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Washington State
Prevention
summit

← **Past Present Future** →

October 20-21, 2014 | Yakima, WA

Celebrating 30 years of prevention!



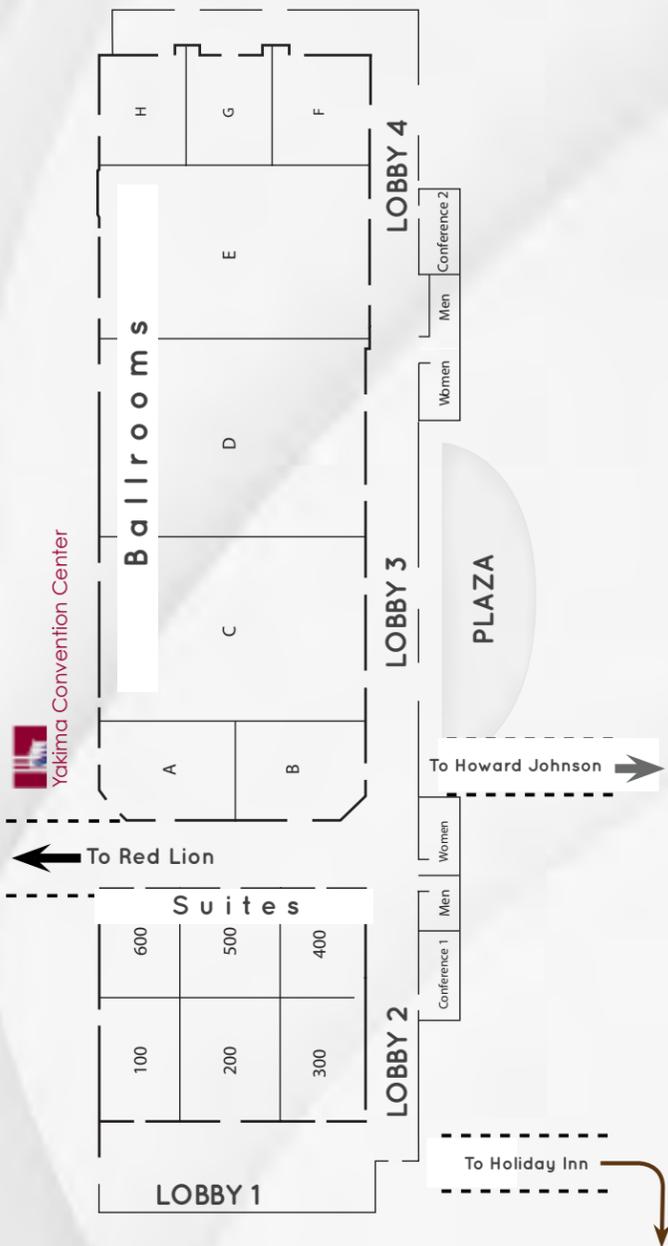
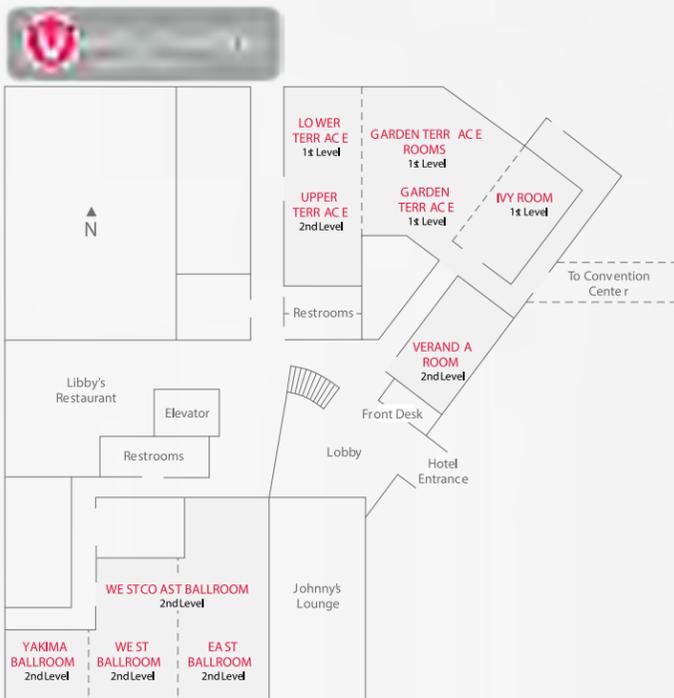


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CASAT
Center for the Application of Substance Abuse Technologies
University of Nevada, Reno

Conference services provided by the Center for the Application of Substance Abuse Technologies (CASAT) | 866.617.2816

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Continuing Education Hours (CEHs)

Adult participants can earn up to 13 CEHs for attending the Summit. Participants must sign in each day at the registration desk. Certificates will be provided at the registration desk on Tuesday following the last session. Visit www.preventionsummit.org for specific information on CEHs.

Name Badge Policy

Please wear your name badge throughout the conference. For security and safety reasons, we cannot admit you to sessions or meals without it. If you have lost your name badge, you may get a replacement at the registration/check-in desk.

Handouts and Resources

Participants may download presentation handouts and resources from the conference website. Downloads will be added to the conference website as presenters make them available. A link will be made available to the handouts on the website: preventionsummit.org/presentation-downloads

Raffle Prizes

You will have an opportunity to win raffle prizes throughout the conference. Your raffle ticket can be found in the back of your name badge holder. Raffle prizes include gift certificates and other great donations. Please listen for your raffle ticket number during general sessions. Must be present to win.

Security Services

Security at the Summit is provided by Ross McDowell. An emergency number for security can be found in your name badge holder.

DJ Services

Music and audio are provided by DJ Riceman, Owner, All About Music.

