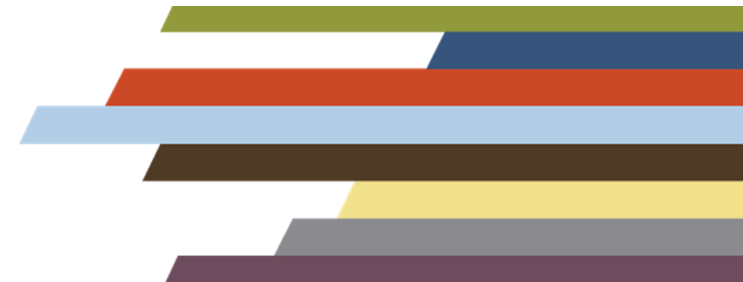
# Who do the TTCs Serve?

- All Practitioners
- All Organizations
- All Systems

*According to regional needs or according to the needs of specific populations*



**TTCs serve everyone regardless of whether or not they are SAMHSA grantees.**



# How do TTCs Identify Needs?

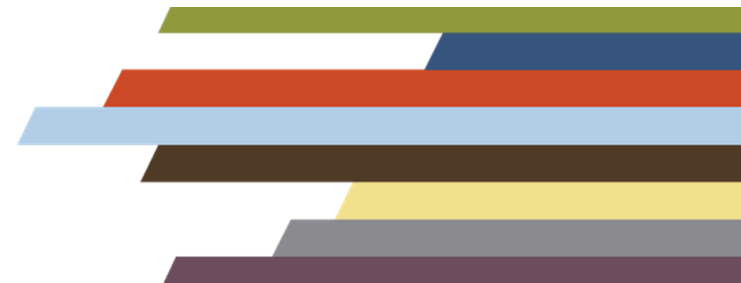
- Advisory Boards
  - Regional or population-specific
- Needs Assessments
  - Method not prescribed
    - Surveys
    - Focus Groups
    - Interviews
    - Informal Communications





# What Will TTCs Do with this Information?

- Develop annual work plan
  - Goals, objectives, activities, timeline
  - Approved by SAMHSA Project Officer
  - Reviewed by SAMHSA Regional Administrator



# What Will TTCs Do with this Information?

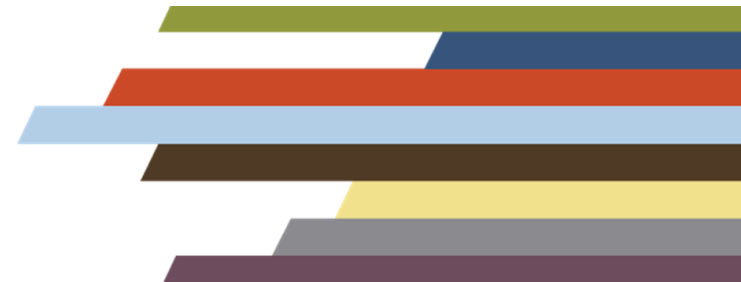
- Services may include:

- Events

- Trainings
    - Conferences
    - Learning Communities
    - Meetings

- Products

- Toolkits
    - Online Courses
    - Informational Sheets



# Access TA from the TTCs

## What's Possible:

- Attend scheduled in-person and virtual TTC events, such as:
  - Training events
  - Meetings
  - Learning communities
- Participate in TTC online courses or webinars
- Utilize free, publicly available TTC resources
- *Have a specific need?* Discuss options with your regional TTC – perhaps you can work together to consider how to address your ideas or needs in future TTC efforts



# Access TA from the TTCs

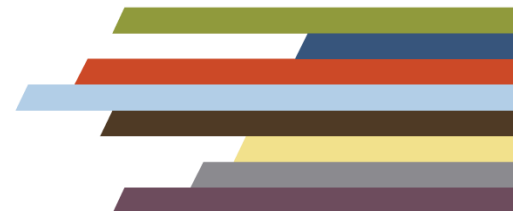
## What's Not Possible:

- Receive TA/training specific to a unique organization's needs **on demand**, especially if the activity is not already part of a TTC work plan
- Purchase TA from the TTC
  - **NOTE:** The TTC may be able to make suggestions for where you **CAN** purchase TA, *including through the parent organization of the TTC*

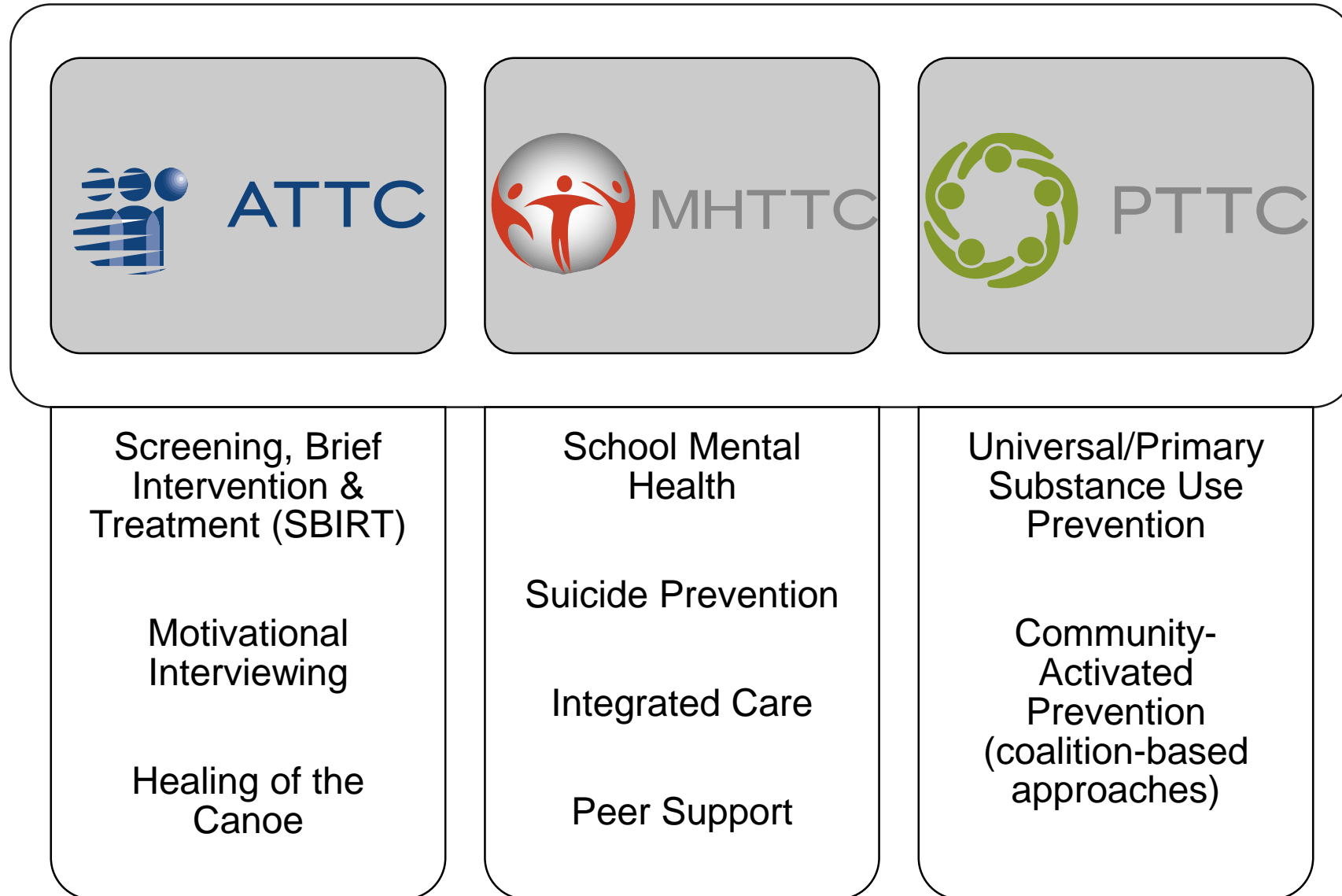


# Your Region 10 TTCs

- Northwest Addiction Technology Transfer Center
  - <https://attcnetwork.org/centers/northwest-attc/home>
- Northwest Mental Health Technology Transfer Center
  - <https://mhttcnetwork.org/centers/northwest-mhttc/home>
- Northwest Prevention Technology Transfer Center
  - <https://pttcnetwork.org/centers/northwest-pttc/home>



The Northwest TTCs use similar methods, but specialize in different areas relevant to prevention professionals.





Northwest (HHS Region 10)

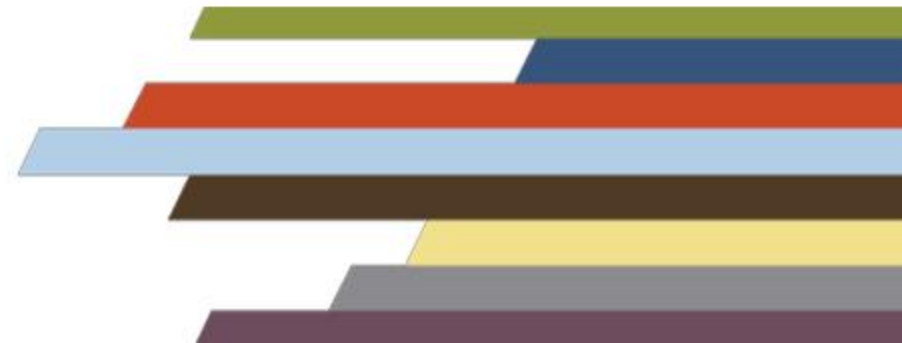
