## Anderson, Kristen

Kristen Anderson began working in the prevention field in 1998 after graduating from Washington State University with a BS in Human Biology. In 2001 she began working for Northwest Educational Service District 189 as a Middle School Safe and Drug Free Schools Program Coordinator at Voyager Middle School in Everett, WA. Kristen is currently a Prevention Center Coordinator with NWESD 189 and provides prevention services and technical assistance to all 35 school districts in their region.

### Andrews, Lewis

Lewis Andrews has worked in Violence Prevention for 20 years. He has worked with school districts, state and federal agencies, law enforcement groups and community organizations locally and nationally. Mr. Andrews currently resides in Pocatello, Idaho where he is employed as the Substance Abuse, Community Resource Development Specialist in the regional director's office with region 6 health and welfare. Lewis has completed the Harvard School of Public Health's Violence Prevention Certification Program he also completed Pierce Colleges Chemical Dependency Counseling Program.

### Austin, Erica

Erica Weintraub Austin (Ph.D., 1989, Stanford University) is professor and interim director of the Murrow School of Communication at Washington State University and is widely published on media literacy, family communication and health issues. Her research focuses on the uses of media in decision making and social development. Topics include the interplay of media and parental influences in children's decisions about health, politics and social reality. Dr. Austin also studies political decision making and disaffection among adults. She has served as advisor to organizations nationwide and the federal government on media literacy issues. She received the 2001 Krieghbaum Under-40 Award from the Association for Education in Journalism and Mass Communication.

### Avila, Yvette

Yvette Avila has worked with the American Lung Association for 3 years as the Tobacco Control Coordinator for the NW Region of Washington State. She attended Central Washington University and holds a Bachelor of Science degree in Community Health Education. Yvette gained experience in community building as she served on a state-wide committee that collaborated to adapt the Teens Against Tobacco Use program to be culturally appropriate for Native American teens. Furthermore, she has been instrumental in implementing the newly adapted curriculum to many of the tribes throughout Washington State.

## Baumgardner Amy

Amy Baumgardner is currently a graduate student at George Fox Evangelical Seminary in Portland, OR. Ms. Baumgardner is a graduate of Central Washington University, majoring in Philosophy with an emphasis in Religious Studies. Amy has, for the last two years, been a visiting instructor at Westpark Christian Academy. She has served as facilitator for children and youth activities and has been seated on committees including the Board of Trustees and Parish Relations for Westpark United Methodist Church

# Catague Emma

Emma Catague is one of the founding mothers of the Safety Center and continues to work within the domestic violence and sexual assault non-profit sector advocating for clients, organizations, and changing policies on a state and national level. Her activism has helped to foster the importance of cultural competency within the state of Washington and nationally. She has also done international work within the Pacific, especially within the Filipino and Samoan community.

# Connelly Cristal

Cristal Connelly works with the American Lung Association as the Tobacco Control Coordinator for the SW Region of Washington State. She holds a Bachelor of Science degree with an emphasis on Counseling and Psychology. Cristal has10 years experience in the Prevention/Intervention field, most of which she served as a Student Assistance Counselor. While her personal and academic interests have focused on counseling/psychology, she has rich experience in working with diverse populations in the prevention field and possesses experience implementing the traditional and newly adapted Teens Against Tobacco Use curriculum.

#### Fletcher Adam

Adam Fletcher is the co-founder and Executive Director of CommonAction, the only national nonprofit organization in the United States focused on engaging students throughout education. He has traveled across the country and throughout Canada, as well as South America and Europe, speaking to thousands of youth and adults about the power of youth voice, youth/adult partnerships and meaningful student involvement. Working directly with almost 200 K-12 schools and education agencies, including training some 10,000 students and adults, and traveling to almost every state in the U.S. Adam has become a recognized national expert on student voice, youth engagement and community youth engagement.

### Garcia Greg

Greg Garcia is the Director of WAPIFASA. He has helped this organization incorporate new ways of engaging youth in prevention work, making it "cool" to not drink or do drugs????