Internet Access

The Yakima Convention Center offers complimentary wireless Internet. No password is required.

Planning Committee Members

Ivon Urquilla, Division of Social and Health Services, Conference Chair

Camille Goldy, Division of Social and Health Services, Youth Sub-Committee Chair

Erin James, Division of Social and Health Services, Conference Co-Chair

Miae Aramori, Tacoma-Pierce County Health Department

Gerry Apple, Washington State Traffic Safety Education Association

Crystal Church, Kittitas County Community Network and Coalition

Cristal Connelly, Department of Health

Paul Davis, Department of Health

Jennifer Dorsett, Professor CIA/Pasco Discovery Coalitions

Nancy Fiander, Mt. Adams High School

Derek Franklin, Washington State Substance Abuse and Violence Prevention Coalition

Gwen Fraser, Healthy Empowered Youth (HEY!)

Cheryl Golouch, King County Prevention

Dixie Grunenfelder, Office of the Superintendent of Public Instruction

Meja Handlen, Lewis County Public Health and Social Services

Cathy Kelley, Educational Service District 105

Beatriz Mendez, EUDL Project Coordinator, Division of Behavioral Health and Recovery

Lucilla Mendoza, CSAP Fellow

Mark Nelson, Division of Social and Health Services/Children's Mental Health Services

James Oliver, Division of Behavioral Health and Recovery, SBIRT

Mandy Paradise, PREP Coordinator, Department of Health

Mary Segawa, Liquor Control Board

Scott Waller, Division of Behavioral Health and Recovery, Washington Healthy Youth Coalition

Kristin West, Evergreen Council on Problem Gambling

Liz Wilhelm, Seattle Central Community College

Alan Zeuge, Volunteer and Prevention Specialist Certification Board of Washington (retired)



October 20, 2014

Dear Prevention Professionals and Youth Leaders:

Welcome to the 30th Annual Prevention Summit, “**Past, Present, and Future, Celebrating 30 Years of Prevention!**” We are excited to offer this opportunity to gather with those working in our state toward the success and health of youth, families and communities.

The prevention community in Washington State has been meeting annually since the early 1980s. Despite changes over time in name, location, and planning leadership, the spirit of the annual Summit remains constant. It is the one time during the year when the prevention community can come together, reflect on the past year’s successes, learn new strategies, and network with a variety of people.

The goal of the 2014 Prevention Summit is to provide an enriching and culturally competent training and networking opportunity for youth, volunteers, and professionals who are working toward prevention of substance abuse, violence, and other destructive behaviors. The Summit will also address integration of prevention efforts with primary healthcare, and mental health promotion. We want to reach highly experienced youth, and adults as well as those who are new to prevention, and continue to build on our foundation of success in Washington State.

Over the next day and a half at the Summit, you will have the opportunity to hear from youth, and adult leaders in our field. You will hear presentations from experts on the challenges they have faced in this work, and successful strategies for continuing to create amazing results. We encourage you to take the time to network with one another, share, and learn from each other’s experience while creating an opportunity to strengthen your prevention efforts.

We would like to thank those on the Summit Planning Committee who have worked hard all year to create a program that addresses our current challenges, and provides compelling strategies to successfully move into the future through inspiration and innovation. A special thanks to all of the leaders in our state that were, and continue to be part of prevention services throughout the past 30 years.

Help us recognize, and applaud our prevention **Past, Present, and Future, Celebrating 30 years of Prevention!** We hope you enjoy the 2014 program!

Sincerely,


Chris Imhoff, LICSW
Director

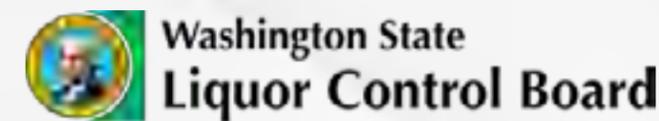


The Prevention Summit is presented by the Washington State Division of Behavioral Health and Recovery.

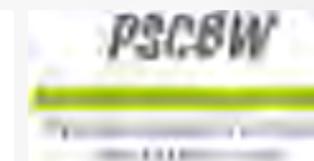
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Lewis County Public Health and Social Services
Office of Superintendent of Public Instruction (OSPI)
Pierce County Health Department

Prevention Specialist Certification Board of Washington
Washington Association for Substance Abuse and
Violence Prevention (WASAVP)
Washington State Department of Health
Washington Drug Free Communities Coalition of
Coalitions

Conference Volunteers

The conference committee would like to thank our many conference volunteers, without whom this conference would not be possible. We appreciate their time and dedication to the conference.



Congratulations Washington State Prevention Summit on 30 Years of Great Prevention Leadership!

The Evergreen Council on Problem Gambling is proud to be a Prevention Summit Supporter, and a Partner in making a difference throughout Washington.

PARTNERSHIPS MAKE PREVENTION PROGRAMS A SUCCESS!

- **PAST:** *Your Experience is Invaluable -- Get Involved and Make a Difference in ECPG's Prevention Programs and Efforts!*
- **PRESENT:** *Explore issues and share your knowledge during the Prevention Summit and share them on social media! #ECPG*
- **FUTURE:** *Make Healthy Choices Now and For the Future -- Know the Real Score About Gambling and Problem Gambling.*

Get Involved & Make a Difference!
Become an ECPG member today!



Treatment: 24/7 Problem Gambling Helpline 1.800.547.6133
Training: Problem Gambling Counselor Certification and Continuing Education
Awareness: Youth / Adult / Responsible Gaming / Cultural Competency
Advocacy: Therapeutic Justice / Legislative Forums

Visit us online for complete information on all of our programs and services.
www.evergreencpg.org



Brad Barton
Master of Ceremonies

Ready to be magically engaged, instructed and inspired? World record breaking track athlete, Brad Barton, does the trick.