**PTTC**

Prevention Technology Transfer Center Network  
Funded by Substance Abuse and Mental Health Services Administration





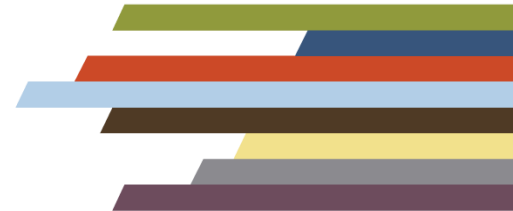
# Northwest PTTC

<https://pttcnetwork.org/centers/northwest-pttc/home>



# Our Goals

- 
- Improve implementation and delivery of effective substance abuse prevention interventions
- 
- Provide training and technical assistance services to the substance abuse prevention field
- Tailored to meet the needs of recipients and the prevention field
  - Based in prevention science and use evidence-based and promising practices
  - Leverage the expertise and resources available through the alliances formed within and across the HHS regions and the PTTC Network.







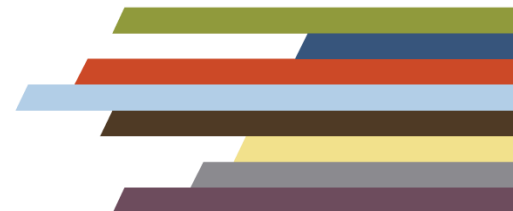
# PTTC Network Approach

Develop and disseminate tools and strategies needed to improve the quality of substance abuse prevention efforts