## Ghylin-Bennett Dorothy

Dr. Dorothy Ghylin-Bennett brings extensive and diverse experiences in the fields of education, human services, business, public relations and motivational speaking. Serving as an administrator, counselor and teacher during her 30-year career in public school education, Dr. Ghylin-Bennett has experience with elementary, middle school and high school students. Currently, Dr. Ghylin-Bennett is president and CEO of her own training and consulting firm AleDor Services. She travels extensively throughout the United States sharing prevention science research and programs. She is actively engaged in a special project with the University of Washington Social Development Research Group.

### **Goates Scott**

Scott Goates is PhD. student in economics at WSU. His primary research interests involve the economic modeling and evaluation of health interventions, measurement issues in the health sciences, and industrial organization of the health care sector. He has collaborated extensively with his advisers, Robert Rosenman and Laura Hill, on issues involving community based implementations of the Strengthening Families Program.

## Hoyt Brian

Dr. Brian Hoyt earned his medical degree at Oregon Health Sciences University in 1996. He remained at OHSU to complete his emergency medicine residency training in 1999. He joined Cascade Emergency Associates in 1999 and works as an emergency physician at St. John Medical Center in Longview, Washington. He has been the Medical Program Director (Emergency Medical Services Physician Supervisor) for Cowlitz County since 1991. Dr. Hoyt is assistant medical director of the emergency department and is co-chair of the Trauma Committee at St. John Medical Center. For the last three years, Dr. Hoyt has been involved in community outreach and education regarding prescription drug abuse among teenagers. He has given presentations at the Cowlitz County Drug Abuse Prevention Summit the last three years, has spoken to the Cowlitz County Drug Abuse and Prevention Coalition, and has been involved in educating law enforcement personnel and nursing staff.

# Hurst Stacey

Stacey J. T. Hust (Ph.D., University of North Carolina) is assistant professor at the Edward R. Murrow School of Communication at Washington State University. Her research focuses on media effects and health communication, including health information campaigns, media advocacy, and entertainment education.

### Jordan Jeff

As the founder of Social Branding®, Jeffrey focuses on the relationship between identity and behavior to change behavior through culture. His unique mixture of practical experience managing over a dozen campaigns nationwide and empirical experience researching cultures and identity, allows him to clearly and thoughtfully explain the constructs that motivate risk behaviors. As a researcher, he can explain the psychological and sociological theories that underlie branding, while as an applicator he can share experiences applying these methods in all types of communities. His motivational speaking style provides his audience with the passion and the science to look at their behavioral challenges differently, returning to their communities with new hope, ideas, and drive. At the age of 23, Jeff's passion is social change, and he provides the audience with new tools and energetic motivation to fuel change in their communities.

### Jessica Payne

Jessica Payne has been employed by the Jamestown S'Klallam Tribe for six years. She has a Masters Degree in Social Work from the University of Washington. Jessica is the Community Services Administrator, supervising programs for tribal youth ages five to eighteen that incorporates activities and curriculum using culture, career awareness, social skills, team-building and substance abuse prevention education.

## Kneifel Juergen

Juergen Kneifel has served as Director of Marketing and Recruitment with Big Brothers Big Sisters of King and Pierce Counties (Seattle/Tacoma, 1999-2004) and currently serves on the board of BBBS Snohomish County. Kneifel has been a presenter for regional and national trainings in addition to various BBBS conferences; he's served the past six years as a trainer and consultant to the DASA in the area of prevention. His background includes over 30 years of service in a volunteer capacity in addition to several key agency leadership roles.

# Kowald Roberta

Roberta Kowald is employed by the Kitsap County Health District as a health educator in Tobacco and community policy. She is the recipient of the 2007 Pride Scholar and past winner of the Washington State "Selecky" Award for service to youth.

#### Marotta Jeff

Dr. Jeffrey Marotta provides counseling, training, and consultation services through his company Problem Gambling Solutions while concurrently serving as Clinical Associate Professor at Oregon Health & Science University. In 1999, Dr. Marotta received a doctoral degree in clinical psychology and has since produced over 100 professional presentations and publications on topics related to problem gambling. He developed the State of Oregon's highly acclaimed problem gambling treatment and prevention system which included serving the Oregon Lottery and Oregon legislature as their chief consultant on efforts to address problem gambling. He has trained and consulted nationally and internationally on problem gambling related topics including treatment, education, prevention, and system development.