High risk youth, then accomplished student, then Prevention Specialist - Brad is now a nationally recognized keynote speaker, best-selling author and celebrated member of the International Brotherhood of Magicians.

Brad inspires young student leaders to look beyond illusions, make great choices and create real magic in their schools and communities!



Tayler Plunkett,
Miss Washington's Outstanding Teen
Youth Emcee

Miss Washington's Outstanding Teen 2014, Tayler Plunkett, is a 17-year-old Senior at Southridge High School in Kennewick, Washington. Tayler is passionate about her platform, "Friends for Life: Unifying Teens With and Without Disabilities." She plans to continue to promote unity for all people by teaching respect and inclusion. Tayler helps support her school as a Buddy Club Leader to help unite students with and without disabilities and as an Ignite mentor for the incoming freshman. Throughout her year of service, Tayler wants to continue to implement "Buddy Club" in other high schools throughout Washington. Tayler was also selected by the State Director of Special Olympics for the Special Olympics 'Project Unify' State Committee. With her love for her platform, Tayler would like to study Speech/Language Pathology with a goal of becoming a Speech Therapist with a focus in Special Needs. She would also like to minor in Vocal Performance.



Jessica Domingo
Musician

Jessica grew up listening to different kinds of music. From exploring her mom's old collection of albums, to listening to her dad's favorite radio stations and being inspired by a variety of genres, she started to discover her own taste in music. All this has helped Jessica develop as an artist and performer. That commitment, along with her prodigious talent, have attracted fans from around the world, as well as yielded two CD releases (2010's Take A Chance EP, and the new full-length, Just Vibe) and a series of widely seen YouTube performances — including a cover of Frank Ocean's "Thinking About You" which has garnered more than two million views. Jessica has also recently started as a student at Western Washington University.

Monday, October 20

Adult Keynote | 9:00-10:15am | Ballroom AB



Pamela Tindall

Certified Prevention Professional (CPP); Associate, Center for the Application of Prevention Technologies (CAPT)

Pamela Tindall is a certified prevention professional with more than twenty years experience in substance abuse prevention. She is the owner of POSSIBILITIES Consulting, LLC in White Salmon, Washington and has consulted in all 50 states across urban, rural, frontier, Alaska Native, American Indian, and Pacific Island communities. Her expertise includes strategic planning, capacity building, implementation, and evaluation of evidence-based substance abuse prevention programs. As an associate for the CAPT, Ms. Tindall played a lead role in revising the Substance Abuse Prevention Skills Training (SAPST). Before assuming this role, she oversaw training and technical assistance for CAPT's West Resource Team.

Keynote Presentation:

Reflections on the Past, Present, and Future of Drug Use in America

Ms. Tindall will reflect on the past, present and future of drug use in the United States and on prevention implications and policy considerations for the field of substance abuse prevention.

Adult Keynote | 1:30-2:15pm | Ballroom AB



Martie Beck

Education Specialist, Community Action Partnership

Humorous and down-to-earth, Martie Beck connects with diverse audiences and speaks on a wide range of topics. Eligible for AARP for 5+ years, Martie has gained her most valuable education by living a life set at "full throttle." Martie began working with under resourced families in 1996 when she was hired by Idaho Department of Health and Welfare as a Self Reliance Specialist. During her career with IDHW, she worked with families on Cash Assistance, Food Stamps, and Medicaid. Leaving IDHW in 2009 to pursue her speaking career, Martie has since presented trainings for Idaho Small Business Development Center, Hospice, and is a member of the North West Christian Speakers Bureau. In 2013, Martie came to Community Action Partnership as an Education Specialist. Serving North and North Central Idaho and Asotin County, Washington, Community Action Partnership provides direct service support for under resourced individuals and operates a "cradle to grave" pipeline that works to intervene at various stages in life to help individuals move out of poverty. Primarily using Steven Covey's *7 Habits of Happy Families*, Martie works with families to help them envision their "future story" and develop a plan to transition out of poverty. Understanding the "language and hidden rules of poverty" helps Martie build deep relationships with families.

Keynote Presentation:

Mental Models and Hidden Rules of Poverty, Middle Class and Wealth

If 10 of us were discussing "generational poverty" we would have 10 different mental models of what generational poverty looks like. Suspending our own "mental models" and using a co-investigative approach we will investigate the mental models of poverty, middle class and wealth and expose the "hidden rules" of the three economic classes. To create sustainable communities, we must have the three economic classes at the table and strive to understand one another's environments, mental models and hidden rules.

Tuesday, October 21

Youth Keynote | 8:00-9:00am | Ballroom CD



Martin Fleming

Owner and Founder, For KidSake

Sure Martin Fleming's got the right credentials—10 books, lots of workshops around the country, CBS, CNN, NPR, United Nations—but, more importantly, he's got twenty-some years face time with young people, a sense of humor and a "Look, here's what's worked for me" approach in his workshops that you'll find helpful and refreshing.

Keynote Presentation:

Walking the Talk

We hear lots of stuff. People say lots of stuff. Blah, blah, blah. You know what really makes change? What we DO. But that can be scary. Let's take that first step together.

Adult Keynote | 8:15-9:30am | Ballroom E



Frances M. Harding

Director of the Substance Abuse and Mental Health Services Administration's (SAMHSA) Center for Substance Abuse Prevention (CSAP)

Frances M. Harding serves as Director of the Substance Abuse and Mental Health Services Administration's (SAMHSA) Center for Substance Abuse Prevention (CSAP), and is recognized as one of the nation's leading experts in the field of alcohol and drug policy. Director Harding serves as the lead for SAMHSA's Strategic Initiative on Prevention of Substance Abuse and Mental Illness, which creates communities where individuals, families, schools, faith-based organizations, and workplaces take action to promote emotional health and reduce the likelihood of mental illness, substance abuse including tobacco, and suicide. Director Harding has held numerous national positions, including serving as president of the National Prevention Network, an organization representing the alcohol and drug abuse prevention offices in all 50 states, and as New York State's representative to the Board of Directors for the National Association of State Alcohol and Drug Abuse Directors. In 2004, she became the first non-researcher to receive the prestigious Science to Practice Award from the International Society for Prevention Research.