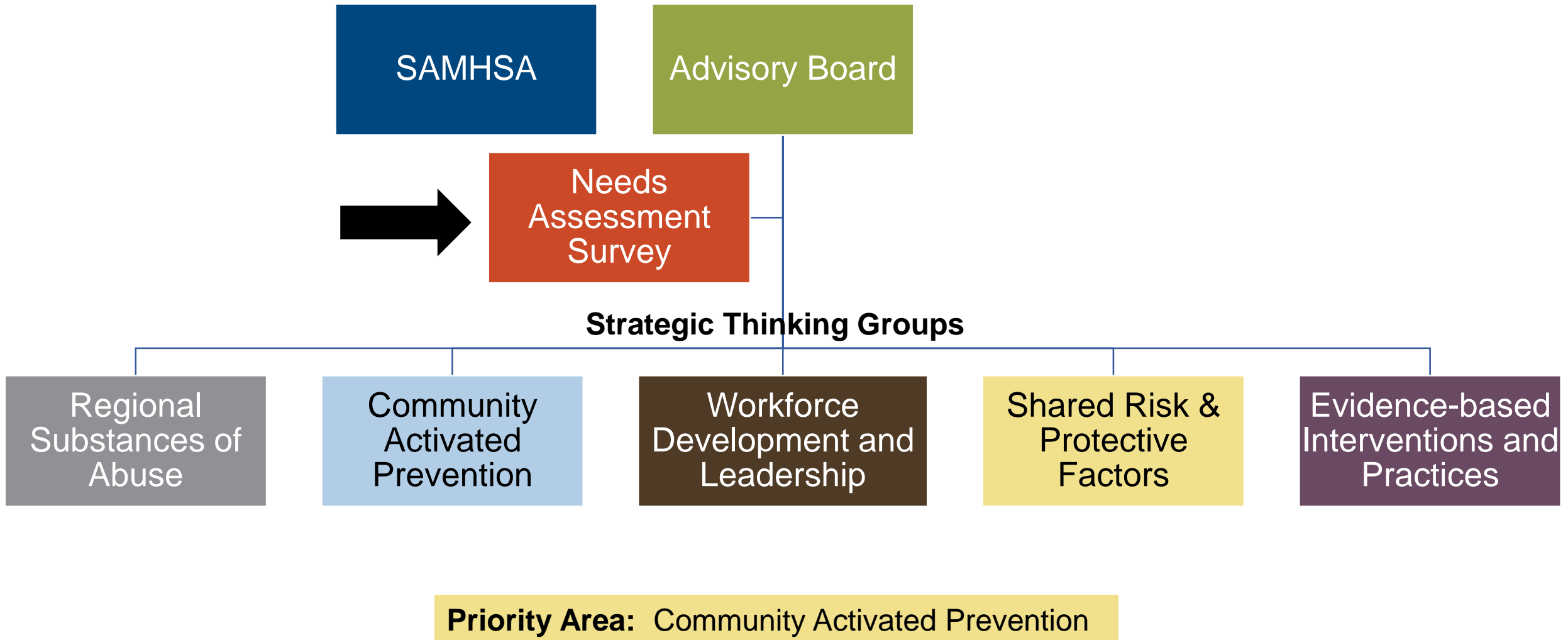
Provide technical assistance and learning resources to prevention professionals in order to improve their understanding of

- prevention science,
- how to use epidemiological data to guide prevention planning, and
- selection and implementation of evidence-based and promising prevention practices.

Develop tools and resources to engage the next generation of prevention professionals

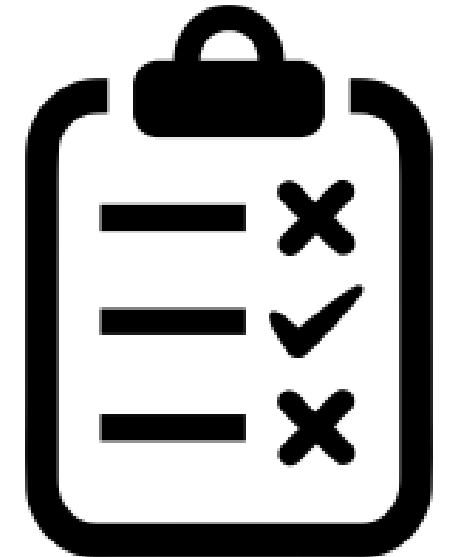


# Northwest PTTC services are guided by...



# Needs Assessment Survey

- Survey was active for 8 weeks February-April 2019
- 297 complete surveys total
  - 38 from Alaska
  - 75 from Idaho
  - 105 from Oregon
  - 120 from Washington

