

# Community Assessment

## Listen To Your Community

- What does the community/coalition think the problem is?
- What does the comm/coal need
- What is the history of the comm/coal getting its needs met?

### Problem Statement

- Name one problem at a time
- Avoid blaming (Don't alienate)
- Avoid naming specific solutions
- Define the behavior or condition
- Be able to measure it
- Reflect community concerns

Problem Analysis  
Ask...but why?



### Report Out - Marijuana

Media Influence Friends  
Boredom Peer Pressure  
Music Fun, Uneducated  
Rebel Stress Experimenting  
Like high (feeling)

### Report Out - Alcohol

Parents Drink, Right of Passage, A place  
Addictive, Part of Culture, Curious  
To Fit In, Depression, Not a drug  
Late life of emotion  
Advertising

WHY HERE

But Why HERE In Our Community

Become experts  
Have the Data (you need to be able to back up your claim)  
Must be based in prevention science  
How Are Kids Getting Drugs

Specific, Identifiable, Actionable



SAMMY