Keynote Presentation:

Charting New Directions - Substance Abuse Prevention and Health Reform

Prevention is recognized as a foundational pillar of the National Drug Control Strategy and is one of the Administration's highest drug policy priorities. From the use of evidence-based approaches to building a foundation for the healthy development of young people and others to limiting environmental exposures that increase risk, prevention is essential to good health. Through collaboration, alignment, and integration of prevention services with routine health care and wellness promotion efforts, states and communities can facilitate an expanded comprehensive approach to preventing substance abuse and promoting good mental health. This session will provide an overview of SAMHSA's Strategic Initiative for Prevention of Substance Abuse and Mental Illness and the integration of behavioral health into primary care, and allow time for a question-and-answer period with Director Harding.

Tuesday, October 21

Closing Keynote | 12:00-12:45 pm | Ballroom CDE



Gloria J. Burgess

PhD, CEO President of Jazz International

Gloria J. Burgess, PhD, is CEO and President of Jazz International, a speaking, consulting, and executive coaching company dedicated to equipping imaginative, resilient leaders. She works with organizations and leaders to help them align their values, vision, voice, and impact. Known for her commitment to honoring and lifting up the human spirit, Gloria offers messages of inspiration and hope.

Keynote Presentation:

It Takes A Village

Most people want to make a positive difference in our world, to leave the world better off than we found it. However sometimes we lose heart, unsure of the impact one person can really make. Dr. Burgess will address how each of us can and do make a difference—individually and collectively.



Washington State
Liquor Control Board

If you are interested in using these either of these graphics locally, please contact Mary Segawa with the Washington State Liquor Control Board. Phone: 360-664-1771 Email: mary.segawa@lcb.wa.gov



Sunday, October 19, 2014

Youth Development Activity & Ice Cream Social

Sponsored by Molina Healthcare of Washington
Yakima Convention Center (Ballroom E)

7:30 - 8:00pm

Welcome! Music provided by Jessica Domingo

8:00 - 9:30pm

Youth Team Development Activity,
Central Washington University

9:30 - 10:00pm - Karaoke

Monday, October 20, 2014

All activities, except YMCA, will be held at the Yakima Convention Center.

Learn to Teach with MAGIC! - Brad Barton

7:30-8:30 pm - Convention Center (Ballroom B)

Ever aspired to be magic? Wouldn't it be cool if you could bring startling, lesson reinforcing magic to your role as a teacher or youth leader? Count on laughing out loud, gasping in amazement and leaving this activity a genuine magician. You are one hour away from being a more effective and magical prevention advocate. Let's have some fun!

ZUMBA! Learn this Latin Style Dance

7:30-8:30 pm Convention Center (Suites 500-600)

Back by popular demand! A fusion of Latin and International music that creates a dynamic, exciting and effective aerobic fitness party without feeling like a workout. This class will blow you away! Learn meringue, salsa, samba, flamenco, and more in a fun-packed easy-to-learn choreographed class.

YMCA

7:30-9:00 pm - 5 North Naches Avenue

Basketball, Dance Dance Revolution, foosball, pool, ping pong, air hockey, and two Wii stations! Please signup at registration desk to attend YMCA activities and meet in Lobby 2 near Suite 400 in the hallway. Volunteers will be available to walk groups to/from the YMCA, if needed.

Monday, October 20, 2014

Arts and Crafts

8:00 - 10:00 pm Convention Center (Suite 400)

Enjoy working with all types of arts and crafts. Activities will include making dream catchers with Jan Whitefoot, bracelet making, community puzzles, and more.

Popcorn and a Movie

7:30 - 10:00 pm - Convention Center (Ballroom C)

What a great way to end a long and fun-filled day. Yummy popcorn and a movie! We will be showing the film X-Men: Days of Future Past.

Dance! Dance! Dance!*

8:30 - 10:00 pm - Convention Center (Suites 500-600)

After a long day of learning, you deserve a dance break! Join DJ Riceman to end the day with the latest music and exciting show full of black lights, bubbles and glow in the dark necklaces! This will be a dance you don't want to miss!

*Dance Costume Policy

Since the Prevention Summit will have a Past-Present-Future-themed dance, costumes will be allowed during the dance. In order to maintain a safe and enjoyable environment for all participants the following policy will apply:

- Costumes must be decent and appropriate in nature and content.
- Costumes that carry a sexual, vulgar or offensive message, or reference the use of alcohol, tobacco, drugs, gambling, or gang affiliation will not be permitted.
- Masks or face paint that cover all or part of the face are not to be worn.
- It is understood that the chaperones, in consultation with the conference staff, may restrict appearance and attire with special consideration for safety, health or other issues that may create a disruption to other conference participants.
- Entrance will be refused until the participant corrects the problem.
- Nametags are required for entrance to the dance.

Sunday, October 19, 2014 | 2:30-5:30 pm

Poverty Immersion Workshop

Suites 100-600 & Ballrooms FGH

Martha Aitken, Senior Associate for Urban Extension, Community & Economic Development, Washington State University Extension and **Bo Lee**, Food Sense Program Coordinator, Washington State University Extension

The Poverty Immersion Workshop is a professional development tool that helps you view your work and your world with a fresh perspective. The workshop, in conjunction with your own wisdom and experience, can prompt creative solutions so you can more effectively provide outreach and service to your constituents. By exploring life on the edge we strive to honor the experiences and realities of people who live in poverty, and those who work to serve them.