## Masala Kenya

Kenya S. Masala is a national corporate and youth development trainer and human development consultant. He delivers a unique blend of simple, yet cutting edge information on maximizing workplace and community interactions, with powerful kinesthetic experiences that drive home the learning. Kenya is a dose of invigoration and vitality for youth and communities. With a charismatic style and effusive energy, he engages participants in highly effective (and authentic) leadership and community development. He ushers groups through the hard work of deepening and expanding excellence, utilizing cutting edge interactive modules...and inspires them to celebration! Kenya is a certified educator, facilitator, and curriculum specialist, and recently published his first book, "*Rhythm Play!*<sup>TM</sup>" and released his first full-length album, "*Soul Journey Groove*."

## Meyer Karen

Karen Meyer has been the Community Coordinator for the Port Angeles Healthy Youth Coalition for five years. Port Angeles has participated in the Community Youth Development Study ("testing Communities That Care") through the University of WA for the past 4 ½ years and has also received a Strategic Prevention Framework – State Incentive Grant from the Division of Alcohol and Substance Abuse. Port Angeles has successfully implemented multiple parenting education programs, working together with a county-wide prevention coalition, the local schools, faith community and other community entities to recruit parents and promote parenting education over the spectrum of developmental stages. Karen is a certified facilitator and trainer of facilitators for Guiding Good Choices© and a certified facilitator for Strengthening Families Program<sup>TM</sup>.

#### Monson Jeff

Jeff is a Tribal Member with the Jamestown Tribe and has been the primary artist teaching and creating the Coast Salish art form. His passion for drawing, carving and a wide variety of art forms have been created through out the Jamestown campuses. Notably, his work is also seen at many galleries and other Native American Tribes through out the area. His gift with youth makes him a perfect fit for this program to ensure Jamestown's future success through its children.

## Moran Leona

Leona Moran developed and teaches Parenting in Recovery classes for the Snohomish County Human Services Alcohol & Drug Prevention Unit. Her background includes social work, parent education, staff training, program management for the DSHS Family Services including five years with Western Washington University's children Services Academy doing curriculum development and training for DCFS social workers and supervisors.

## Newman Carolyn

Carolyn Newman is an Intervention Prevention Specialist with the Evergreen School District #114 where she has designed and developed an adolescent substance abuse prevention intervention program, has been an active participant in the development of the Mountain View High School Leadership Team and co-created, taught and coordinated the freshman transition program Thunder Success Academy.

As a result of years of extensive, professional experience and skills in organization development, leadership and quality programming in the chemically dependence field, Carolyn has most recently created *BeginAnew* Coaching where she provides individual and business coaching, training and development services.

### Owens Carol

Dr. Owens has coordinated the Governor's Council on Substance Abuse since 1995. For the past two years she has also worked with a team of experienced community mobilization coordinators to develop a 5-day training curriculum in community organizing. Her education includes a Doctorate in Education from Seattle University, and a MS in Public Affairs and BA in Community Services from the University of Oregon. She has over 30 years experience in human services working for non profit agencies and state and local governments.

### Panlasigui Judith

Judith Panlisigui has a history of youth organizing with the API community, as a Youth & Young Adult Program Coordinator within the Safety Center. As a Community Advocate and Human Trafficking Specialist, she has done a multitude of presentations on anti-oppression, cultural competency, sexual assault, and dating/domestic violence

#### Parker Louise

Louise Parker is the Director of Family Programs for Washington State University Extension. In this role, she provides strategic leadership for WSU's commitment to the Strengthening Families Program and is a liaison between campus-based prevention researchers and Extension faculty who are based in communities across the state. Dr. Parker is also a faculty member in the WSU Human Development department.

### Pinkleton Bruce

Bruce E. Pinkleton (Ph.D., Michigan State University) is Professor at the Murrow School of Communication at Washington State University. His research program focuses on the role of individual motivations and information source use in individual's decision-making processes, and the behavioral outcomes associated with message exposure and

use. He is especially interested in media and decision making as they relate to health communication and political communication.