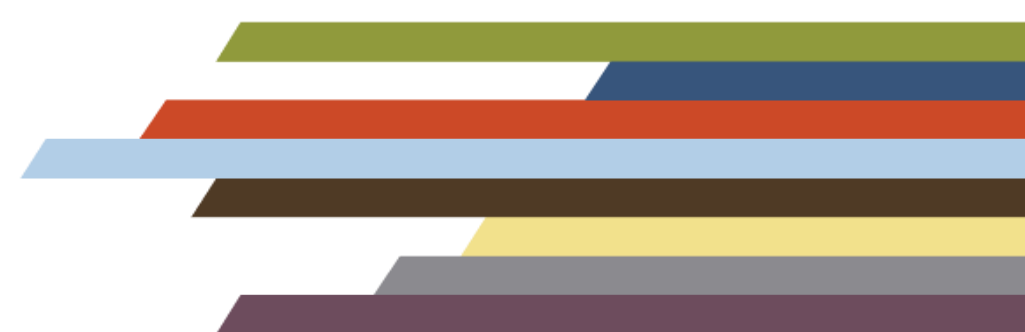


## DEMOGRAPHICS



## ORGANIZATION'S PRIMARY FOCUS

ORGANIZATION'S PRIMARY FOCUS	
SUBSTANCE ABUSE PREVENTION	39%
SUBSTANCE ABUSE TREATMENT	5%
MENTAL HEALTH PROMOTION	2%
MENTAL HEALTH TREATMENT	4%
VIOLENCE PREVENTION	1%
CRIMINAL JUSTICE	2%
EDUCATION—K-12	7%
EDUCATION—HIGHER EDUCATION	2%
RESEARCH	1%
HEALTH CARE	6%
FAITH COMMUNITY	0%
GOVERNMENT	4%
SOCIAL/HUMAN SERVICES	7%
PUBLIC HEALTH	5%
OTHER	13%

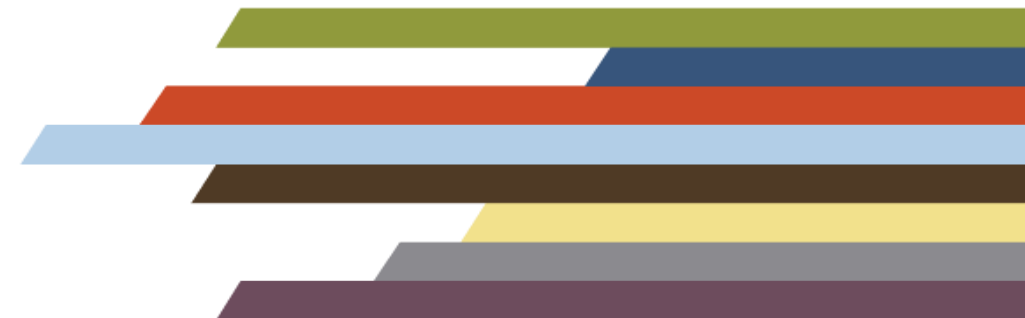


## WAYS TO DELIVER TRAINING BY USEFULNESS

	VERY USEFUL	EXTREMELY USEFUL	TOTAL
In-Person Trainings/Meetings	32%	56%	88%
Static On-Line Trainings	39%	43%	82%
Interactive On-Line Trainings	43%	30%	73%
Printed Materials	41%	19%	60%
Informal Learning	37%	18%	55%
Monthly Electronic Newsletter	30%	9%	39%
Teleconference	30%	7%	36%

## BARRIERS TO TRAINING

	YES
No funding for training and technical assistance	44%
I cannot fit it into my schedule	39%
Cannot travel to in-person events	36%
Do not know where to access training	25%
Supervisor does not support time to participate in trainings	8%
Do not have reliable internet	2%