During a workshop, participants simulate the lives of low-income families, from single parents trying to care for their children to senior citizens trying to maintain their self-sufficiency on Social Security. The task of each family is to provide food, shelter and other basic necessities during the workshop while interacting with various community resources staffed by low-income volunteers.

Although it uses “play” money and other props, fictional scenarios, and time limits, The Poverty Immersion Simulation is not a game. It is a simulation tool that enables participants to view poverty from different angles in an experiential setting, while empowering low-income volunteers by allowing them an opportunity to interact with leaders from their community.



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Monday, October 20, 2014 | 10:30-12:00 pm

Marijuana Panel Presentation

Red Lion West Ballroom

Cristal Connelly, CPP, BA, Youth Tobacco and Marijuana Prevention Education Coordinator, Washington State Department of Health; **Andi Ervin**, Executive Director, Okanogan County Community Coalition; **Derek Franklin**, Administrative & Professional Services Manager, Project Director, Mercer Island Communities That Care Coalition, Mercer Island Youth & Family Services; **Michael Langer**, Chief of the Office of Behavioral Health and Prevention, Washington State Division of Behavioral Health and Recovery; **Scott McCarty**, Prevention System Grant Manager, DBHR; **Lucy Mendoza**, Center for Substance Abuse Prevention Fellow, DBHR; **Meghan Sullivan**, MPA, CHES, CPP, Executive Director, TOGETHER!

Panelists will represent three communities throughout Washington State and will discuss the various strategies used to educate and mobilize their communities to respond to the impacts of marijuana on their respective communities. State agencies will present available marijuana prevention resources. Panel facilitation will be conducted by Michael Langer, Chief of Behavioral Health and Prevention, The Division of Behavioral Health and Recovery.

Positive Community Norms Overview

Red Lion East Ballroom

Jay Otto, MS, Research Scientist and Managing Director, Center for Health and Safety Culture, Montana State University

The Positive Community Norms (PCN) framework is a new approach to improving health and safety in our communities. PCN fosters cultural transformation by addressing many different audiences throughout the community for the purpose of growing positive norms and thereby improving health and safety. PCN integrates leadership, communication and prevention portfolio integration across the social ecology to improve health and safety. Join Jay Otto with the Center for Health and Safety Culture to learn about PCN and see how it may benefit your prevention efforts.

Do Work! Getting to Action with the Seven Strategies for Community Change

Red Lion Upper Terrace

Sondra Storm, Certified Prevention Specialist (CPS), Multnomah County and Coordinator of Safe Nightlife Advocacy Partnership (SNAP) Coalition; **Theresa Marchetti**, City of Portland

Coalitions are powerful force for change! Work with SNAP, a dynamic coalition in Portland, OR, to get smart and get going! SNAP members will work with you to put The Seven Strategies for Community Change to work. SNAP's process will help you leverage your coalition's strengths and choose strategies that will truly move your local conditions.

Impacts and Effects of Drugs and Alcohol to Victims of Human Trafficking

Red Lion Veranda Room

Velma Veloria, Former Washington State Representative and **Emma Catague**, API Chaya Community Organizer

This workshop will provide participants with information about human trafficking and its relationship to alcohol and substance abuse. Presenters will also provide information about how to identify victims of human trafficking, what services are available, gaps in services, and what we can do to help.

Adult Workshop Session II

Monday, October 20, 2014 | 2:30-4:00 pm

Overview of ACEs, Brain Development and Resilience | Red Lion West Ballroom

Mark G. Brown, EdD, CRI, Co-facilitator, Children's Resilience Initiative and Theresa Barila, MS, CRI, Co-facilitator, Children's Resilience Initiative

In this workshop, Mark Brown and Theresa Barila of the Children's Resilience Initiative will discuss their community's response to the challenge of Adverse Childhood Experiences (ACEs), the impact of toxic stress on brain development, and the power of hope and healing contained in resilience.

Tobacco Prevention A to V (Vapor) | Red Lion Upper Terrace

Cristal Connelly, CPP, BA, Youth Tobacco and Marijuana Prevention Education Coordinator, Washington State Department of Health and Joella Pyatt, RDH, BS, Tobacco Cessation Coordinator, Washington State Department of Health

This presentation will provide an overview of current tobacco use in Washington, the various products on the market, the safety of popular products, and the best evidence to help the public quit. This will be followed by a question and answer session.

Tips for Effective Social Norms Marketing | Red Lion East Ballroom

Jay Otto, MS, Research Scientist and Managing Director, Center for Health and Safety Culture, Montana State University

Jay Otto will share seven important tips for making social norms marketing campaigns more effective. These tips are based on extensive experience by the Center for Health and Safety Culture. He will also provide guidance on how to use a social marketing campaign as a catalyst to support other prevention initiatives and the importance of thinking across the social ecology.

Experiencing Cultural Competency | Red Lion Veranda Room

Mary Jo Ybarra-Vega, BA in Clinical Psychology, Outreach/Behavioral Health Coordinator, Quincy Community Health Center

What is it like to modify your culture or adapt to a new culture? Applying community prevention efforts in a culturally competent manner is a big challenge. How do we become culturally competent, so that we can "bridge gaps," and connect with those around us? Participate in an exercise where you will be able to experience the issues that families face, while in the process of "acculturation." Discover and understand how acculturation and total assimilation may lead to behavioral and substance issues. Participants will play an interactive role in this presentation, and will experience cultural competency through participatory "family sculpting."