# Siegel Kay

Kay Dalton Siegel is a nationally known speaker who loves talking with youth and adults about issues they face every day. She uses humor, visual effects, and song to bring her point home to the hearts of people everywhere. As the former SADD Coordinator of Washington State and then Michigan, she shares her message all over the country. Kay opens her heart to help others believe in themselves and become successful with their lives. She had held many positions from Executive Director for two different non-profit agencies to Owner/Consultant/Therapist of a private counseling agency.

#### Stanton Maurene

Maurene Stanton began teaching English and Special Education in Quincy, Washington after earning her BA in English Education from Washington State University in 1986. After teaching for 10 years and obtaining her Master's Degree from Central Washington University, she took an assistant principalship at Arlington High School. She currently is the principal of Weston High School. Maurene enjoys many sports staying in shape to chase around her 16 year-old son, who serves as an example for many of her presentation stories.

### Strader Marsha

Marsha Strader, Transition Specialist for the Pregnant/Parenting Teen Program at Kelso High School, has a B.A. in Sociology. Ms. Strader has extensive experience working with pregnant and parenting teens.

### Thompson Bruce

Dr. Thompson was recognized as Oregon Academy Family Physician of the Year in 2001. Dr. Thomson has trained physicians, residents, and students in becoming more involved in health promotion and founded Oregon DOC in 1988 at OHSU. He is currently a family Physician in Corvallis, Oregon.

## Tsai Amy

Amy Tsai is the research evaluator for the Community Mobilization Against Substance Abuse and Violence program within the Department of Community, Trade and Economic Development, where she is in charge of program evaluation. Previously, she was a researcher for the Washington State Administrative Office of the Courts, conducting studies pertaining to court processes. She received her Ph.D. in Psychology and J.D. from the University of Washington.

### Vidstrand Erik

Erik Vistrand has a Bachelor of Arts degree in Child Development and a Master of Public Health. He has been an anti-tobacco activist for nearly 20 years working on campaigns to counteract the powerful tobacco industry. He has given presentations in 30 states and three countries, many of them with teenagers.

In 1993, Erik created the Barfboro Barfing Team in a promotion to ridicule the number one cigarette brand in the world: Marlboro, which is favored by over 60% of youth who smoke. Erik works full time as a Health Educator with the Multnomah County Health Department School-Based Health Center Program in Portland. On nights, weekends, and holidays, Erik is the Director of Northwest DOC, (Doctors Ought to Care) an activist organization that was created in 1977 to "laugh the pushers out of town".

#### Wilhelm Liz

Liz Wilhelm has been a Certified Alcohol and Other Drug Preventionist for thirteen years. Liz received a Master of Science in Community Wellness and Prevention at National-Louis University while working as a prevention specialist. After moving to Seattle, Liz developed the first Washington State prevention curriculum to train and teach leaders in the prevention field. She followed that endeavor with coordinating a two-state CSAP demonstration grant for Washington and Oregon. Her most recent accomplishments include managing the Washington State Alcohol/Drug Clearinghouse for over five years; teaching substance abuse prevention specialist courses for Western WA University and Tacoma Community College; teaching Prevention Ethics courses for Bellevue Community College and others; and serving as a founding member and current President of the Prevention Specialist Certification Board of Washington (PSCBW). Currently, Liz teaches Prevention Specialist courses for Seattle Central Community College and is the funding and policy analyst for Committee for Children.

# Williams Mark

Mark Williams is employed by the Kitsap County Health District as an HIV intervention specialist. With a background in marketing, marketing research and community organizing he has helped to develop a way to take media literacy to the "next level".

Wood Blaine—Blaine wood is a Cherokee descendent, who after spending the first part of his life being arrested 56 times for alcohol, drug and violent related crimes and spending almost 15 years in prison found a new way of living through the medicine wheel and the twelve steps of A.A. In January of 2003 Blaine became a full time employee of White Bison as the coordinator of the Wellbriety Movement for prisons. In January of 2004 Blaine created a new non profit 501 c3 Wellbriety for Prison Inc. with a vision of bring the Medicine Wheel and the 12 steps to 100 prisons, Probation and Parole, Half Way houses, community and reservation settings, as a strategy for re-entry of incarcerated people.