# Overall: Top 10 Training Needs

- 1) Engaging/collaborating with under-represented populations
- 2) Cultural competence
- 3) Community or system change practices
- 4) Understanding issues related to mental health
- 5) Understanding shared risk and protective factors
- 6) Using risk and protective factor data
- 7) Program sustainability
- 8) Understanding adverse childhood experiences (ACES)
- 9) Selecting prevention programs and practices
- 10) Effectively communicating about prevention

# Washington: Needs Assessment Results

- 120 surveys completed from WA
- 75% female, 75% Caucasian
- 82% had 4-year degree or higher
- Settings: 39% rural, 34% urban, 15% suburban
- 38% worked for/with tribe or tribal organization
- 44% primary focus was substance abuse prevention
- Varied professional experience: 12% new to field, 35% 1-5 years, 15% 6-10 years, 38% 10+ years

Do you think this is generally representative of the prevention workforce in WA?  
Who are we missing?

# Washington: Needs Assessment Results

- Usefulness of Types of Training

- In-person trainings (86%)
- Interactive and static trainings (56%)
- Interactive online trainings (27%)
- Static online trainings (17%)

- Barriers to Training

- Scheduling (46%)
- Travel to in-person events (40%)
- Funding (34%)
- Difficulty accessing (18%)


Best day and time for trainings are mid-week, late morning or early afternoon. Length of training should be 1-2 hours.

Does this resonate with your experience?



# Washington: Needs Assessment Results

- Most Important Skills Needed
  - 1) Community or systems change practices
  - 2) Understanding issues related to mental health
  - 3) Engaging/collaborating with under-represented populations
- Lowest Current Skill Level
  - 1) Designing and implementing health media campaigns
  - 2) Advocating for prevention with elected officials
  - 3) Public policy development and advocacy



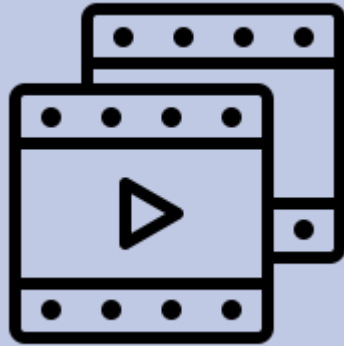
Do you agree these are training areas?  
What are we missing?

# NW PTTC Resources

- To stay up-to-date on existing and upcoming resources, please sign-up for our email list here: <http://bit.ly/NWPTTCemail>



Emerging Topics in  
Prevention Science  
Webinars



Enhanced Prevention  
Learning Series



Toolkits



In-Person Trainings

# Archived Emerging Topic Webinars



- Setting up for Sustainability: The What and How Behind a Successful Sustainability Plan
- Identifying Culturally Relevant & Effective Substance Use Prevention Programs for Tribal Communities
- Strategic Financing for Prevention
- E-Cigarettes & Vaping: The Mechanics of Use, Risks to Youth, and Prevention Efforts
- Applying Prevention Science to Quell the Opioid Crisis
- Is Extension the Missing Piece to Your Prevention Puzzle? Maximizing the Impact of Community-based Prevention Through Extension Partnerships
- Connecting the Dots for Healthier Youth: Working with Shared Risk & Protective Factors
- Community Activated Prevention: The Power of Community Coalitions

# Upcoming Emerging Topic Webinars



- November 26<sup>th</sup> 3-4:30pm PST
  - Fostering Healthy Mental, Emotional, and Behavioral Health in Children and Youth: A National Agenda
  - Provide overview of the newly released National Academies of Sciences, Engineering, and Medicine's consensus report, Fostering Healthy Mental, Emotional, and Behavioral Health in Children and Youth: A National Agenda. During this webinar, several key contributors to the report will: a) highlight updates to the research since the previous report which was released 10 years ago, and b) discuss recommendations for leveraging this research to create a national agenda where children and youth thrive.
- Register here: <https://casatunr.wufoo.com/forms/p1od7dyy02rns72/>