Adult Workshop Session III/Forums

Monday, October 20, 2014 | 4:15-5:45 pm

Language | Red Lion Upper Terrace

Martie Beck, Education Specialist, Community Action Partnership

Language influences how we are perceived and influences our relationships with others. Knowing the registers of language, discourse patterns, and story structure can allow us to understand ourselves and others and is crucial in developing relationships. Knowing the research on language by economic class can allow us to better understand the importance of language in cognitive development.

Hands On: Teaching Tools | Red Lion West Ballroom

Mark G. Brown, EdD, CRI, Co-facilitator, Children's Resilience Initiative and Theresa Barila, MS, CRI, Co-facilitator, Children's Resilience Initiative

This workshop will focus on strategies to promote resilience for families and children with easy-to-use learning tools.

The Effects of Cannabis on the Developing Brain: From Prenatal Development Through Early Adulthood

Red Lion East Ballroom

Kyle E. Ferguson, Ph.D., Neuropsychologist, Clinical Instructor, St. Peter Family Medicine Residency Program

This workshop provides an overview of the acute effects of cannabis on the brain and on other parts of the body (e.g., heart and lungs). It also discusses the potential long-term risks of prenatal cannabis exposure and cannabis use during adolescence. Healthcare providers and paraprofessionals working with clients who routinely use cannabis products might benefit from this workshop.

Thirty Years of Prevention Science: What Have We Learned from the Fidelity-Adaptation Debate?

Red Lion Veranda Room

Brittany Rhoades Cooper, Ph.D., Assistant Professor, Department of Human Development, Washington State University

Prevention science has made tremendous advances in the past three decades. However, there continues to be substantial debate about whether evidence-based prevention programs should be flexibly adapted to fit local contexts or rather should be delivered with strict fidelity. This workshop will delve into the science of this debate and discuss the implications for prevention practitioners.

Tuesday, October 21, 2014 | 9:45-11:15 am

Adult Forums

Opiate Morbidity and Mortality: What's the Problem and What Can You Do About It?

Convention Center Ballroom B

Caleb Banta-Green, Senior Research Scientist, Alcohol and Drug Abuse Institute, University of Washington

The use and abuse of prescription opiates and heroin will be described including motivations for use, transitioning to heroin, and trends across Washington State. Opiate overdose prevention and intervention will be discussed in detail including actions that participants can take to help save lives. The role of medication assisted treatment in saving lives will be discussed.

Their Story is Your Story: Enacting and Implementing Effective Alcohol Policies

Convention Center Ballroom FG

Diane E Riibe, BBL, Chair, US Alcohol Policy Alliance

Looking at the science of effective strategies for changing the alcohol environment in your community, learn the nuts and bolts of a successful effort. The presenter will share how one organization tackled some of the toughest recommended policy initiatives and saw success. The session will look at what worked, what's required, and how those lessons can translate to other communities.

Monday, October 20, 2014

Session I: 9:00-10:20 am | Session II: 10:30-11:50 am

Resources and Resiliency

Convention Center Suite 400

Martie Beck, Education Specialist, Community Action

Being stuck in poverty is often related to missing pieces. This workshop will allow youth to explore what resources are needed and what resources are present when trying to achieve a goal. Using tools from the Getting Ahead in a Just-Gettin'-By World curriculum, youth will evaluate their own resources and create a plan to build other resources.

Building Your Team's Action Plan

Convention Center Suite 500

Adrian Ruiz, Executive Director, Youth Development Network and James Damiani, Youth Leadership Program Coordinator, Youth Development Network

This workshop will focus on strengths using a team environment. Youth will look at local conditions (based on data) to understand problems, and build an action plan. Youth will walk away from the workshop with a plan or at least a rough draft of a plan, and each individual in the team will know what their role is in the plan.

Making a Difference through Powerful Communications

Convention Center Suite 600

Sean Chavez, Communications Manager, Battle Ground Public Schools; Shane Gardner, Community Outreach Sergeant, Clark County Sheriff's Office

Community change happens through powerful communication. This interactive workshop will support development in leadership, community outreach and public speaking. Youth will walk away with skills on how to share their story based on identified values, make impactful statements, and understand the power of their voice in the community.

Monday, October 20, 2014

Session Times:

Session I: 1:30-2:30 pm - Catalyst: Scott Backovich Productions

Session II: 2:30-3:30 pm - The Rafael Tranquilino Band

Session III: 3:30-4:30 pm - Secret Support: Scott Backovich Productions

Workshops Include:

CATALYST

Convention Center Suites 100-600

Scott Backovich, Scott Backovich Productions

Every student has the power to influence their world in some way, shape, or form. Before changing anything, though, each student must undoubtedly recognize that the world in which they live is not perfect. Regardless of the situation, the only way students will truly change their circumstances is if they decide to be a catalyst—someone who changes the status quo.

The Rafael Tranquilino Band

Convention Center Ballroom FGH

Rafael Tranquilino, Guitar, Vocals; Leah Tussing, Vocals; Farko Dosumov, Bass; Ivan Gunderson, Drums

The Rafael Tranquilino Band is active in supporting their local community and region through service and youth mentorship. The band uses their music and industry knowledge to raise money for many causes including: stolen instrument recovery; Pierce County food banks; the Oso slide disaster; breast cancer research; and the Brian Redman Scholarship fund. The band is currently working with the Meadowdale High School Music Booster club of the Edmonds School District to teach and mentor students, as well as raise funds for their school music programs. The band provides school workshops to youth on the knowledge that has been handed down by their instructors and how they can actively apply that knowledge in the real world. Together they will provide a collaborative learning workshop on real world application of knowledge, the importance of setting goals, avoiding barriers to success, and following your dreams at the 2014 Prevention Summit.

Secret Support

Convention Center Suites 100-600

Scott Backovich, Scott Backovich Productions

This session has one goal—to help make your world better. In this participation-based workshop, students will learn about the various challenges that others constantly face around them. From issues of self-worth and self-image to feelings of insecurity and loneliness, students must first realize that they are not alone in the struggles they face. While many workshops give students the tools and resources to be active leaders on their campuses, very few force them to act immediately. By the workshop's end, students will find themselves actively engaging with others to help, taking part in an act of service that you must see to believe!

Identify the Magic (Debrief)

Convention Center Suites 100-600

4:30-5:45 p.m.

Brad Barton, Certified Professional Keynote Speaker, NCAA Academic and Athletic All-American, President of the National Speakers Association, Mountain West Chapter

Enjoy an interactive, thought-provoking and magical debrief of your conference day. Come prepared to participate as we bring it all together and identify the magic you can bring back to your community.

Tuesday, October 22, 2013 **Session I: 9:10-10:00 am, Session II: 10:10-11:00 am**

Today's Marijuana: It's Just Weed, Right?

Convention Center Suite 100

Cristal Connelly, CPP, BA, Youth Tobacco and Marijuana Prevention Education Coordinator, Washington State Department of Health

It's just weed, right? A natural plant that grows from the ground? Nobody has ever died from overdosing, so how much harm can it really be? Come join me in a discussion on "Today's Marijuana" and answer these questions for yourself.

Health and Wellness is Like a Balloon: Sometimes it's Full and Sometimes it Needs Some Air

Convention Center Suite 200

Theresa C. Mahar, Mental Health Ombuds for Grays Harbor County, Family Member and Instructor for Mental Health First Aid for Adults and Youth

This workshop will explore the relationship between a healthy body and a healthy mind. Physical, emotional, social, and mental health and wellness will be discussed. Youth will participate in an activity using balloons to further demonstrate the process of creating a healthy mind and body.

Bystander Into Advocate: Social Media Uprising

Convention Center Suite 300

Meja Handlen, Social Services Community & Health Services Contracts Coordinator, Lewis County Public Health & Social Services; Vincent Perez, Latino Outreach Coordinator, Association of Washington Student Leaders

Have you ever seen a post, chat, or text that just made you cringe? Of course you have. Every few seconds someone in the social media world steps into the role of either victim or perpetrator. Are you interested in creating a positive lasting impression that makes positive healthy social changes, or just being a bystander? With interactive engagement this session will give you strategies and techniques on how to really make "We Media" more about uplifting versus downgrading the social media landscape. Come be a part of a positive uprising and make your social branding work for you!

Tobacco & Alternatives

Convention Center Suite 400

Jessica L. Alvestad, B.S. Public Health, Youth Tobacco Prevention, Tacoma-Pierce County Health Department (TPCHD); Luis Perez; Brauilo Garcia

This workshop is designed to educate youth on the risks of tobacco and alternative products. Youth know that smoking cigarettes is harmful to health but the effects of new products are unknown. This is a fun presentation for you to figure out what are myths and what are facts!

Is This Love? Knowing What's Healthy (And What's Not)

Convention Center Suite 500

Cynthia M. Morrison, MA ABS, Manager, Adolescent Health Program, Washington State Department of Health

It can be hard to recognize an unhealthy or abusive relationship when you're in love. However, 10 to 30% of teens are in unhealthy romantic relationships that may include physical, emotional, verbal and sexual abuse. In this workshop, participants will learn the signs of healthy, unhealthy and abusive relationships and what to do if they or a friend need help.

What Are Opiates And Why Are We Talking About Them?

Convention Center Suite 600

Scott McCarty, Prevention System Project Manager, Washington State Department of Social and Health Services, Division of Behavioral Health and Recovery

Washington State has seen an uptick in youth abuse of prescription opiates and heroin over the last few years. This presentation will help bring clarity to what opiates are, how they work, and explain why we are talking about the abuse of them.

2014 Washington State Exemplary Substance Abuse Prevention Awards

Carla Huyck, Lifetime Achievement Award

Joe Fuller, Substance Abuse Prevention Award

Alan Zeuge, Lifetime Achievement Award

Dawn Tarzian, Substance Abuse Prevention Award

Zebbie Castilleja, Exemplary Youth Leadership Award

EUDL Program, Okanogan County Community Coalition, Substance Abuse Prevention Award

Danielle Salinas, Exemplary Youth Leadership Award

WellSpring Community Network, Substance Abuse Prevention Award

Tim Bennett, Substance Abuse Prevention Award



Exhibitor List

ADA Clearinghouse

www.adaiclearinghouse.org

Molina Healthcare of Washington

www.molinahealthcare.com

Children's Resilience Initiative

www.resiliencetrumpsaces.org

SBIRT

www.dshs.wa.gov

Community Action Partnership

www.cap4action.org

Evergreen Council on Problem Gambling

www.evergreencpg.org

Crisis Clinic/Washington Recovery Help Line

www.warecoveryhelpline.org

Prevention Specialist Certification Board of Washington

www.pscbw.com

Department of Social and Health Services/ Behavioral Health and Service Integration Administration/Division of Behavioral Health and Recovery

www.dshs.wa.gov/dbhr

Singing Shaman

www.singingshamantraders.com

DrCloudEMR

www.drcloudemr.com

The Brain Injury Association of Washington

www.braininjurywa.org

Grand Canyon University

www.gcu.edu/CONHCP

Washington Healthy Youth Coalition

www.starttalkingnow.org

Washington State Liquor Control Board

www.liq.wa.gov

Screening, Brief Intervention, and Referral to Treatment (SBIRT)

is a universal, evidence-based practice used to identify, reduce, and prevent problematic use, abuse, and dependence on alcohol and illicit drugs.