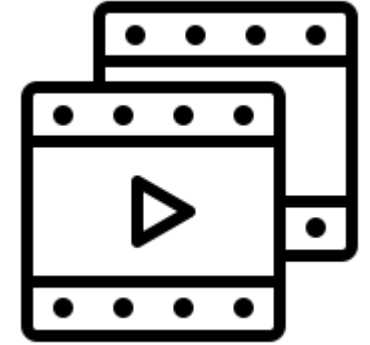
# Upcoming Emerging Topic Webinars



- Other Upcoming Topics – stay tuned for details!
  - Emerging Substances of Abuse – Methamphetamine
  - Youth Vaping Trends & Prevention
  - The Role of ACES in Mental Health Promotion
  - Suicide Prevention – Role of Shared Risk & Protective Factors

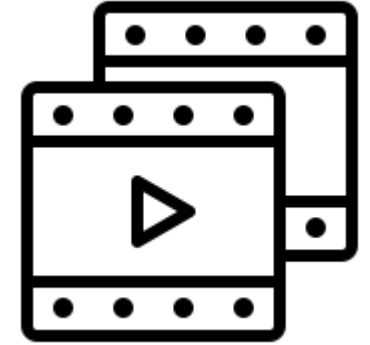
Do you have ideas for other topics and/or specific speakers you'd like to see included?

# Enhanced Prevention Learning Series



- What is an EPLS?
  - Sequenced, synchronous online learning series typically delivered once a week for 4-6 weeks in a row aimed at increasing participants' knowledge and skills application on specific topics
  - Participants log into a web portal each week to obtain reading material or view pre-recorded material
  - Participants join live web-based, video-conferencing sessions with experts who facilitate discussion on the posted materials, provide opportunities to apply skills, receive feedback and share experiences
  - Groups are typically limited to 15-20 participants per EPLS

# Enhanced Prevention Learning Series



- Past EPLS Topics
  - Prevention Ethics
  - Systems Change
  - Elements of Effective Coalitions
- Upcoming EPLS Topics – stay tuned for details!
  - Elements of Effective Coalitions
  - Social Development Strategy
  - Sustainability

Do you have ideas for other topics and/or specific experts you would like to learn from?

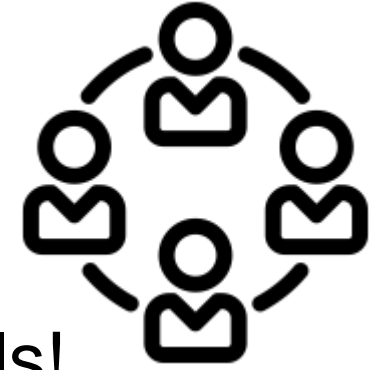
# Toolkits



- [PTTC Network Marijuana Risk Work Group Toolkit](#)
  - **Facts vs. Myths Information Sheet:** Tool for use in prevention messaging and education to help dispel misconceptions that may persist in the community around marijuana. This tool may be also useful as a handout at prevention education events
  - **Cannabis Glossary:** A Reference Guide for prevention providers to familiarize themselves with the many terms related to marijuana.
  - **Marijuana Science Education Slide Banks:** The purpose of these slides are to provide prevention providers with researched and vetted tools they can feel confident in using in their marijuana prevention presentations. Topics: Marijuana & the Brain; Varied Forms, Potency, and Health Effects of Today's Cannabis



# In-Person Trainings



- Prevention Leadership Academy – stay tuned for details!
  - 2-day training, May 2020
  - Tentative themes: engaging under-represented populations, enhancing cultural competence
  - Location TBD



Northwest (HHS Region 10)

PTTTC

Prevention Technology Transfer Center Network  
Funded by Substance Abuse and Mental Health Services Administration



# Thank you!

Email questions to: [brittany.cooper@wsu.edu](mailto:brittany.cooper@wsu.edu)