Screening services are provided in a wide variety of settings including primary care community health centers, hospitals, hospital emergency departments, trauma centers, and specialty healthcare centers. The three primary components of services are:

- Screening — a healthcare professional assesses a patient for risky substance use behaviors using standard screening tools.
- Brief Intervention — a healthcare professional engages a patient showing risky substance use behaviors in a short conversation, providing feedback and advice.
- Referral to Treatment — a healthcare professional provides a referral to brief therapy or additional treatment to patients who screen in need of additional services.

For SBIRT implementation support please call James Oliver of DBHR at 360-725-2290.





Great funding opportunity for local community groups!

- **Participate in an Event/Rally**
 - Hang Window Clings
 - Meet your lawmakers
 - And other options!

Timeline: Application packets will be available February 2, 2015
A training webinar will be held February 11, 2015
Projects must be completed by May 21, 2015



Questions? Contact Beatriz Mendez (360) 725-9984 beatriz.mendez@dshs.wa.gov

Law Enforcement Partnership Project



Fantastic funding opportunity! To enhance your coalition relationship with law enforcement and retailers by completing the following projects:

- Alcohol Surveys
- Compliance Checks
- Creating a Media Campaign
- Promoting The Responsible Vendor Program

Learn more at <http://cb.wa.gov/licensing/responsible-vendor-program>

Timeline: Applications will be available October 31, 2014.
A training webinar will be held November 5, 2014.
Due date will be Friday, November 21, 2014.



Questions? Contact Beatriz Mendez (360) 725-9984 beatriz.mendez@dshs.wa.gov

The 28th Annual National Prevention Network Conference

Seattle 2015



Hosted by Alaska, Oregon, and Washington State

Be on the lookout!
Spring Youth Forum
May 2014



www.PreventionSummit.org
Stay connected
on Facebook



@2014_prevention

Schedule At A Glance

Please see pages 8-18 for more information about and location of sessions.



Adult Agenda

SUNDAY, OCTOBER 19, 2014

- 12:30 - 1:00 pm Check-in for CPWI meeting
- 1:00 - 2:15 pm CPWI Meeting (by invitation only, no CEHs)
- 2:00 - 8:00 pm Early Registration/Check-in (Dinner on your own)
- 2:30 - 5:30 pm Poverty Immersion Workshop
(Limited space available, registration required)
- 6:00 - 8:00 pm Drug Free Communities Meeting (invite only)
- 6:30-7:30 pm Volunteer Meeting
- 7:30 - 8:30pm Chaperone Meeting for All Chaperones
(Not necessary if attended conference call)

MONDAY, OCTOBER 20, 2014

- 7:00 - 8:00 am WA Association for Substance Abuse & Violence Prevention Meeting (invite only)
- 7:15 - 8:00 am Registration & Breakfast
- 8:00 - 8:45 am Welcome
- 9:00 - 10:15 am **Adult Keynote:** Pam Tindall, Certified Prevention Professional (CPP); Associate, Center for the Application of Prevention Technologies (CAPT)
- 10:30 - 12:00 pm Workshop Session I
- 12:00 - 1:15 pm Lunch
- 1:30 - 2:15 pm **Adult Keynote:** Martie Beck, Education Specialist, Community Action Partnership
- 2:30 - 4:00 pm Workshop Session II
- 4:15 - 5:45 pm Workshop Session III
- 6:00 - 7:15 pm Awards Ceremony & Banquet Dinner
- 7:30 - 10:00 pm Evening Activities (no CEHs)

TUESDAY, OCTOBER 21, 2014

- 7:15 - 8:00 am Registration & Breakfast
- 8:15 - 9:30 am Adult Keynote: Frances M. Harding, SAMHSA CSAP Director
- 9:45 - 11:15 am Forums
- 11:30 - 12:45 pm **Lunch & Closing Keynote:** Gloria Burgess, CEO & President of Jazz International
- 12:45 - 1:00 pm Evaluations & Certificates
- 1:00 pm Conference Adjourned

Youth Agenda

SUNDAY, OCTOBER 19, 2014

- 2:00 - 8:00 pm Early Registration/Check-in (dinner on your own)
- 6:30-7:30 pm Volunteer Meeting
- 7:30 - 8:30 pm Chaperone Meeting for All Chaperones
(Not necessary if attended conference call)
- 7:30 - 10:00 pm Youth Activities & Ice Cream Social
- 10:30 pm Youth Curfew

MONDAY, OCTOBER 20, 2014

- 7:00 - 8:00 am WA Association for Substance Abuse & Violence Prevention Meeting (invite only)
- 7:15 - 8:00 am Registration & Breakfast
- 8:00 - 8:45 am Welcome
- 9:00 - 11:50 am Youth Workshops
Session I - 9:00 - 10:20am
Session II - 10:30 - 11:50am
- 11:50 - 1:15 pm Lunch
- 1:30 - 4:30 pm Youth Leadership & Networking Workshop
- 4:30 - 5:45 pm Identify the Magic (Debrief): Brad Barton, Master of Ceremonies
- 6:00 - 7:15 pm Awards Ceremony & Banquet Dinner
- 7:30 - 10:00 pm Evening Activities (no CEHs)
- 10:30 pm Youth Curfew

TUESDAY, OCTOBER 21, 2014

- 7:15 - 8:00 am Registration & Breakfast
- 8:00 - 9:00 am Youth Keynote: Martin Fleming, Owner & Founder of For KidSave
- 9:10 - 10:00 am Youth Workshops Session I
- 10:10 - 11:00 am Youth Workshops Session II (Repeated)
- 11:15 - 1:00 pm Lunch & Closing Keynote: Gloria Burgess, CEO & President of Jazz International
- 12:45 - 1:00 pm Evaluations & Certificates
- 1:00 pm Conference Adjourned

